

Regions Bank and Its Associates Give Back with 5th Annual Share the Good Program

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Share the Good activities across several states to include education and volunteer service

BIRMINGHAM, Ala.--(BUSINESS WIRE)-- Throughout November, [Regions Bank](#) (NYSE:RF) associates across several states will participate in hundreds of community service initiatives as part of Regions' fifth annual Share the Good program.

Based on a central theme of "Feed the body, and feed the mind," Share the Good activities range from food collections for nonprofit organizations to financial education seminars, random acts of kindness, and more. In 2013, Regions associates organized and participated in more than 350 Share the Good events across the communities Regions serves.

"Our associates love Share the Good because it taps into their passion to make life better in the communities where we live and work," said Rick Swagler, head of External Affairs for Regions Financial Corporation. "At Regions, we believe we can all make a difference, one person and one community at a time. And our nonprofit partners make it a lot easier for each of us to make a difference."

Among activities planned for 2014, Regions associates will participate in the "World's Largest Food Drive" in Tampa, Fla. In Athens, Ala., associates will collect donations for the Full Tummy Project, which fights childhood hunger by filling backpacks with food for schoolchildren to eat on weekends when they may not have access to nutritious meals.

Associates will also volunteer with several nonprofits, including the Ronald McDonald House of Austin, Texas, and the House of Hope in Kilgore, Texas. Share the Good activities will also support Junior Achievement, Heart Walk, United Way organizations, and other programs in several communities.

Volunteerism is encouraged among Regions associates as part of the company's commitment to community service. Regions provides every associate a paid day off each year to volunteer in their community.

Regions' commitment to social responsibility is further detailed in the company's annual Social Responsibility Report. The entire report is available as part of the [Community Engagement](#) section of [regions.com](#).

About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$119 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, mortgage, and insurance products and services. Regions serves customers in 16 states across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,700 banking offices and 2,000 ATMs. Additional information about Regions and its full line of products and services can be found at [www.regions.com](#).

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