

Peggy Nelson, Consumer Banking Manager in Mobile, Ala., Receives Regions Bank's Top Associate Honor

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Servant-leader receives great joy from seeing others win

BIRMINGHAM, Ala.--(BUSINESS WIRE)-- [Regions Bank](#) today announced that Peggy Nelson, a Consumer Banking Manager in Mobile, Ala., is the March 2016 recipient of the Regions Bank Better Life Award. The Better Life Award is the top honor given to a Regions associate for outstanding dedication and job performance as well as exemplary involvement and commitment to the community.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20160309005092/en/>



Peggy Nelson, Regions Consumer Banking Manager in Mobile, Ala.
(Photo: Business Wire)

In addition to the recognition, Regions donates \$1,000 in the name of the recipient to a nonprofit organization of the winner's choice. Nelson chose the Making Memories Hunt, an annual outdoor hunting event for adults or children with disabilities. The hunt is coordinated by the Quality Deer Management Association.

"The Making Memories Hunt is for everyone from wounded warriors to children in wheelchairs," Nelson said. "My husband, son and I serve as guides, and last year we had hunters of all ages.

"It's great to see the families bring out their kids with all the smiles. Seeing the difference it makes is what keeps me going. In fact, it's the driving force behind everything I do."

Nelson's joy in seeing others succeed also drives her to support several other causes across Baldwin County. As an American Red Cross Advisory Board member, she chairs the Bank Baldwin in Blue Jeans fundraiser. She is a charter member of the Central Baldwin Sunset Rotary Club and secretary/treasurer of the Robertsdale Baseball Booster Club.

Nelson is a member of the Central Baldwin Education Foundation, the Central Baldwin Chamber of Commerce and the Baldwin County Economic Development Board. She is assistant finance chair for Rosinton United Methodist Church, where she also supports fundraising for youth programs and global missions.

"Peggy is such a beloved figure in the community, and she can't go anyplace where she doesn't know several people. I'm always amazed at how many people come up to her when we're out on branch visits," said Michael Menk, the Regions Consumer Banking Executive in Mobile. "Some of them want to talk about banking, some of them just want to chat. But she's so active in her community that she's a fantastic face for Regions Bank throughout the Baldwin County area."

[A video that illustrates Nelson's professional dedication](#) as well as her commitment to community service can be found on the [Regions Financial YouTube channel](#).

About The Better Life Award

The Better Life Award is presented monthly to a Regions associate who lives the company's mission to make life better for customers, associates and the communities Regions serves, and who is an example of the company's values:

- Put People First
- Do What Is Right
- Focus On Your Customer
- Reach Higher
- Enjoy Life

Regions associates are nominated for the award by their managers and peers. Regions Chairman, President and Chief Executive Officer Grayson Hall honors recipients at the company's headquarters in Birmingham, Ala., at a meeting broadcast to offices throughout the communities Regions serves. In addition to the recognition, associates who earn the Better Life Award receive an additional week of vacation, a crystal award, and a \$1,000 donation is made in their name to the non-profit organization of their choice.

About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$126 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service

providers of consumer and commercial banking, wealth management, mortgage, and insurance products and services. Regions serves customers across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,630 banking offices and 2,000 ATMs. Additional information about Regions and its full line of products and services can be found at www.regions.com.

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