

Regions Bank wins 13 Greenwich Awards for middle market and small business banking

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Recognized among top banks delivering high-touch service and technology solutions to help business customers grow and thrive

BIRMINGHAM, Ala.--(BUSINESS WIRE)-- [Regions Bank](#) has been recognized by Greenwich Associates for providing distinguished quality service and making banking easier for business clients.

“We are pleased that Greenwich Associates and our clients continue to recognize Regions as a bank that is committed to delivering exceptional service, both in person and through our digital channels,” said Ronnie Smith, senior executive vice president and head of the Regions Corporate Banking Group. “Our relationship managers are dedicated to understanding our clients’ business objectives and offering customized, tech-enabled banking solutions to help them save time, improve efficiency and grow their companies.”

Greenwich Excellence and Best Brand Awards are based on feedback from thousands of middle market and small businesses that rated their bank in various categories, including customer service, product capabilities and likelihood to recommend.

“This recognition demonstrates that our investment in technology innovation and ongoing efforts to improve our cash management solutions are resonating with clients,” said Marc Mullins, head of Regions Treasury Management Services. “Over the past year, we have introduced several enhancements to Regions iTreasury, our commercial online banking platform which services over 15,000 businesses. For example, based on feedback from our clients, we have simplified workflow and reporting capabilities and enhanced security controls. With the ability to execute regular iTreasury system updates, we are able to adapt quickly to meet our clients’ ongoing needs.”

Regions Bank received 13 Greenwich Awards for 2019 performance in the following categories:

Middle Market Banking

- Best Brand - Ease of Doing Business
- Cash Management - Customer Service

Small Business/Business Banking

- Best Brand - Ease of Doing Business
- Best Brand - Trust
- Cash Management - Customer Service
- Cash Management - Digital Product Capabilities
- Cash Management - Overall Satisfaction
- Cash Management - Product Capabilities
- Likelihood to Recommend
- Overall Branch Satisfaction
- Overall Satisfaction
- Overall Satisfaction with Relationship Manager
- Relationship Manager Proactively Provides Advice

Greenwich Associates is a leading global provider of data, analytics and insights to the financial services industry. The Greenwich Excellence and Best Brand Awards are determined based on over 27,000 interviews across the country and evaluation of hundreds of banks. For more information about the Greenwich Excellence and Best Brand Awards and the Greenwich Associates selection process, visit www.greenwich.com.

About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$126 billion in assets, is a member of the S&P 500 Index and is one of the nation’s largest full-service providers of consumer and commercial banking, wealth management, and mortgage products and services. Regions serves customers across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,400 banking offices and 2,000 ATMs. Regions Bank is an Equal Housing Lender and Member FDIC. Additional information about Regions and its full line of products and services can be found at www.regions.com.

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