

Regions Bank Ranked Among Top 10 Percent of Companies for Customer Service in 2015 Temkin Experience Ratings

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BIRMINGHAM, Ala.--(BUSINESS WIRE)-- [Regions Bank](#) is ranked among the top 10 percent of companies in the recently released [2015 Temkin Experience Ratings](#) compiled by customer experience research and consulting firm Temkin Group. This is the second year in a row in which Regions has been ranked among the top 10 percent.

"We are pleased to once again be recognized by the Temkin Group for providing an outstanding customer experience," said Bill Askew, senior executive vice president of Strategic Initiatives and Service Quality for Regions Bank. "This ranking is a reflection of the commitment and dedication of each of our associates, who are focused on understanding and meeting the financial needs of Regions Bank customers."

Regions Bank ranked third in the bank industry category and tied for twenty-second place overall in the rankings. To create the rankings, Temkin asked 10,000 U.S. consumers to rate their recent interactions with 293 different companies across 20 industries and then evaluated their experiences across three dimensions: success, effort and emotion. Companies with 100 or more consumer responses were included in the 2015 Temkin Experience Ratings.

[Temkin Group](#) is a leading customer experience research and consulting firm. A summary of the 2015 Temkin Experience Ratings is available at the [Temkin Group web site](#).

About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$120 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, mortgage, and insurance products and services. Regions serves customers in 16 states across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,650 banking offices and 2,000 ATMs. Additional information about Regions and its full line of products and services can be found at www.regions.com.

Regions Bank
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