REGIONS

Regions Wealth Management Launches Video Series Offering Commentary on Current Market and Investment Trends

Jan 29, 2015

BIRMINGHAM, Ala.--(BUSINESS WIRE)-- Regions Wealth Management clients and prospects can now enjoy access to video commentaries on current market and economic trends with the launch of Regions Wealth Insights, a bi-weekly video news series produced by Regions Bank.

The most recent Wealth Insights interview features Brian Sullivan, President and Chief Investment Officer of Regions Investment Management, discussing the economic outlook for 2015.

Regions Wealth Insights features fast-paced interviews with Regions Wealth Management professionals who provide timely commentary and insight on financial topics such as interest rates, geopolitics and investing, tax strategies for high-net-worth individuals, and more.

"Our clients look to Regions to help them understand how developments in the larger economy impact them personally," said Bill Ritter, head of Regions Wealth Management. "Regions Wealth Insights is the latest example of how we are providing access to professionals who offer unique and practical information on a wide variety of financial topics. Best of all, clients can get to know Regions Wealth Management investment professionals at their convenience simply by visiting the Regions Wealth Insights website or the Regions YouTube channel."

New Regions Wealth Insights segments are updated every two weeks and can be viewed on the Regions Wealth Insights section of regions.com, the Regions Financial YouTube Channel, and the Regions Bank News microsite at http://www.regionsbanknews.com. Archived segments from the soft launch of the series include:

- Year-End Tax Planning: Regions Wealth Advisor James Ruzic shared advice for investors as 2014 drew to a close.
- Consumer Spending & Impact on Portfolios: Consumer trends during the holidays can influence portfolios in the New Year. Fran Smitherman, Director of Equity Research for Regions Investment Management, discussed early data and what her team will be analyzing in the weeks to come.
- The "Santa Claus" Rally: Yes, Virginia, there is a "Santa Claus" rally… at least when you look back at historical market trends. But what does this mean for today's investors? Matt Smith of the Regions Wealth Portfolio Management Group offered his opinions.
- Financial Top 10 of 2014: What were the top 10 stories in the eyes of the market in 2014? Don Korn of Regions Wealth Portfolio Management examined why these events (or non-events) had so much influence in the financial world - and looked ahead to what we should expect for 2015.

Regions Wealth Management offers existing and prospective clients a variety of resources designed to help strengthen their investment portfolios, bolster their planning for retirement, grow their wealth and protect their investments. The Wealth Insights feature of regions.com aggregates wealth publications from various Regions Wealth Management business areas, including Private Wealth Management, Institutional Services, Regions Investment Services and Regions Insurance.

Join in the conversation about financial management by liking Regions on Facebook at www.facebook.com/regionsbank or following @RegionsNews on Twitter for tips and ideas and RegionsBankNews.com for news and updates.

The information provided in the video commentaries is general in nature, is provided for educational purposes only, and should not be interpreted as accounting, financial planning, investment, legal or tax advice or relied on for any decisions you may make. In addition, any forecasts contained in the video commentaries are for illustrative purposes only and are not to be relied upon as advice or interpreted as a recommendation. Opinions and estimates offered in the video commentaries constitute our judgment and are subject to change without notice, as statements of financial market trends, which are based on current market conditions and Regions does not warrant the accuracy or completeness of any information provided therein. References to future returns are not promises or even estimates of actual returns a customer portfolio may achieve. Regions encourages you to consult a professional for advice applicable to your specific situation.

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Regions Financial Corporation (NYSE:RF), with $120 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, mortgage, and insurance products and services. Regions serves customers in 16 states across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,650 banking offices and 2,000 ATMs. Additional information about Regions and its full line of products and services can be found at www.regions.com.

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