NEWS RELEASE

Cinedigm Adds over 1,500 Hours of Premium Films & TV Programs to Its Rapidly Expanding Streaming Business

10/27/2021

The Company Has Acquired A Number Of Unique Properties To Attract and Retain Enthusiasts Across Its Wide Portfolio Of Streaming Networks

LOS ANGELES, CA / ACCESSWIRE / October 27, 2021 / On the heels of two record-breaking quarters in Fiscal 2022, **Cinedigm (NASDAQ:CIDM)**, the leading independent streaming company super-serving enthusiast fan bases, announced that the Company has acquired more than 1,500 new hours of premium films and TV programs over the past few months. Cinedigm continues to strengthen its position within the competitive landscape of streaming networks, the popularity of which has led to its most recent record-setting digital sales quarter. Over 990 films, 31 new series and 8 specials are included in Cinedigm's most recent set of acquisitions from entertainment companies including GPC/Media Blasters, MonteCristo, MVD, Factory 25, Grindhouse Releasing, Dead Talk Live, Legacy Distribution and Bridgestone Media. As streaming remains the fastest-growing segment of the entertainment industry, Cinedigm continues to invest in films, TV programs and streaming channels to serve enthusiasts and underserved audiences. This influx of new entertainment programming will allow Cinedigm to further refresh and curate high-quality programs across its wide range of digital networks including indie favorite Fandor, horror services Screambox and Bloody Disgusting and faith & family content leader The Dove Channel. In addition, the expanded distribution of its channels, paired with fresh content and smart programming, has increased the popularity of these channels among streaming audiences.

Cinedigm acquires first-class originals & exclusives for their rapidly growing channel line-up with the goal of releasing at least 1 new exclusive film or TV Series per month for select channels. Highlights include:

- Brain Freeze: a zombie horror-comedy about a rich community that is slowly transformed into the walking dead. The film premiered at this year's Fantasia International Film Festival and is now streaming on Screambox and Bloody Disgusting TV.
- Distancing Socially: a quarantine comedy about the miscommunication that comes from over-communicating and featuring a star-studded cast including Sarah Levy and Alan Tudyk. The film will release on Fandor this year.
- Our Father: the acclaimed 2021 SXSW Grand Jury Award nominee about two estranged sisters on a quest to find their uncle, premiered on Fandor this past September.

In addition, Cinedigm has bolstered its premium film and TV offerings, acquiring purposeful titles for the Company's streaming channels including:

- Michelle Obama: Life After the White House: a documentary about the former First Lady's journey since leaving the White House in 2017, coming to Docurama.
- Where Was God?: the story of a devastating tornado that forever changed and challenged the resilience of one community, coming to The Dove Channel.
- Attack of the Giant Leeches: the creepy-crawly creature feature will be streaming soon on CONtv and Screambox.
- Classic Grindhouse Releasing titles such as The Beyond, Pieces and Cannibal Holocaust will debut on Bloody Disgusting and Fandor this fall/winter.

"With the rapid growth of our streaming business, we are consistently pursuing strategic acquisitions and programming designed to appeal to a wide array of enthusiast audiences," stated Yolanda Macias, Cinedigm's Chief Content Officer. "We are committed to providing an exciting and compelling viewer experience, which, in turn, will enable us to support and continue building our diverse lineup of channel offerings across all distribution platforms."

An innovator in the digital transformation of the entertainment industry for more than two decades, Cinedigm'score mission is to entertain the world by building the world's best portfolio of enthusiast channels and services for the streaming generation. Through a diverse mix of premium SVOD services and dedicated AVOD and FAST channels, Cinedigm's streaming portfolio reaches indie film (Fandor), horror (Screambox & Bloody Disgusting) and family entertainment (Dove Channel), as well as dedicated channels for iconic entertainers, led by Bob Ross (The Bob Ross Channel) and soon Elvis Presley (The Elvis Presley Channel). Cinedigm's ultimate goal is to build destinations that immerse viewers in the content they love while staying at the forefront of technology as the streaming industry continues to evolve.

ABOUT CINEDIGM

For more than twenty years, Cinedigm (NASDAQ:CIDM) has led the digital transformation of the entertainment industry. Today, Cinedigm entertains hundreds of millions of consumers around the globe by providing premium content, streaming channels and technology services to the world's largest media, technology and retail companies. For more information, visit **http://www.cinedigm.com/**.

Cinedigm uses, and will continue to use, its website, press releases, SEC filings, and various social media channels, including Twitter (**https://twitter.com/cinedigm**), LinkedIn (**https://www.linkedin.com/company/cinedigm/**), Facebook (**facebook.com/Cinedigm**), StockTwits (**https://stocktwits.com/CinedigmCorp**) and the Company website (**www.cinedigm.com**) as additional means of disclosing public information to investors, the media and others interested in the Company. It is possible that certain information that the Company posts on its website, disseminated in press releases, SEC filings, and on social media could be deemed to be material information, and the Company encourages investors, the media and others interested in the Company to review the business and financial information that the Company posts on its website, disseminates in press releases, SEC filings and on the social media channels identified above, as such information could be deemed to be material information.

Press Contact for CIDM:
DKC Public Relations
cinedigm@dkcnews.com

High Touch Investor Relations
Cinedigm@htir.net

SOURCE: Cinedigm Corp.

View source version on **accesswire.com**:
https://www.accesswire.com/669843/Cinedigm-Adds-over-1500-Hours-of-Premium-Films-TV-Programs-to-Its-Rapidly-Expanding-Streaming-Business