

Regions Bank Increases Prime Lending Rate

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BIRMINGHAM, Ala.--(BUSINESS WIRE)-- Regions Bank today announced it is increasing its prime lending rate to 4.00 percent from 3.75 percent, effective Thursday, March 16.

About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$126 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, mortgage, and insurance products and services. Regions serves customers across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,500 banking offices and 1,900 ATMs. Additional information about Regions and its full line of products and services can be found at www.regions.com.

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