

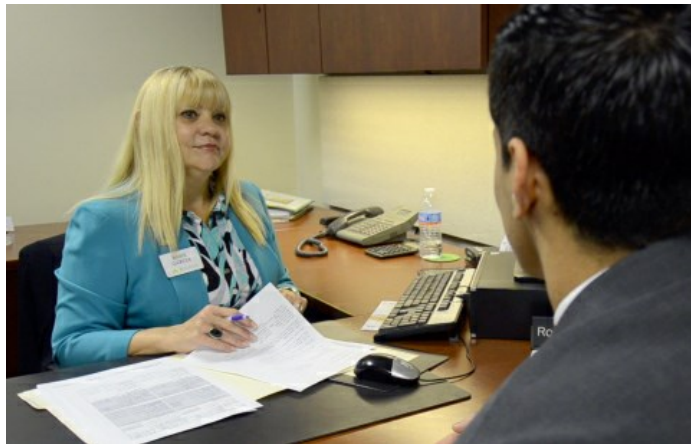
Rosie Garcia, Branch Manager in Hialeah, Fla., Receives Regions Bank's Top Associate Honor

Sep 09, 2015

Bank's high-energy top performer fulfills dream of teaching others to succeed

BIRMINGHAM, Ala.--(BUSINESS WIRE)-- [Regions Bank](#) today announced that Rosie Garcia, branch manager in Hialeah, Fla., is the September 2015 recipient of the Regions Bank Better Life Award. The Better Life Award is the top honor given to a Regions associate for outstanding dedication and job performance, as well as exemplary involvement and commitment to the community. Garcia oversees operations at Regions' Gratigny branch located at 1794 W. 68th Street.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20150909005394/en/>



Rosie Garcia, Regions Bank branch manager in Hialeah, Fla., is the September 2015 recipient of the Regions Bank Better Life Award. (Photo: Business Wire)

In addition to the recognition, Regions donates \$1,000 in the name of the recipient to a nonprofit organization of the winner's choice. Garcia chose the Miami-Dade chapter of the American Heart Association. She has supported the organization for several years and served as a team captain for last year's Miami-Dade Heart Walk. [A video of Garcia](#) is available on the [Regions Financial YouTube channel](#).

Garcia's family fled to the U.S. from her native Cuba when she was seven years old. She adjusted quickly to life in a new country, a new school and a new language. She dreamed of becoming a school teacher.

"I would line up my dolls, and they would be my students. It was all I ever wanted to be," Garcia said.

Life took an unexpected turn after the birth of Garcia's first child.

"My husband lost his job, and I had to enter the workforce," she said. "I took a temp job at a bank, and they offered me a full-time position. Thirty-four years

later, I'm still in banking."

She may not be in front of a classroom, as she had pictured as a child, but Garcia still impacts lives daily. Each morning she leads her team in a rousing huddle, maintains infectious high energy throughout the day, and constantly shares her expertise on meeting customer's financial needs.

"Rosie's branch continues to be a top performer," said Steve Nivet, Regions' South Florida Area President. "The key to their success is her unparalleled enthusiasm, discipline and relentless focus on being a source for advice, guidance and education to our customers and associates. She demonstrates all that a leader should be and is a tremendous asset to our company."

"I never thought my love of teaching would come into play as much as it does in the bank," Garcia said. "I'm an advisor to my customers, guiding them to achieve their financial goals and I coach my associates, helping them develop and grow their careers. I'm so thankful to work in a place where I can put my passion for others to work and do what I do best every day."

About The Better Life Award

The Better Life Award is presented monthly to a Regions associate who lives the company's mission to make life better for customers, associates and the communities Regions serves, and who is an example of the company's values:

- Put People First
- Do What Is Right
- Focus On Your Customer
- Reach Higher
- Enjoy Life

Regions associates are nominated for the award by their managers and peers. Regions Chairman, President and Chief Executive Officer Grayson Hall honors recipients at the company's headquarters in Birmingham, Ala., at a meeting broadcast live to offices in the 16 states Regions serves. In addition to the recognition, associates who earn the Better Life Award receive an additional week of vacation, a crystal award, and a \$1,000 donation is made in their name to the non-profit organization of their choice.

About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$122 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, mortgage, and insurance products and services. Regions serves customers in 16 states across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,630 banking offices and 2,000 ATMs. Additional information about Regions and its full line of products and services can be found at www.regions.com.

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Regions Bank

Jeremy King, 205-264-4551

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