

# Regions Bank earns Gallup's highest workplace honor a sixth consecutive year

Mar 18, 2020

*Regions named a Gallup Exceptional Workplace Award winner*

BIRMINGHAM, Ala.--(BUSINESS WIRE)-- **Regions Bank** has earned the Gallup Exceptional Workplace Award (GEWA) for the sixth consecutive year. This award, formerly known as the Gallup Great Workplace Award, is Gallup's highest honor and recognizes the most engaged workplace cultures at organizations worldwide.

Engaged employees are creative, entrepreneurial and motivated by an emotional connection to their jobs, according to Gallup's research. Winning GEWA organizations have engagement among 71% of their employees, compared to the global average of 15% engagement across organizations.

"One of Regions' strategic priorities is to build the best team and part of achieving that means having high levels of engagement amongst our associates," said Dave Keenan, Chief Human Resources Officer for Regions. "We know that engaged, talented associates are a company's greatest resource and earning Gallup's Exceptional Workplace Award six years in a row is proof we are on the right track."

Gallup research includes studies of millions of employees across all industries and consistently shows the best workplaces share an intentional focus on engagement and their culture. As a winner, Regions differentiates itself by investing in employees and putting people development at the center of its business strategy.

"Regions understands the value of investing in our associates through training, development, and a focus on creating engaged teams that serve our internal and external customers," said Sue Hengel, head of Learning and Development for Regions. "Engagement is not just an initiative – it's part of our culture that supports our strategic goals and business strategies."

Regions is one of 38 companies worldwide selected to receive the award for 2020.

## **About Regions Financial Corporation**

Regions Financial Corporation (NYSE:RF), with \$126 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, and mortgage products and services. Regions serves customers across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,400 banking offices and 2,000 ATMs. Regions Bank is an Equal Housing Lender and Member FDIC. Additional information about Regions and its full line of products and services can be found at [www.regions.com](http://www.regions.com).

View source version on businesswire.com: <https://www.businesswire.com/news/home/20200318005082/en/>

Nicole Wyatt

205-264-4551

[regions.doingmoretoday.com](http://regions.doingmoretoday.com)

Regions News on Twitter: [@Regions News](https://twitter.com/RegionsNews)

Source: Regions Financial Corporation