

The Creative Ways Regions Bank Teams will Share the Good in April

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During #STG2023, Regions teams are celebrating the season by getting outside and giving back

BIRMINGHAM, Ala.--(BUSINESS WIRE)-- For the 14th year in a row, [Regions Bank](#) is launching Share the Good, an annual outreach program that complements the bank's year-round community engagement initiatives. This year, teams of Regions volunteers are getting outside and giving back with impactful activities planned throughout April.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20230404005336/en/>



The “Regions Navy,” a group of Birmingham volunteers, floats down the Cahaba River picking up debris. (Graphic: Business Wire)

“Every year, we look for different ways to make a difference through Share the Good,” explained Wendi Boyen, community advocacy and financial wellness manager for Regions. “Right now, the weather is getting warmer, flowers and trees are blooming, and it’s the perfect time to get our teams together and get out into our neighborhoods, parks, and rivers and join community partners in sprucing things up for the season. It’s a great way of making a visible impact, and it deepens our relationships with organizations that support the quality of life in the communities we serve.”

Share the Good directly complements Regions’ ongoing focus on volunteer service. In 2022, Regions associates provided 74,000 hours of volunteerism through a variety of programs, including Share the Good.

Share the Good initiatives will continue through April 30. Local highlights include:

- **Birmingham, Ala.:** The [Regions Navy](#) is banding together once again to help clean up the Cahaba River, located just outside Regions’ headquarters city. The group of volunteers will hop aboard canoes and walk the riverbanks to pick up debris along this favorite waterway in support of the [Cahaba River Society](#). The river is an important watershed with rich biodiversity, including a unique native water lily – appropriately named the [Cahaba Lily](#).
- **Austin, Texas:** Regions associates in Austin are going back to school for Share the Good. A group of volunteers will be helping students learn the benefits of conservation while encouraging STEM (Science, Technology, Engineering and Mathematics) education. These young scientists will be learning to use water purification kits provided by [Elequa](#), a [Regions community partner and winner in last year’s Philanthropitch](#), a “fast-pitch” competition that provides training, capital and exposure for local nonprofits.
- **Cleveland, Tenn.:** Regions associates are spending quality time at [City Fields](#), where they’ll help plant community gardens and spruce up flower beds. The Alabama-based Regions Foundation, a nonprofit initiative that is funded primarily by Regions Bank, recently presented a grant to City Fields to support access to housing and economic mobility for people who live in the East Cleveland community.
- **Pensacola, Fla.:** Regions associates in Pensacola love their beaches (who doesn’t?), and during Share the Good, volunteers will be putting their sunscreen to work in a different way by picking up litter and making sure this coastline, well known for white, sugary sand and clear, blue-green water, keeps its Emerald Coast moniker.
- **St. Louis, Mo.:** Regions BankMarket Executive Scott Hartwig knows how to motivate people! He generously offered to treat a group of Regions volunteers to a tailgate lunch from his RV to show appreciation for their hard work ‘sharing the good.’ The team is all in – and looking forward to a productive morning of removing trash and debris along the Mississippi Greenway at [North Riverfront Park](#).
- **Jonesboro, Ark.:** Regions teams are volunteering at [Arkansas State University’s Earth Day celebration](#). The event hosts large crowds, including more than 1,000 elementary school students, and offers programs around recycling, conservation and earth-friendly practices. Regions is also

To encourage participation and provide inspiration, Regions will host a photo contest for associates. Submissions will be featured on the internal RegionsTV each week in April, and winners will be announced at the end of the month. Winning entries will receive a donation to the community partner they collaborated with for their event.

Community engagement is a significant part of the culture at Regions and is fostered through a variety of ongoing programs. For example, every year, Regions offers associates a paid day off to volunteer in their community. Further, as part of its [Making Life Better Institute](#), the bank connects associates with a wide range of ongoing volunteerism opportunities that align with their skills and experience. Examples of the bank's involvement are available in the annual [Community Engagement Report](#) and the [Community Engagement section](#) of Regions' news website, [Doing More Today](#).

About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$155 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, and mortgage products and services. Regions serves customers across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates more than 1,250 banking offices and more than 2,000 ATMs. Regions Bank is an Equal Housing Lender and Member FDIC. Additional information about Regions and its full line of products and services can be found at www.regions.com.

About Regions Foundation

The Alabama-based Regions Foundation supports community investments that positively impact communities served by Regions Bank. The Foundation engages in a grantmaking program focused on priorities including economic and community development; education and workforce readiness; and financial wellness. The Foundation is a nonprofit 501(c)(3) corporation funded primarily through contributions from Regions Bank.

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