

Regions Bank Reaffirms Commitment to Financial Education During Hispanic Heritage Month

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Regions Delivering Free Financial Advice and Guidance for Spanish-Speaking Consumers

BIRMINGHAM, Ala.--(BUSINESS WIRE)-- In recognition of Hispanic Heritage Month, [Regions Bank](#) (NYSE:RF) is making available free Spanish-language financial advice and guidance designed to help more people reach their financial goals.

Regions will host a financial education webinar series featuring Julie Stav, a *New York Times* best-selling author. The webinars are available to all consumers in Spanish and English and can be found on the [Regions YouTube](#) channel after the webinars occur.

In addition to the webinars, Regions has partnered with Stav to create and launch practical, actionable advice and tips covering a range of topics, including smart spending, saving for college, buying a home and preparing for retirement. Stav's tips are available in Spanish at [regions.com/consejosdeJulie](#) and in English at [regions.com/tipsfromJulie](#).

"Regions Bank is committed to helping members of our community achieve and build upon their financial success," said Michele Elrod, head of Regions Marketing. "Hispanic Heritage Month presents a special opportunity for us to reaffirm that commitment by expanding the amount of free educational resources that Regions makes available to everyone."

Financial education webinar details:

- Sept. 25: "Managing Your Money Wisely," 6:00 p.m. ET English / 7:15 p.m. ET Spanish. Topic: What to do with what you earn - strategies for budgeting, saving and maximizing income
- Oct. 16: "Managing Your Spending Wisely," 6:00 p.m. ET English / 7:15 p.m. ET Spanish. Topic: How to manage your spending - strategies for tracking your expenses, optimizing cash flow and managing credit

To sign up or view the webinars, visit [regions.com/tipsfromJulie](#) or [regions.com/consejosdeJulie](#).

Year-round, Regions Bank offers a robust collection of financial advice, guidance and education through its free online financial resource My GreenGuide®. Located at [regions.com/mygreenguide](#), this resource contains practical tips, financial calculators and more to help consumers and businesses make informed financial decisions. These resources are also available in Spanish and can be found at [regions.com/espanol](#).

About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$119 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, mortgage, and insurance products and services. Regions serves customers in 16 states across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,700 banking offices and 2,000 ATMs. Investment banking and business advisory services are offered through Regions Securities LLC. Member FINRA & SIPC. Additional information about Regions and its full line of products and services can be found at [www.regions.com](#).

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