

Regions Bank celebrates Financial Literacy Month with financial education programs

Apr 11, 2019

Regions Next Step, finance-focused student debates showcase Regions' commitment to financial wellness

BIRMINGHAM, Ala.--(BUSINESS WIRE)-- **Regions Bank** is again bringing awareness to Financial Literacy Month through its financial wellness program, Next Step, and its second annual finance-focused student debates.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190411005063/en/>



“Regions is proud to observe Financial Literacy Month through the promotion of ongoing financial education with the goal of helping everyone move forward on their personal financial wellness journeys,” said Joye Hehn, Community Financial Education Manager for Regions. “People want to make sound financial decisions but may lack the knowledge required for success. The Regions Next Step program provides people of all ages and income levels the tools and guidance they need to make their financial aspirations a reality.”

Regions Next Step is a financial education and wellness program designed to help make life better. The online portal and offline events offer free advice, tools and an accessible financial education curriculum to help anyone achieve their financial goals. Every day, Regions associates are a vital component to the holistic Regions Next Step program; devoted to inspiring and motivating customers and helping improve financial literacy in the communities Regions serves.

Regions' community commitment extends to youth financial education, highlighted by the second annual finance-focused student debates, held in partnership with financial education software company, EVERFI. Twenty 11th and 12th grade students at Richland High School in Richland, Mississippi, participated in the event on April 3. The debate topics included renting versus buying a home, student loan repayment strategies, saving versus investing, and selecting a college major and career. Regions Bank representatives and local leaders attended and served as judges.

“When banks like Regions sponsor events like this and offer financial education, it provides our students tangible examples of what it takes to succeed,” said Tina Craft, teacher and head of the Richland High School Business Academy. Richland High Teacher/Head of Business Academy. “Regions makes it pertinent with real-life application.”

Regions Next Step is a financial education and wellness program designed to help make life better. To learn more about enhancing your financial know-how, visit [regions.com/nextstep](https://www.regions.com/nextstep).

Regions Bank offers programs and resources aimed at helping people move forward towards their financial goals year-round. In the last five years alone, Regions has taught nearly 400,000 financial wellness classes across its footprint and has helped more than 5 million people better understand their finances. Additionally, Regions associates have invested 75,000 financial education volunteer service hours in their communities.

To learn more about Regions Next Step, visit www.regions.com/nextstep or speak with a Regions associate in any Regions Bank location.

About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$126 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, and mortgage products and services. Regions serves customers across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,500 banking offices and 2,000 ATMs. Additional information about Regions and its full line of products and services can be found at www.regions.com.

(Graphic: Business Wire)

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