

Regions Bank Announces \$25,000 Donation to American National Red Cross Disaster Relief Fund to Help in South Louisiana Flood Recovery Efforts

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All Regions branches accepting donations for Relief Fund; Bank assisting people affected by flooding

BIRMINGHAM, Ala.--(BUSINESS WIRE)-- In response to unprecedented flooding in several South Louisiana parishes, [Regions Bank](#) on Tuesday announced the company will donate \$25,000 to the American National Red Cross Disaster Relief Fund.

"We've seen pictures of floodwaters rising to record levels, and many of our associates and their families are coping with severe damage to their homes. South Louisiana faces a long recovery ahead, and we're here to help as the restoration process begins," said Grayson Hall, Chairman, President and CEO of Regions Financial Corp. "We also invite others to join us by making a donation to the American National Red Cross Disaster Relief Fund at their local branch to help these communities recover."

Regions will accept financial donations for the American National Red Cross Disaster Relief Fund at all Regions branch locations throughout the South, Midwest and Texas. Customers and concerned individuals can visit any Regions branch location to make a donation; simply ask for the American National Red Cross Disaster Relief Fund account.

Regions is also offering a variety of financial services to help people in South Louisiana as flood recovery gets underway. Special offers include:

- Unsecured personal lines of credit to help with flood recovery
- Penalty-free withdrawals from CDs
- Personal and business loan payment deferrals
- A dedicated team to assist customers who have difficulties making payments on loans, lines of credit or credit cards
- Special discounts available for new business term loans

"Right now, there's nothing more important than helping our friends and neighbors recover from these devastating floods," said Danny Montelaro, Area President for Regions Bank in South Louisiana. "We've seen first-hand the impact of these floods, and we stand with our communities as we work to recover together."

Customers, individuals and business owners can also access the Regions [Disaster Resource Center](#) housed on [regions.com](#) to learn how Regions can assist individuals and businesses that face financial challenges. The Disaster Resource Center provides a clearinghouse of information and tools, available 24 hours a day, seven days a week. Resources include important contact information, articles, a financial checklist, details on Regions' assistance programs, and links to relevant outside agencies and organizations.

Further information can be obtained by visiting a local Regions branch or calling 1-800-REGIONS.

About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$126 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, mortgage, and insurance products and services. Regions serves customers across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,600 banking offices and 2,000 ATMs. Additional information about Regions and its full line of products and services can be found at [www.regions.com](#).

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