

How a Banker's Tradition of Kindness Leads to a Top Honor

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Dottie Flaherty, a senior paralegal in Hoover, Alabama, receives Regions Bank's top associate honor for building a legacy of goodwill

BIRMINGHAM, Ala.--(BUSINESS WIRE)-- For years, Dottie Flaherty has surprised others with random acts of kindness.

This press release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20171206005197/en/>



A joyful Dottie Flaherty serves her famous (and delicious) cake pops to family. Baking treats for others is just one of her passions. See the video linked below for more. (Photo: Business Wire)

There was the time she helped buy a car for a family in need. Friends recall the day she emptied her wallet on the spot after learning of a family who lost everything in a fire. Then there's Flaherty's 12 years of service as a certified hospice volunteer.

It's because of that never-ending, community-minded, always-creative commitment to making life better for others that **Regions Bank** today announced Flaherty is receiving the company's highest associate honor. Flaherty serves as a senior paralegal for Regions in Hoover and the bank presented her Wednesday with the Better Life Award - a recognition of her outstanding dedication and job performance, as well as her exemplary involvement and commitment to the community.

"I joined the Future Homemakers of America club in ninth grade," she recalled. "Every week, we would visit a senior citizens home or find other ways to serve. It was all about young people giving back to the community."

Over time, Flaherty reconnected with the organization, and, today, she continues her devotion to the cause of Future Homemakers of America - now called Family Career and Community Leaders of America (FCCLA).

Flaherty has volunteered with the FCCLA chapter at Chelsea High School in Chelsea for the past 10 years. The nonprofit encourages students to make a difference in their families, careers and communities by addressing important personal, work and societal issues through Family and Consumer Sciences education.

"I serve on the board of advisors, participate in career days and teach financial education lessons," Flaherty said. "I teach them the importance of hard work and living up to their values. Most importantly, I try to show them how to help others and to always be a friend to those in need."

Together with the Better Life Award Flaherty is receiving, Regions is donating \$1,000 in her name to Chelsea High's FCCLA chapter.

Flaherty's community commitment and dedication to her career are further illustrated in [this video](#) on the [Regions Financial YouTube channel](#).

About The Better Life Award

The Better Life Award is presented monthly to a Regions associate who lives the company's mission to make life better for customers, associates and the communities Regions serves, and who exemplifies the company's values:

- Put People First
- Do What Is Right
- Focus On Your Customer
- Reach Higher
- Enjoy Life

Regions associates are nominated for the award by their managers and peers. Regions Chairman, President and Chief Executive Officer Grayson Hall honors recipients at the company's headquarters in Birmingham at a meeting broadcast to offices throughout the communities Regions serves. In addition to the recognition, associates who earn the Better Life Award receive an additional week of vacation, a crystal award, and a \$1,000 donation is made in their name to the nonprofit organization of their choice.

About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$123 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, mortgage, and insurance products and services. Regions serves customers across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,500 banking offices and 1,900 ATMs. Additional information about Regions and its full line of products and services can be found at www.regions.com.

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