

Regions Bank Named Gallup Great Workplace Award Winner for the Second Consecutive Year

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BIRMINGHAM, Ala.--(BUSINESS WIRE)-- [Regions Bank](#) has been named a winner of the 2016 Gallup Consulting Great Workplace Award. The award recognizes organizations that create an engaged workplace culture across teams, departments and locations to drive real business outcomes. 2016 marks the second consecutive year that Regions has received the award.

"I am very pleased that, for the second year in a row, Regions has received the Gallup Great Workplace Award," said Grayson Hall, Chairman, President and CEO of Regions. "One of our strategic priorities is to 'Build the Best Team,' and a key driver to achieve this goal is to create a culture of engagement at Regions."

Regions is one of 35 companies worldwide recognized by Gallup. These organizations had an average ratio of 14 engaged employees to one actively disengaged employee. This is more than seven times what Gallup found in nationally representative U.S. polling and more than 21 times what Gallup found in nationally representative polling in 142 countries worldwide. Each award recipient has linked engagement performance to business outcomes and has integrated engagement in four key areas: strategy and leadership, accountability and performance, communication and knowledge management, and developing ongoing learning.

Gallup has studied millions of employees in hundreds of organizations and countries and discovered that employee engagement sets great workplaces apart. Gallup's research indicates that increasing engagement in the workplace leads to higher productivity, profitability and customer ratings, along with lower turnover and absenteeism and fewer safety incidents.

"The world's top-performing organizations help lead the global economy by engaging their workforces," said Jim Harter, Ph.D., Gallup's chief scientist of workplace management and well-being. "Gallup's Great Workplace Award winners understand and acknowledge the importance of employee engagement by making it a vital part of their organization while using it as a driving force to create real business outcomes."

The Gallup Great Workplace Award recognizes organizations that have built world-class workplaces in which engaged managers and employees can thrive and prosper. Gallup clients that participate in the Gallup survey process and meet certain criteria are eligible to apply for the Gallup Great Workplace Award.

For more information about the awards, contact GallupGWA@gallup.com.

About Gallup

Gallup delivers analytics and advice to help leaders and organizations solve their most pressing problems. Combining more than 80 years of experience with its global reach, Gallup knows more about the attitudes and behaviors of employees, customers, students and citizens than any other organization in the world. Gallup works with leaders and organizations to achieve breakthroughs in customer engagement, employee engagement, organizational culture and identity, leadership development, talent-based assessments, entrepreneurship and well-being.

About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$126 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, mortgage, and insurance products and services. Regions serves customers across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,600 banking offices and 2,000 ATMs. Additional information about Regions and its full line of products and services can be found at www.regions.com.

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Regions Bank

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