

Regions Bank Wins 28 Greenwich Excellence Awards for Small Business and Middle Market Banking in 2014

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BIRMINGHAM, Ala.--(BUSINESS WIRE)-- [Regions Bank](#) has been recognized by Greenwich Associates for providing distinguished quality service to small business and middle market clients. Regions Bank received 28 Greenwich Excellence Awards in 2014, the highest number of awards received by any participating bank across the combined Small Business Banking and Middle Market Banking awards categories.

"We are pleased that Greenwich Associates and our clients continue to recognize Regions as a bank that provides an exceptional client experience," said John Turner, head of the Corporate Banking Group. "Our relationship managers are committed to providing the right solutions to help our middle market clients grow and manage their companies."

Greenwich Excellence Awards are based on feedback from more than 15,000 small businesses and nearly 13,000 middle market businesses that rate their bank in various categories, including customer service, product capabilities, and likelihood to recommend.

"Regions' business bankers and branch associates are committed to understanding our clients' business objectives and offering customized solutions to help them reach their financial goals," said Joe DiNicolantonio, head of the Business Banking Group. "The recognition from Greenwich Associates confirms that our focus on identifying and meeting customer needs is benefitting our small business clients."

Regions Bank received a total of 28 Greenwich Excellence Awards for 2014 performance in the following categories:

Small Business Banking:

- Overall Satisfaction
- Relationship Manager Capability
- Credit Policy
- Likelihood to Recommend
- Financial Stability
- International Service
- Branch Satisfaction
- Cash Management — Overall Satisfaction
- Cash Management — Accuracy of Operations
- Cash Management — Customer Service
- Cash Management — Product Capabilities
- Cash Management — Sales Specialist Performance
- Digital Experience
- Overall Satisfaction — Midwest Region*
- Overall Satisfaction — South Region*
- Cash Management — Overall Satisfaction — South Region*

Middle Market Banking:

- Overall Satisfaction
- Likelihood to Recommend
- Relationship Manager Capability
- Investment Banking
- Cash Management — Overall Satisfaction
- Cash Management — Accuracy of Operations
- Cash Management — Customer Service
- Cash Management — Product Capabilities
- Cash Management — Sales Specialist Performance

- Digital Experience
- Overall Satisfaction — South Region*
- Cash Management — Overall Satisfaction — South Region*

Additional information about the 2014 Greenwich Excellence Awards is available at the Greenwich Associates web site, www.greenwich.com.

***Greenwich Associates defines the geographic regions as follows:**

Midwest: *Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, Ohio, Wisconsin*

Northeast: *Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont*

South: *Alabama, Arkansas, Delaware, DC, Florida, Georgia, Louisiana, Maryland, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Virginia, West Virginia*

West: *Alaska, Arizona, California, Colorado, Idaho, Nevada, New Mexico, Oregon, Texas, Utah, Washington*

About Greenwich Associates

Greenwich Associates is the leading research-based consulting firm servicing the financial services industry. Greenwich Associates' studies provide benefits to the buyers and sellers of financial services in the form of benchmark information on best practices and market intelligence on overall trends. Based in Stamford, Connecticut, with additional offices in Pleasanton, CA London, Toronto, Tokyo, and Singapore, the firm offers over 100 research-based consulting programs to more than 250 global financial services companies.

About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$120 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, mortgage, and insurance products and services. Regions serves customers in 16 states across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,650 banking offices and 2,000 ATMs. Additional information about Regions and its full line of products and services can be found at www.regions.com.

Regions Bank

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