

# Regions Bank Hires Lori Veters to help Expand Corporate Banking and Capital Markets Opportunities in Houston

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BIRMINGHAM, Ala.--(BUSINESS WIRE)-- [Regions Bank](#) today announced that Lori Veters has joined Regions' Diversified Corporate Banking team in Houston as a Managing Director.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190123005076/en/>



Lori Veters, Managing Director, Regions Bank (Photo: Business Wire)

“Lori’s experience, strong ties to the Houston business community and passion for excellence make her a natural fit for this role. As an experienced banker with long-standing relationships with Houston’s business community and its leaders, Lori is an excellent addition to the Regions team as we provide financial expertise and a variety of capabilities to meet the needs of local businesses,” said John Stacy, Head of Houston’s Diversified Corporate Banking Group for Regions.

Lori brings nearly 30 years of banking, leadership and financial management experience to Regions, having served in various capacities throughout her career with JP Morgan Chase, Wachovia and most recently, HSBC.

“The firm’s values and culture encourage our team to focus on the individual needs and goals of each client, while providing superior service. Our team will coordinate the delivery of the capital markets and traditional banking capabilities offered by Regions, to include capital raising, risk management and strategic advice tailored to meet individual client needs,” says Stacy.

“Regions has made a significant investment in its capabilities, resources and talent to best serve our clients. We will continue to expand our Houston Corporate team with a goal of growing our business with existing clients, as well as developing new relationships throughout the Houston and South Texas communities,” says Bryan Ford, Mid-America and South Diversified Corporate Banking Executive for Regions.

As a native Texan, Lori said she is, “excited to join Regions and be part of a team of professionals charged with growing the bank’s Corporate Banking efforts in Houston and South Texas.”

Over her career, Lori has a long history of community service to many non-profit organizations, while currently serving as a member of Rice Overseers Board, Teach for America-Houston, YPO Gold, and the Houston Independent School Foundation Board, where she is Chair.

## About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$126 billion in assets, is a member of the S&P 500 Index and is one of the nation’s largest full-service providers of consumer and commercial banking, wealth management, and mortgage products and services. Regions serves customers across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,500 banking offices and 2,000 ATMs. Additional information about Regions and its full line of products and services can be found at [www.regions.com](http://www.regions.com).

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Evelyn Mitchell

205-264-4551

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