

# "Share the Good" Provides Unique Opportunities for Regions Bank to Serve Those who Serve Others

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*In addition to serving first responders, educators and others, Share the Good will provide backpacks and supplies for students returning to school*

BIRMINGHAM, Ala.--(BUSINESS WIRE)-- [Regions Bank](#) on Monday announced the launch of Share the Good, an annual program that encourages local Regions offices to identify volunteer service opportunities in which the bank and its associates can make a positive difference.

In some cases, Share the Good<sup>SM</sup> activities are organized entirely by Regions associates. In other instances, Regions works with nonprofits to support ongoing community service programs. In every instance, Share the Good is about unique ways the people of Regions Bank, who live and work in more than a dozen states, can show appreciation and support.

This year, throughout the month of August, several Share the Good activities will focus on serving the men and women who are dedicated to serving our communities themselves. For example, in Rome, Ga., Regions will participate in "Bankers United for First Responders," an event in which law enforcement, fire-rescue personnel and 911 operators will be provided breakfast and lunch by Regions associates and their colleagues throughout the city.

In the Indianapolis area, Regions is organizing "Honoring our Heroes" events to recognize and thank police and fire-rescue personnel, as well as members of the military, veterans, teachers, and personnel who work for local nonprofits. Regions associates in Indiana will also show appreciation for the state's farmers, who are essential to the Indiana economy and the nation's food supply.

In Round Rock, Texas, Regions and local police and fire-rescue personnel will deliver backpacks, filled with supplies, to students at area schools. This particular initiative is becoming an annual outreach and helps connect students in a positive manner with the men and women who are dedicated to protecting and serving their city.

Those are only a few examples. Regions offices throughout the South, Midwest and Texas are working on even more ways to give back.

"Regions associates are in the community providing volunteer support year-round, and Share the Good gives us a particularly meaningful opportunity to come together and identify new and creative ways we can make a difference," said Rick Swagler, head of External Affairs for Regions Bank. "The program is now in its seventh year, and over time, we've built relationships with service organizations, school districts, police departments and other nonprofits. They know they can count on us to work hand-in-hand with them in support of the communities we call home. We'll work to build on those relationships, and develop new ones, as we continue to 'Share the Good' this year."

Last August, Regions associates participated in over 350 Share the Good activities. In addition to comprehensive service activities, Share the Good also includes clothing donations, random acts of kindness and community gifts.

Volunteerism is encouraged among Regions associates as part of the company's ongoing commitment to community service. As a further example, each year, Regions provides each of its associates a paid day off to volunteer in his or her community. Regions' commitment to social responsibility is detailed in the company's annual Social Responsibility Report, which is available in the [Community Engagement Section](#) of [Regions.com](#).

## **About Regions Financial Corporation**

Regions Financial Corporation (NYSE:RF), with \$126 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, mortgage, and insurance products and services. Regions serves customers across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,600 banking offices and 2,000 ATMs. Additional information about Regions and its full line of products and services can be found at [www.regions.com](http://www.regions.com).

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