

Regions Bank Celebrates Black History Month with Annual Regions Riding Forward Scholarship Essay Contest for High School, College Students

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Contest open Jan. 15-Feb. 28, builds on \$764,000 awarded since program inception

BIRMINGHAM, Ala.--(BUSINESS WIRE)-- In celebration of Black History Month, [Regions Bank](#) is launching its annual Regions Riding Forward Scholarship Essay Contest. Now in its seventh year, the program has awarded \$764,000 since its inception in 2012. Regions is calling for entries from high school seniors and college students who reside in or attend college in states with Regions branches, with submissions accepted from Jan. 15 through Feb. 28.

The Regions Riding Forward Scholarship Essay Contest recognizes the impact and contributions of African-Americans while providing much-needed financial assistance to students facing growing higher-education costs. In 2017, Regions received more than 7,000 completed contest entries.

"After this year's winners are selected, more than 200 high school and college students will have benefited from the Regions Riding Forward Essay Contest," said Michele Elrod, head of Regions Corporate Marketing. "The contest spotlights the students, but it also shines a light on the contributions of the African-Americans who inspired them. We're proud to continue supporting young scholars and providing an opportunity for them to embrace their own legacies."

The Regions Riding Forward Scholarship Essay Contest is open to high school seniors as well as college freshmen, sophomores and juniors. High school winners receive \$5,000 scholarships and college winners receive \$3,500. Awards are based on the results of an essay contest, where each applicant submits a 500-word essay about how an African-American has been an inspiration in the applicant's life.

One high school winner and one college winner are selected from each of the 15 states served by Regions branches, for 30 total scholarship recipients. Winners are expected to be announced in June with scholarships awarded in July.

For official rules, complete entry details and eligibility requirements, visit the contest website at www.regions.com/ridingforward. (No purchase or banking relationship is required in order to enter the contest).

For questions about the Regions Riding Forward Scholarship Essay Contest submission process, or for technical questions, please contact the contest administrator at ISTS Customer Care at 855-670-ISTS (4787) or via email at contactus@applyists.com. Hours are Monday through Friday, 8 a.m. to 5 p.m. CT. All phone calls and emails will receive a response within one business day.

About Regions Financial Corporation

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