

PTSD Foundation of America and Other Nonprofits Serving Veterans Receiving Financial Support and Volunteerism from Regions Bank

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Winners announced in Regions' November 2019 What a Difference a Day Makes contest.

BIRMINGHAM, Ala.--(BUSINESS WIRE)-- [Regions Bank](#) on Wednesday announced the nonprofit PTSD Foundation of America, based in Houston, Texas, received more votes than any other organization participating in the bank's November 2019 [What a Difference a Day Makes](#) Grant Award Contest. For receiving 5,125 votes out of 25,431 cast, the PTSD Foundation of America will receive a \$5,000 grant and a day of volunteer service from Regions.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20191204005130/en/>



What a Difference a Day Makes is a yearlong Regions Bank program. (Photo: Business Wire)

As first runner-up with 4,957 votes, SmileFaith, Inc. of New Port Richey, Florida, will receive \$2,500 from Regions. The 13 additional nonprofits in the contest will each receive grants of \$500 or \$1,000 based on vote totals. All participating nonprofits, regardless of vote totals, will receive a volunteer day from Regions teams.

Beyond providing financial support and volunteerism, Regions designed the What a Difference a Day Makes Grant Award Contest to raise greater awareness of nonprofits that honor and serve the military community. During November, visitors to regions.doingmoretoday.com could read [these profiles of each nonprofit](#) in this fall's contest. Readers could then cast an online vote once per day for their favorite organization.

"We are deeply grateful for the service and sacrifice of America's veterans, our active-duty servicemembers, and their families. Through What a Difference a Day Makes, Regions can shine a light on nonprofits that are dedicated to honoring and supporting the military community," said Keith Herron, head of

Corporate Responsibility and Community Engagement at Regions. "By raising greater awareness, and by supporting these organizations through volunteerism and the grants we are announcing today, our goal is to help these nonprofits further their missions and reach more people."

The mission of the PTSD Foundation of America is to [bring hope and healing to combat veterans and their families](#), raising awareness of challenges faced within the military community and delivering resources to help. The organization's Camp Hope facility opened in 2012 and provides intensive peer support and mentoring for those affected by combat-related post-traumatic stress disorder.

"The peer-to-peer program we offer has proven extremely effective in saving and changing lives of our veterans," explained David Maulsby, Executive Director of the PTSD Foundation of America. "Dealing with combat-related post-traumatic stress disorder is complex and requires individualized care and support. These veterans served in every branch of the military and every era, from World War II to those still wearing the uniform today. Each has earned our best efforts, and we are committed to providing the best care and compassion to these men and women, as well as their families. We appreciate Regions' support, and we look forward to using the grant and volunteer support to fuel vital services."

What a Difference a Day Makes is a yearlong Regions Bank program. It provides Regions associates with a paid day off each year to support a variety of nonprofit initiatives. Also, in April, Regions organized a similar online contest [to raise support for organizations sharing financial education](#).

More information on Regions' comprehensive commitment to service can be found in the [Community Engagement section of Regions.com](#).

About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$128 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, and mortgage products and services. Regions serves customers across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,500 banking offices and 2,000 ATMs. Regions Bank is an Equal Housing Lender and Member FDIC. Additional information about Regions and its full line of products and services can be found at www.regions.com.

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