

Regions Bank Supports National Preparedness Month with Tools, Resources and Advice for Customers and Communities

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Month-long initiative starts with Regions Readiness Rallies at three locations: Birmingham, Indianapolis and Tampa

BIRMINGHAM, Ala.--(BUSINESS WIRE)-- Throughout September, [Regions Bank](#) (NYSE:RF) will support National Preparedness Month by providing resources, advice and financial tools to customers and communities, helping them prepare for emergencies and disasters.

Regions kicks off its initiative Wednesday, Sept. 3, from 11:30 a.m.-1 p.m. CDT with the Regions Readiness Rally at the company's Birmingham headquarters. ABC 33/40 meteorologist James Spann will be the guest speaker. The event is open to the public and provides a forum for community organizations to share information about preparedness. Regions customers are invited to attend the free event. Regions is also planning similar events in Tampa and Indianapolis later in the month.

Throughout September, Regions will provide updated information on [RegionsBankNews.com](#) and on Twitter, via [@RegionsNews](#), in recognition of National Preparedness Month. Additional information will be available from the [Disaster Resource Center](#) on the company web site, [regions.com](#). Tips for customers and small businesses are available to view and download from [regions.com](#) at the following links:

- [Personal Financial Programs](#)
- [Business Financial Programs](#)

"Regions Bank has locations in 16 states, and nearly every one of our customers is vulnerable to or knows someone impacted by disasters, from tornadoes to hurricanes to straight-line winds," said Steve McCleskey, vice president of business continuity and incident response for Regions Financial. "We've seen the dangers, and now we are working together to help our customers and communities prepare."

Regions is also partnering with HOPE Coalition America to provide additional preparedness resources and tools. HOPE Coalition America offers an online financial preparedness test called "Are You Ready?" at <http://dfrcscore.org>.

"We have a great relationship with Regions, and we are looking forward to partnering in an effort to have our communities ready for anything that comes their way," said Oliver Bell, Southeast Region CEO of Operation HOPE and Director of HOPE Coalition America.

National Preparedness Month, now in its 10th year, is a nationwide effort hosted by the *Ready* Campaign and Citizens Corps that encourages households, businesses and communities to prepare and plan for emergencies. For more information about the *Ready* Campaign and National Preparedness Month, visit [ready.gov](#), or call 1-800-621-FEMA (3362), TTY 1-800-462-7585.

About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$119 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, mortgage, and insurance products and services. Regions serves customers in 16 states across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,700 banking offices and 2,000 ATMs. Additional information about Regions and its full line of products and services can be found at [www.regions.com](#).

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