

Regions Bank Offers 2015 University of Alabama CFP National Champions CheckCard and Checks

Jan 12, 2016

Exclusive Regions CheckCard and Checks celebrating the Crimson Tide win

BIRMINGHAM, Ala.--(BUSINESS WIRE)-- [Regions Bank](#) customers can express their excitement for the College Football Playoffs National Championship football team, the University of Alabama, every time they use a [Regions Visa® CheckCard](#).

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20160112005586/en/>

As the official bank of the SEC, Regions is honoring the National Championship win. Show your pride this year by carrying the University of Alabama 2015 National Champions CheckCard and by ordering National Champions Checks.

Existing Regions customers can request their National Champions products at any Regions branch, by calling 1-800-REGIONS, or through the Regions YourPix Studio® located at yourpix.regions.com. New customers can request the National Champions CheckCard or checks at the time of account opening.

"Through our partnership with the SEC, Regions has been celebrating the accomplishments of its schools and supporters for more than 20 years," said Scott Peters, head of Consumer Services for Regions Bank. "Now, we are pleased to be able to offer fans of the University of Alabama a way to celebrate their National Championship with these special products."

Beginning January 12, the National Champions CheckCard will be available for \$10, and the National Champions checks will be available for \$30 (discounts may apply based on checking product). The National Champions CheckCard and checks can be ordered with all Regions consumer checking accounts.

Regions Bank is the official bank of the Southeastern Conference and offers a number of other [specially-branded CheckCards affiliated with colleges and universities](#).

About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$125 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, mortgage, and insurance products and services. Regions serves customers in 16 states across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,630 banking offices and 2,000 ATMs. Additional information about Regions and its full line of products and services can be found at www.regions.com.

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