

Top Winners Announced in Regions Bank's Online Contest to Support Nonprofits

Dec 04, 2017

- Over 43,000 votes cast at regions.doingmoretoday.com.
- All participating nonprofits to receive financial support and volunteer work.
- Top vote-getters receive grand prizes.

BIRMINGHAM, Ala.--(BUSINESS WIRE)-- The ballots are in. The votes are counted. The winners have emerged.

This press release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20171204005109/en/>

Regions Bank on Monday announced **Second Helpings**, an Indianapolis-based nonprofit that provides hunger relief, prevents food waste and offers free culinary job training, is the winner of the grand prize in the bank's 2017 "What a Difference a Day Makes" online contest.

For receiving more votes than any other participating nonprofit, Second Helpings will receive a \$5,000 contribution from Regions as well as 100 hours of volunteer service from Regions associates.

"Second Helpings is thrilled our volunteers and supporters rallied around Regions' What a Difference a Day Makes contest to vote daily in support of our mission to transform lives through the power of food," said Katie Prine, Senior Director of Philanthropy for Second Helpings. "This \$5,000 gift will provide more than 4,750 meals to Central Indiana residents in need, rescue 31,250 pounds of food, or provide four Culinary Job Training students with the essential learning supplies they need to graduate and achieve self-sufficiency. We're looking forward to putting this generous gift into action fighting hunger and poverty in our community."

The second, third and fourth-place nonprofits in the contest, respectively, are:

- **Community Food Bank of Central Alabama** in Birmingham
- **Boys and Girls Clubs of North Alabama** in Huntsville
- **Palmer Home for Children** in Columbus, Mississippi

For their strong performance in the contest, the second, third and fourth-place finishers will receive \$1,000 from Regions and at least 50 hours of volunteer work from Regions associates. Further, all of the 12 additional nonprofits that participated will receive various levels of volunteer hours and a financial contribution from the bank.

Regions developed the What a Difference a Day Makes contest to raise awareness of essential services provided by nonprofits throughout the communities served by the bank. During the contest, Regions published online profiles sharing the stories of each participating nonprofit on the company's news website, regions.doingmoretoday.com. The nonprofits were also highlighted on Twitter via [@RegionsNews](https://twitter.com/RegionsNews). Members of the public who read the profiles could then vote once each day for their favorites.

The contest complements Regions' ongoing What a Difference a Day Makes program. The community service program, which is celebrating its 10th anniversary, gives all Regions associates a paid day off each year to volunteer for nonprofits of their choice.

"Our culture at Regions is built on serving others," said Rick Swagler, head of External Affairs for Regions Bank. "That extends beyond serving our customers and includes meeting broader needs in our communities as well. Our goal is to use our time, our talents and our financial resources to strengthen and improve the places we call home."

This year's contest included 16 nonprofits that were nominated locally from each of the geographic areas served by Regions across the Southeast, Midwest and Texas. The organizations provide a wide range of services, from serving food to people in need to giving at-risk children a chance to achieve a brighter future.

The What a Difference a Day Makes program is one component of Regions' comprehensive approach to community support. Further information about the company's charitable giving, community reinvestment activities and other programs, can be found [at this link](#).

About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$123 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, mortgage, and insurance products and services. Regions serves customers across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,500 banking offices and 1,900 ATMs. Additional information about Regions and its full line of products and services can be found at www.regions.com.

Regions Bank

Jeremy D. King, 205-264-4551

Regions News Online: regions.doingmoretoday.com

Regions News on Twitter: [@RegionsNews](https://twitter.com/RegionsNews)

Source: Regions Bank

News Provided by Acquire Media

