

Regions Bank Announces Organizational Changes

Jun 27, 2019

- *Kate Danella, head of Strategic Planning, will also lead Consumer Bank Products and Origination Partnerships*
- *Logan Pichel named head of Corporate Development - Financial Planning and Analysis, and Mergers and Acquisitions*
- *Amala Duggirala named head of Operations and Technology*

BIRMINGHAM, Ala.--(BUSINESS WIRE)-- **Regions Bank** today announced executive leadership appointments that reflect the company's commitment to developing high-performing executives and leveraging cross-functional expertise to strengthen its focus on continuous improvement in every area of the bank.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190627005111/en/>



Kate Danella, Regions Bank (Photo: Business Wire)

Kate Danella's role as head of Strategic Planning will be expanded to include responsibility for all Consumer Banking Group products and origination partnerships, including the Consumer Banking Group business strategy, product development and management, and overseeing fintech partnerships for lending and payments. The Consumer Banking Group represents 4.3 million retail and small business households, more than \$30 billion in consumer loans, and over \$59 billion in consumer deposits.

Logan Pichel will move from his role as head of Enterprise Operations and into the Finance group. He will be head of Corporate Development – Financial Planning and Analysis, and Mergers and Acquisitions.

Amala Duggirala's role as Enterprise Chief Information Officer has been expanded to include Enterprise Operations. As the head of Operations and Technology, Duggirala will lead a team focused on enhancing Regions' technology capabilities and operations to make banking easier for customers.

President and CEO John Turner said, "Kate, Logan, and Amala are all outstanding leaders who have contributed greatly to Regions' success. They bring a diversity of experience and a record of innovation to their new roles as well as a shared enthusiasm for meeting customer needs. These leadership appointments demonstrate our dedication to building the best team and our commitment to continuous improvement throughout the organization."

Biographical Information:

Kate Danella

Kate Danella is Executive Vice President and head of Strategic Planning and Consumer Bank Products and Originations Partnerships, and is a member of the company's Executive Leadership Team. She is responsible for enterprise-wide strategic planning and for managing product and pricing strategies and driving overall business results for consumer and small business deposits, credit and debit cards, unsecured lending, auto lending and real estate lending. She also oversees unsecured lending managed through third party relationships. Danella was previously head of Private Wealth Management, leading a team of Private Wealth Management professionals providing banking, trust, and investment management services to affluent and high-net-worth individuals and families. Danella joined Regions in 2015 as the Wealth Strategy and Effectiveness Executive. Prior to joining Regions, Danella served for 13 years as vice president for Capital Group Companies, a global wealth management organization managing more than \$1.4 trillion in assets. Danella earned a bachelor's degree in Economics and English from Vanderbilt. She also holds a master's of philosophy in European Studies from the University of Cambridge, and a master's in business administration from Harvard Business School.

Logan Pichel

Logan Pichel is Executive Vice President, Head of Corporate Development – Financial Planning and Analysis, and Mergers and Acquisitions, and is a member of the company's Executive Leadership Team. He leads a team responsible for evaluating opportunities that drive efficient capital allocation including both organic growth and acquisitions. His responsibilities also include financial analysis, finance systems, and mergers and acquisitions. Pichel joined Regions Bank in 2005 and most recently served as head of Enterprise Operations. Previously he served as head of Regions Consumer Lending and National Production Manager for Regions Mortgage. Prior to joining Regions, Pichel served as the Head of Retail Delivery for Citizens Bank in Flint, Michigan, where he was responsible for the entire branch network and was a member of the Executive Leadership Team. He previously served M&T Bank in various positions in the mortgage and retail bank lines of business. He began his career as a financial analyst with General Motors. Pichel earned a bachelor's degree in Finance and Education from Ohio Northern University, and a master's in business administration from the University of Michigan.

Amala Duggirala

Amala Duggirala is Executive Vice President and head of Operations and Technology for Regions Bank, and is a member of the company's Executive

Leadership Team. Duggirala has responsibility for Application Development, Corporate Computing, Information Security, and Information Technology Governance, as well as Deposit Operations, Payment Operations, Fraud and Cash Operations, Card and ATM Operations, Loan Operations, Collections, and the Contact Center. Duggirala joined Regions in 2017 as Enterprise Chief Information Officer. Prior to joining Regions, she served as Chief Technology Officer at Kabbage and Executive Vice President of Global Software Development and Implementation Services at ACI Worldwide. Duggirala began her career as an engineer in telecommunications for Century Link and British Telecom where she held a variety of leadership positions. Duggirala earned her degree in Electronics and Communications Engineering from Osmania University in Hyderabad, India. She holds an MBA from the University of Nebraska at Omaha and a certification in Advanced Project Management from Stanford University. She is also currently pursuing a master's degree in Technology Management from Columbia University.

About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$129 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, and mortgage products and services. Regions serves customers across the South, Midwest, and Texas, and through its subsidiary, Regions Bank, operates approximately 1,500 banking offices and 2,000 ATMs. Additional information about Regions and its full line of products and services can be found at www.regions.com.

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