

Regions Bank Names Kate Randall Danella as Wealth Strategy and Effectiveness Executive for Regions Wealth Management

Aug 27, 2015

BIRMINGHAM, Ala.--(BUSINESS WIRE)-- [Regions Bank](#) on Thursday announced that Kate Randall Danella has joined the company and will serve as Wealth Strategy and Effectiveness Executive for [Regions Wealth Management](#).

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20150827005106/en/>



Kate Randall Danella, Regions Wealth Management (Photo: Business Wire)

In this role, Danella will oversee the development and implementation of business strategies across Regions' Wealth Management Group.

Regions Wealth Management provides banking, investment, trust and insurance services through four divisions: Regions Private Wealth Management, Regions Institutional Services, Regions Investment Services and Regions Insurance.

"Kate brings a unique and impressive level of experience, including strategic planning, client services, business development and operational analysis, all of which will help us continue to build on our momentum," said Bill Ritter, head of Regions Wealth Management. "She will work with the Regions Wealth Management business groups to make the most of partnerships across the bank to address the needs of our clients and communities. The depth of Kate's expertise and her passion for excellence directly complement our vision for continued growth."

Prior to joining Regions, Danella served as vice president for Capital Group Companies in Los Angeles. During her career at Capital Group, she was a senior sales and service manager for Capital's institutional business, senior marketing leader for the global marketing organization, and strategy and business leader for the American Funds mutual fund business. Most recently, Kate was responsible for developing and executing strategic business plans for Capital's North American businesses. She joined Capital Group in 2002 and served in sales, service, marketing and management roles in Los Angeles, San Francisco and New York.

"Regions Wealth Management is known within the industry for its consultative approach to helping clients identify and tailor solutions designed to meet their individual needs," Danella said. "I look

forward to working with all of our business groups to find areas where we can further our partnerships to reach more clients and deepen existing relationships. By strategically aligning our resources, we can help more clients successfully navigate the evolving landscape surrounding investments and insurance while meeting their individual, long-term goals."

A native of Tuscaloosa, Ala., Danella earned a Master of Business Administration degree from Harvard Business School. She also holds degrees from the University of Cambridge as well as Vanderbilt University.

With \$85.5 billion in assets under administration, Regions Wealth Management has experienced strong growth, increasing households, assets under supervision and revenues in 2014. Regions established the Wealth Management Group in June 2011, integrating its Trust, Private Banking, Asset Management and Insurance units within a single group.

About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$122 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, mortgage, and insurance products and services. Regions serves customers in 16 states across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,630 banking offices and 2,000 ATMs. Additional information about Regions and its full line of products and services can be found at www.regions.com.

View source version on [businesswire.com](http://www.businesswire.com): <http://www.businesswire.com/news/home/20150827005106/en/>

Regions Bank

Jeremy King, 205-264-4551

www.regionsbanknews.com

Follow Regions News on Twitter: [@RegionsNews](https://twitter.com/RegionsNews)

Source: Regions Financial Corporation

