

# Regions Bank Named 2017 Gallup Great Workplace Award Winner for the Third Consecutive Year

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BIRMINGHAM, Ala.--(BUSINESS WIRE)-- [Regions Bank](#) has received the [2017 Gallup Great Workplace Award](#), Gallup's highest honor that was created to recognize organizations for their ability to create an engaged workplace that drives business results. This is the third year in a row Regions has received the award.

"Building relationships with our customers and communities starts with our associates, and building the best team is a strategic priority that helps us grow and sustain our culture of engagement," said Dave Keenan, head of Human Resources for Regions. "We are honored that Gallup has recognized Regions Bank for the third consecutive year among the top companies globally for our efforts to create a highly engaged workforce."

Having studied millions of employees around the world, Gallup has found that regardless of a company's size, location or industry, the best workplaces share one trait - they have an intentional focus on engagement. Gallup's research indicates that increasing engagement in the workplace leads to higher productivity, profitability and customer ratings, along with lower turnover and absenteeism and fewer safety incidents.

"The world's top-performing organizations help lead the global economy by engaging their workforces," said Jim Harter, Ph.D., Gallup's chief scientist of workplace management and well-being. "Gallup's Great Workplace Award winners understand and acknowledge the importance of employee engagement by making it a vital part of their organization while using it as a driving force to create real business outcomes."

Gallup clients that participate in the Gallup survey process and meet certain criteria are eligible to apply for the Gallup Great Workplace Award. In applying, Regions had to demonstrate how engagement positively influences performance and is linked to: strategy and leadership, accountability and performance, communication and knowledge management and development and ongoing learning.

A panel of workplace consultants and experts evaluate applicants to select the winners. The top organizations selected are part of an elite group of companies to receive the award - Regions is one of 37 companies selected for 2017. These companies average 14 engaged employees for every one actively disengaged employee, which is nearly seven times the rate in the U.S. and more than 15 times the rate for workforces globally.

For more information about the awards, contact [GallupGWA@gallup.com](mailto:GallupGWA@gallup.com).

## About Gallup

Gallup delivers analytics and advice to help leaders and organizations solve their most pressing problems. Combining more than 80 years of experience with its global reach, Gallup knows more about the attitudes and behaviors of employees, customers, students and citizens than any other organization in the world. Gallup works with leaders and organizations to achieve breakthroughs in customer engagement, employee engagement, organizational culture and identity, leadership development, talent-based assessments, entrepreneurship, and well-being.

## About Regions Financial Corporation

Regions Financial Corporation (NYSE: RF), with \$125 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, mortgage and insurance products and services. Regions serves customers across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,500 banking offices and 1,900 ATMs. Additional information about Regions and its full line of products and services can be found at [www.regions.com](http://www.regions.com).

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Regions Bank

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