

Regions Bank Named Military Friendly Employer

Nov 11, 2021

Regions recognized for its efforts to recruit, retain and advance veterans, service members and military spouses.

BIRMINGHAM, Ala.--(BUSINESS WIRE)-- **Regions Bank** is proud to announce it has been once again designated a Military Friendly® Employer by Military Friendly, an organization that measures the commitment of companies to create professional opportunities that leverage military experience.

“We are striving to ensure Regions is an employer of choice for members of the U.S. Military and their families, both during their service and after they transition to full-time civilian life,” said Clara Green, head of Diversity, Equity and Inclusion for Regions Bank. “This recognition from Military Friendly is a great honor and is further proof of Regions’ commitment.”

Regions placed in all four categories of the Military Friendly ratings:

- Military Friendly Employer, Silver Award (up from last year’s Bronze Award)
- Military Friendly Brands, Top 10
- Military Friendly Supplier
- Military Friendly Spouse Employer

Regions is fully committed to supporting veterans and their families. Regions’ military transition program called **BRAVE – Building Regions Associate Veteran Experience** – supports veterans and military spouses seeking career opportunities at the bank. Regions is also a member of the **Military Spouse Employment Partnership (MSEP)**, a Department of Defense career program connecting military spouses with hundreds of member employers who commit to recruit, hire, promote and retain military spouses. Further, Regions works with the national program **Hiring Our Heroes**, which helps connect transitioning service members and their families with career opportunities.

“Companies earning the Military Friendly Employers designation create and elevate the standard for military programs across the globe; they have invested in substantive programs to recruit, retain and advance the veterans and servicemembers within their organizations,” said Kayla Lopez, director of Military Partnerships for Military Friendly. “To them, hiring veterans and servicemembers is more than just the right thing to do, it makes good business sense.”

Institutions earning the Military Friendly Employer designation are evaluated using both public data sources and responses from a proprietary survey. More than 1,000 companies participated in the 2022 Military Friendly survey.

Methodology, criteria and weightings were determined by VIQTORY with input from the Military Friendly Advisory Council of independent leaders in the higher education and military recruitment community. Final ratings were determined by combining an organization’s survey score with an assessment of the organization’s ability to meet thresholds for Applicant, New Hire Retention, Employee Turnover, and Promotion & Advancement of veterans and military employees.

About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$156 billion in assets, is a member of the S&P 500 Index and is one of the nation’s largest full-service providers of consumer and commercial banking, wealth management, and mortgage products and services. Regions serves customers across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates more than 1,300 banking offices and approximately 2,000 ATMs. Regions Bank is an Equal Housing Lender and Member FDIC. Additional information about Regions and its full line of products and services can be found at www.regions.com.

About Military Friendly Employers

Military Friendly is the standard that measures an organization’s commitment, effort, and success in creating sustainable and meaningful benefits for the military community. Over 1,500 organizations compete annually for Military Friendly designation. Military Friendly ratings are owned by VIQTORY, Inc., a service-disabled, veteran-owned small business. VIQTORY is not affiliated with or endorsed by the U.S. Department of Defense or the federal government. Results are produced via a rules-based algorithm. The data-driven Military Friendly lists and methodology can be found at <https://www.militaryfriendly.com/mfcguide/>.

About VIQTORY

Founded in 2001, VIQTORY is a service disabled, veteran owned small business (SDVOSB) that connects the military community to civilian employment, educational and entrepreneurial opportunities through its owned assets such as *Military Spouse Magazine*, *G.I. Jobs* and Military Friendly brands. VIQTORY and its brands are not a part of or endorsed by the U.S. Dept of Defense or any federal government entity. Learn more about VIQTORY at www.Viqtory.com.

Alicia Anger

205-264-4551

regions.doingmoretoday.com

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Source: Regions Bank

