

Ada Gardner, Branch Manager in East Point, Ga., Receives Regions Bank's Top Associate Honor

Oct 19, 2016

Author, motivational speaker and inspirational mother is a true example of triumph

BIRMINGHAM, Ala.--(BUSINESS WIRE)-- [Regions Bank](#) today announced that Ada Gardner, a Regions branch manager in East Point, Ga., is the October 2016 recipient of the Regions Bank Better Life Award. The Better Life Award is the top honor given to a Regions associate for outstanding dedication and job performance as well as exemplary involvement and commitment to the community.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20161019005166/en/>



Ada Gardner, a Regions branch manager in East Point, Ga., is the October 2016 recipient of the Regions Bank Better Life Award. (Photo: Business Wire)

Gardner is a conqueror. She faced many challenges in her early life, including becoming a mother of two by the time she was 15. Devoted mentors helped Gardner rise above her circumstances to become a success. This experience drives her to give back today.

"We're put here to serve," Gardner said. "Whatever hurt me can help somebody else."

Gardner has published two books on empowerment and founded the group Something About Sistahs to provide one-on-one support and opportunities for struggling women to improve their situations and find happiness.

Gardner also serves as a keynote presenter for Woman University, a 10-week enrichment program run several times a year by Marvelous Light Empowerment Association, an Atlanta-area nonprofit organization that provides women with tools to improve their self-esteem, to maintain a stable

family and to manage their finances and career.

"We challenge them to identify the things that are hindering them from their dreams," Gardner said. "Then, they present their ideas before a 'Dream Tank' of successful women who critique them and help them map out a spiritual, educational and financial plan to get there."

Regions is donating \$1,000 to Marvelous Light Empowerment Association on behalf of Gardner as a result of her Better Life Award honor. A [video about Gardner and her work](#) with Marvelous Light Empowerment Association can be viewed on the [Regions Financial YouTube channel](#).

About The Better Life Award

The Better Life Award is presented monthly to a Regions associate who lives the company's mission to make life better for customers, associates and the communities Regions serves, and who is an example of the company's values:

- Put People First
- Do What Is Right
- Focus On Your Customer
- Reach Higher
- Enjoy Life

Regions associates are nominated for the award by their managers and peers. Regions Chairman, President and Chief Executive Officer Grayson Hall honors recipients at the company's headquarters in Birmingham, Ala., at a meeting broadcast to offices throughout the communities Regions serves. In addition to the recognition, associates who earn the Better Life Award receive an additional week of vacation, a crystal award, and a \$1,000 donation is made in their name to the non-profit organization of their choice.

About Regions Financial Corporation

Regions Financial Corporation (NYSE: RF), with \$125 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, mortgage, and insurance products and services. Regions serves customers across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,600 banking offices and 2,000 ATMs. Additional information about Regions and its full line of products and services can be found at www.regions.com.

Regions Bank
Jeremy D. King, 205-264-4551
jeremyd.king@regions.com
Regions News on Twitter: [@RegionsNews](https://twitter.com/RegionsNews)

Source: Regions Financial Corporation

News Provided by Acquire Media

