

# Five years strong: Regions Bank again named Gallup Great Workplace Award winner

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BIRMINGHAM, Ala.--(BUSINESS WIRE)-- [Regions Bank](#) has received the [2019 Gallup Great Workplace Award](#), Gallup's highest honor, created to celebrate those companies that achieve exceptional performance by fostering a culture of engagement. This is the fifth consecutive year Regions has earned this award.

Employee engagement drives business improvement, including lower turnover, higher customer metrics and higher profitability, according to Gallup research. Gallup says its Great Workplace Award winners have engagement among 70% of their employees, while the overall worldwide average for other organizations shows only 15% of employees are engaged.

"At Regions, we have an intentional focus on engagement and how it contributes to our success and helps fuel growth," said Dave Keenan, head of Human Resources for Regions. "Being named a Gallup Great Workplace Award recipient for a fifth year in a row truly affirms our efforts to create a culture of engagement among all our associates."

Gallup clients that meet specific data criteria are invited to apply for the Great Workplace Award. A panel of workplace consultants and experts evaluate applicants to select the winners. Regions is one of 40 companies around the world selected to receive the award for 2019. Gallup says the winning organizations "are different because they look for what people really want from their careers and their lives – belonging, learning and growth, recognition, a great manager and the opportunity to do what they do best every day – and then they find a way to give their employees just that."

Regions' Great Workplace Award will be celebrated at an awards dinner as part of Gallup's 2019 event, Disrupting the Workplace, which will take place June 3-5, 2019, in Omaha, Nebraska.

## About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$126 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, and mortgage products and services. Regions serves customers across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,500 banking offices and 2,000 ATMs. Additional information about Regions and its full line of products and services can be found at [www.regions.com](http://www.regions.com).

## About Gallup

Gallup delivers analytics and advice to help leaders and organizations solve their most pressing problems. Combining more than 80 years of experience with its global reach, Gallup knows more about the attitudes and behaviors of employees, customers, students and citizens than any other organization in the world. Gallup works with leaders and organizations to achieve breakthroughs in customer engagement, employee engagement, organizational culture and identity, leadership development, talent-based assessments, entrepreneurship and well-being.

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