

Regions Bank Associates to Share the Good as Students Prepare to Return to School

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Share the Good activities across several states include education and volunteer service

BIRMINGHAM, Ala.--(BUSINESS WIRE)-- In some communities, the focus is donating backpacks filled with school supplies for local children. Elsewhere, it's about collecting professional attire for high school students who cannot afford new clothing for college or job interviews. In other places, the mission is teacher appreciation and serving in the classroom.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20150805005261/en/>



Donations are a key component of Share the Good activities in several communities. (Photo: Business Wire)

It's all part of one program called Share the GoodSM.

This marks the sixth year for Share the Good, which is organized by associates of [Regions Bank](#). Throughout August, Regions associates in more than a dozen states will participate in community service initiatives based on a central theme of "Giving Back to Schools."

"Share the Good is part of a year-round commitment to making life better in the communities we serve," said Rick Swagler, head of External Affairs for Regions Bank. "As students return to school, our associates are focusing on meaningful and creative ways we can support children, their families and their teachers. Whether it's providing a new backpack, collecting new shoes for students in need, or providing a helping hand to educators in local schools, our goal is to give back to the communities where we live and work."

Additional activities include sharing financial education to help students learn the basics of money management. In one community, Regions will donate funding to support educational field trips. In another community, associates plan to help build and landscape an outdoor classroom for an elementary school.

Each activity has been identified on the local level based on individual needs in various communities.

Volunteerism is encouraged among Regions associates as part of the company's commitment to community service. Regions provides every associate a paid day off each year to volunteer in their community.

Regions' commitment to social responsibility is further detailed in the company's annual Social Responsibility Report. The entire report is available as part of the [Community Engagement Section of Regions.com](#).

About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$122 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, mortgage, and insurance products and services. Regions serves customers in 16 states across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,630 banking offices and 2,000 ATMs. Additional information about Regions and its full line of products and services can be found at www.regions.com.

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Regions Bank
Jeremy King, 205-264-4551
www.regionsbanknews.com
Regions News on Twitter: [@RegionsNews](https://twitter.com/RegionsNews)

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