

Steve Hartline, Procurement Administrator in Birmingham, Receives Regions Bank's Top Associate Honor

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Bank's resident buyer leads all associates in annual fund drive

BIRMINGHAM, Ala.--(BUSINESS WIRE)-- [Regions Bank](#) today announced that Steve Hartline, a procurement administrator in Birmingham, is the June 2016 recipient of the Regions Bank Better Life Award. The Better Life Award is the top honor given to a Regions associate for outstanding dedication and job performance as well as exemplary involvement and commitment to the community.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20160608005178/en/>



From Regions' signature LifeGreen bicycles to promotional pens and pencils, Steve Hartline makes sure if it has the Regions name on it, it's a quality item. (Photo: Business Wire)

company, whether it's a sucker or a dog biscuit or a hat."

"I just try to give everybody the best service I can," Hartline said. "I'm going to treat everybody the same, give them the same level of attention - from the tellers on up to our CEO, Grayson Hall. I was brought up to always give everybody your very best."

Hartline's ability to inspire others to give back is as keen as his skill to persuade vendors to give Regions a fair price. For five years running, Hartline's associate bowling team has raised more money for Junior Achievement (JA) of Alabama than any other group in the bank's annual charity tournament that benefits the nonprofit organization. JA is dedicated to educating school children about business, economics and free enterprise. Regions will donate \$1,000 to JA in honor of Hartline's Better Life Award recognition.

[A video further illustrating Hartline's dedication](#) can be viewed on the [Regions Financial YouTube channel](#).

About The Better Life Award

The Better Life Award is presented monthly to a Regions associate who lives the company's mission to make life better for customers, associates and the communities Regions serves, and who is an example of the company's values:

- Put People First
- Do What Is Right
- Focus On Your Customer
- Reach Higher
- Enjoy Life

Regions associates are nominated for the award by their managers and peers. Regions Chairman, President and Chief Executive Officer Grayson Hall honors recipients at the company's headquarters in Birmingham, Ala., at a meeting broadcast to offices throughout the communities Regions serves. In addition to the recognition, associates who earn the Better Life Award receive an additional week of vacation, a crystal award, and a \$1,000 donation is made in their name to the non-profit organization of their choice.

About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$126 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, mortgage, and insurance products and services. Regions serves customers across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,600 banking offices and 2,000 ATMs.

Additional information about Regions and its full line of products and services can be found at www.regions.com.

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Regions Bank

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