

Regions Financial Named One of America's Most JUST Companies

Jan 26, 2022

JUST Capital and media partner CNBC recognize companies doing right by employees, customers, and communities.

BIRMINGHAM, Ala.--(BUSINESS WIRE)-- Regions Financial Corp. (NYSE:RF), the parent company of [Regions Bank](#), on Wednesday announced the company has been named as one of America's Most JUST Companies by JUST Capital, along with its media partner CNBC. This makes the second year in row Regions has been recognized by JUST for its commitment to serving associates, customers, communities, the environment, and shareholders.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20220126005094/en/>



Regions Bank serves customers across the Southeast, the Midwest, and Texas through approximately 1,300 banking offices, more than 2,000 ATMs, and a consistently evolving range of digital banking solutions. (Photo: Business Wire)

Regions was specifically recognized in the 2022 JUST 100 list for its treatment of customers, particularly around the transparency of customer communications and the bank's array of financial products and services. Regions also saw high rankings around community development and community support, as well as governance. Further, the company received high marks for accountability to stakeholders and tied for first place – not just in the banking industry, but first place overall – in the area of ethical leadership.

“Every day, we lean on Regions’ values and our mission to make life better as we deliver competitive financial solutions, strategic community support, and accountability to our stakeholders,” said Regions Chief Governance Officer Andrew Nix. “Particularly during a challenging time in which all companies are dealing with the ongoing impacts of the pandemic, we are honored JUST Capital and CNBC recognize Regions’ strong commitment to creating shared value for associates, customers, people in the communities we serve, and our shareholders.”

For its annual rankings, JUST collects and analyzes corporate data evaluating the 1,000 largest public U.S. companies across 20 stakeholder-focused issues. Those issues are identified through comprehensive ongoing public opinion research on Americans’ attitudes toward responsible corporate behavior. Since 2015, JUST’s research has engaged more than 150,000 people to gather and assess clear themes that are important to the public at large. Key focus areas include how a company invests in employees, supports its communities, prioritizes good governance, treats its customers, and minimizes its environmental impact.

“We’ve entered a new era of accountability where employees, customers, and investors want to understand if companies are not just talking the talk but walking the walk to drive change on the critical issues of our time,” said Martin Whittaker, CEO of JUST Capital. “The companies featured in the 2022 JUST 100 are demonstrating that purpose and profits can go hand in hand by delivering value to all stakeholders, including shareholders.”

The JUST 100 recognition is the latest in a series of recognitions for Regions. Last month, Newsweek magazine announced Regions is included in its third annual list of America's Most Responsible Companies. The list contains 499 of the largest public corporations ranked by key performance indicators in three key areas of corporate social responsibility: Environmental, Social, and Corporate Governance. Both the JUST Capital and Newsweek rankings reflect Regions’ strategic, ongoing commitment to ESG issues. More information about Regions’ ESG commitment can be found [at this link](#).

About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$163 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, and mortgage products and services. Regions serves customers across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,300 banking offices and more than 2,000 ATMs. Regions Bank is an Equal Housing Lender and Member FDIC. Additional information about Regions and its full line of products and services can be found at www.regions.com.

About CNBC

CNBC is the recognized world leader in business news, providing real-time financial market coverage, business content and general news consumed by more than 547 million people per month across all platforms. The network's 15 live hours a day of news programming in North America (weekdays from 5:00 a.m. - 8:00 p.m. ET) is produced at CNBC's global headquarters in Englewood Cliffs, N.J., and includes reports from CNBC News bureaus worldwide. CNBC at night features a mix of new reality programming, CNBC's highly successful series produced exclusively for CNBC and a number of distinctive in-house documentaries.

CNBC also offers content through its vast portfolio of digital products such as: CNBC.com, which provides financial market news and information to CNBC's investor audience; CNBC Make It, a digital destination focused on making you smarter about how you earn, save and spend your money; CNBC PRO, a premium service that provides in-depth access to Wall Street; a suite of CNBC mobile apps for iOS and Android devices; Amazon Alexa, Google

Assistant and Apple Siri voice interfaces; and streaming services including Apple TV, Roku, Amazon Fire TV, Android TV and Samsung Smart TVs. To learn more, visit <https://www.cnbc.com/digital-products/>.

About JUST Capital

The mission of JUST Capital, an independent nonprofit, is to build an economy that works for all Americans by helping companies improve how they serve all their stakeholders – workers, customers, communities, the environment, and shareholders. We believe that business and markets can and must be a greater force for good, and that by shifting the resources of the \$19 trillion private sector, we can address systemic issues at scale, including income inequality and lack of opportunity. Guided by the priorities of the public, our research, rankings, indexes, and data-driven tools help measure and improve corporate performance in the stakeholder economy. To learn more about how data-driven insights are creating a more just future for capitalism, visit: www.JUSTCapital.com.

View source version on businesswire.com: <https://www.businesswire.com/news/home/20220126005094/en/>

Jeremy D. King

Regions Bank

205-264-4551

Regions News Online: regions.doingmoretoday.com

Regions News on Twitter: [@RegionsNews](https://twitter.com/RegionsNews)

Source: Regions Financial Corp.

