

# Barb Godin Retiring from Regions Bank after 45-year Career in Financial Services

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BIRMINGHAM, Ala.--(BUSINESS WIRE)-- [Regions Bank](#) today announced that Barb Godin, deputy chief risk officer and chief credit officer, will retire from Regions at the end of 2020.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20200818005166/en/>



Barb Godin, Regions Bank (Photo: Business Wire)

Godin's retirement follows a successful 45-year career in the financial services industry. She joined Regions in 2003 as a consumer credit executive and has played a significant role in strengthening the bank's credit culture and providing valuable leadership in credit policy, credit administration and problem asset management.

"Barb is an outstanding leader who has made significant contributions to Regions and the financial services industry during her long and distinguished career," said President and CEO John Turner. "Her expertise and guiding hand led us through significant disruptions in the industry and the economy. During the financial crisis and the years that followed, Barb led the charge to rebuild and restructure our credit risk management processes, fostering a culture of trust and transparency. She has developed a talented and highly capable team that places the bank in a position of strength, and I wish her all the best as she retires."

Godin is a member of Regions' Executive Leadership Team and has led a variety risk management functions at the bank, including credit policy, credit administration, risk analytics and problem asset management. Before joining Regions, Godin was executive vice president and chief consumer risk officer for KeyBank. She also served in various positions with Scotiabank, including senior vice president of retail lending, vice president of credit risk management, director of collections and director of consumer underwriting. Godin earned a master's degree in Business Administration from the University of Western Ontario and is a graduate of the International School of Banking.

Godin's accomplishments and expertise earned her many accolades throughout her career. American Banker magazine named her as one of 25 Women to Watch in Banking four times and one of the 25 Most Powerful Women in Banking for two consecutive years.

## About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$144 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, and mortgage products and services. Regions serves customers across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,400 banking offices and 2,000 ATMs. Regions Bank is an Equal Housing Lender and Member FDIC. Additional information about Regions and its full line of products and services can be found at [www.regions.com](http://www.regions.com).

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## Media Contact:

Evelyn Mitchell

205-264-4551

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