

Regions names Marta Self executive director of the Regions Foundation

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BIRMINGHAM, Ala.--(BUSINESS WIRE)-- [Regions Bank](#) today announced that Marta Self has been named executive director of the Regions Foundation. In this new role, Self will manage the operations of the Regions Foundation as well as Regions Bank's strategic community investments and associate volunteer efforts and will report to Leroy Abrahams, head of Community Affairs at Regions Bank and president of the Regions Foundation.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190604005685/en/>



Marta Self, executive director, Regions Foundation (Photo: Business Wire)

"With more than 23 years of experience in marketing, risk management and project management, Marta brings a unique skill set that will inform our purpose-led and performance-driven approach to community engagement," said Abrahams. "Her personal commitment to community service and collaboration make her the ideal leader to elevate our community impact as we invest time and resources to create inclusive prosperity in the communities we serve."

Self joined Regions Bank in 2006 and most recently worked in Risk Management where she led a number of strategic programs. Prior to this, she served in various roles in Corporate Marketing, including senior consultant and program development. Before joining Regions, Self was a consultant with Bain & Company in the Sao Paulo and London offices. She received an MBA from the Wharton School at the University of Pennsylvania and holds an M.S. and B.S. in Engineering from the University of Campinas in Brazil. Active in the community, Self serves on the board of Workshops, Inc, a nonprofit organization in Birmingham, Ala. that helps people with disabilities and other barriers to employment enter the workforce. She is also president of the Penn Alumni Club of Alabama.

Regions has a long tradition of [supporting communities](#) through volunteer service, nonprofit partnerships, and philanthropy, including through its support and funding of Regions Foundation. Over the past five years, Regions and its associates:

- Contributed \$98 million to community causes through charitable giving and sponsorships
- Provided more than 300,000 hours of volunteer service to nonprofit organizations through the What a Difference a Day Makes program
- Invested \$17 billion in community development
- Delivered 380,000 financial wellness seminars
- Donated \$35 million to the United Way

Regions is further investing in its capacity to provide financial support for deserving community programs and has [identified three priorities](#) to guide its community investment efforts and philanthropy:

- **Economic and Community Development**

Revitalize low- and moderate-income communities through programs that foster safe and affordable places to live and work. Through cross-sector collaborations with nonprofit organizations, businesses and the government, Regions is investing in solutions that promote sustainable growth for families and generations to come.

- **Education and Workforce Readiness**

Increase access to opportunities through programs that strengthen education quality, advance teacher training and build critical skills. By bridging the skills gap and addressing systemic barriers, Regions is focused on preparing people to succeed in the modern workplace.

- **Financial Wellness**

Help families achieve financial security through programs that teach people how to save more, spend wisely and manage credit in a productive way. From teaching financial fundamentals to elementary students to helping adults plan for retirement, Regions is constantly seeking innovative ways to support and create financial wellness.

By focusing on these priorities, Regions will help foster an environment of inclusive economic prosperity and create shared value for customers, communities, associates, and shareholders.

More information about Regions' community engagement is available by visiting regions.com/communityengagement or regions.doingmoretoday.com.

About Regions Foundation

Regions Foundation is an Alabama nonprofit corporation with offices located at 1900 5th Avenue North, Birmingham, Alabama, 35203. It is exempt

from Federal income tax as an organization described in section 501(c)(3) of the Internal Revenue Code. Regions Foundation is funded primarily through contributions from Regions Bank. It engages in a community grantmaking program focused on priorities including economic and community development; education and workforce readiness; financial wellness; and related initiatives fostering inclusive growth across the communities it serves.

About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$129 billion in assets, is a member of the S&P 500 Index and is one of the nation’s largest full-service providers of consumer and commercial banking, wealth management, and mortgage products and services. Regions serves customers across the South, Midwest, and Texas, and through its subsidiary, Regions Bank, operates approximately 1,500 banking offices and 2,000 ATMs. Additional information about Regions and its full line of products and services can be found at www.regions.com.

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