

Creative. Caring. Compassionate. Regions Bank Associates Find New Ways to “Share the Good” in September

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Annual program gives Regions teams an opportunity to make a unique, and often unexpected, difference in the lives of others.

BIRMINGHAM, Ala.--(BUSINESS WIRE)-- In Missouri, the program will build wheelchair ramps for people with disabilities. In Indiana, the program will fight malnourishment by discreetly placing food in the backpacks of children in need. In Tennessee, the program will support at-risk students and the educators who provide them a high-quality education.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20180905005189/en/>



Share the Good initiatives are coordinated by Regions associates who use their relationships in the community to identify ways the bank can make a difference – from collecting thousands of boxes of crayons and other school supplies to donations of food and any number of additional outreaches. (Photo: Business Wire)

The program is called Share the Good.

The program is powered by associates from Regions Bank.

The program will reach countless people spread across the Southeast, Midwest and Texas, throughout the month of September.

Now in its ninth year, Share the GoodSM connects Regions associates with nonprofits to address a variety of pressing needs. This year, there are dozens of localized community engagement initiatives taking place as part of Share the Good.

Among examples:

- In Huntsville, Ala., Regions associates will support a program raising awareness and funds to help connect foster children with healthy, stable home environments.
- In Nashville, Tenn., Regions associates will donate essential supplies for women and children who have survived domestic violence and are beginning a new chapter.
- In St. Louis, Mo., Regions associates will roll up their sleeves and build wheelchair ramps in conjunction with Paraquad, a nonprofit that serves people living with disabilities.
- In Baton Rouge, La., financial professionals from Regions will spend time training eighth-grade students how to manage money, spend wisely and avoid common financial mistakes.
- In Knoxville, Tenn., Regions will provide financial support to the Knoxville Museum of Art's Community School program, which provides at-risk students with access to art education, abstract thinking and problem-solving lessons designed to help young people tap into their potential to excel.
- In Birmingham, Ala., Regions associates across all Regions headquarters facilities will collect food to be distributed through local food banks to families in need.
- In Mobile, Ala., and Pensacola, Fla., Regions associates will volunteer with the Feeding the Gulf Coast food bank to connect people with vital nutrition.
- Regions associates in Indianapolis will do the same; however, there, they will place the food in the backpacks of children who need a source of nutrition during nights and weekends when they're away from school.

The examples continue. Dozens of initiatives are about to begin. For each, the goal is the same: to encourage Regions associates to use their time and talents, as well as the resources the bank devotes to the program, to make a meaningful difference in the lives of others.

“Share the Good is a program that empowers our teams at Regions to serve communities in creative ways that people may never have expected from a bank,” said Leroy Abrahams, head of Community Affairs for Regions. “Some of the most powerful ways we can make a difference include supporting education, promoting financial wellness and staying constantly in touch with local issues that we can help address. Our commitment to community engagement is year-round; Share the Good gives our teams a special opportunity to develop new and innovative ways to serve.”

Community engagement is part of the culture at Regions and is fostered through a variety of ongoing programs. For example, every year, Regions

offers each of its associates a paid day off to volunteer in his or her community. Associates are also able to match their skills and interests with nonprofit service opportunities across communities where they work.

Additional examples of Regions' commitment to social responsibility are illustrated on regions.doingmoretoday.com and are also detailed in the company's annual Social Responsibility Report, which is available in the [Community Engagement Section](#) of Regions.com.

About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$125 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, and mortgage products and services. Regions serves customers across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,500 banking offices and 2,000 ATMs. Additional information about Regions and its full line of products and services can be found at www.regions.com.

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