

Patsy Fleeman, Middle Tennessee Business Banking Sales Assistant, Receives Regions Bank's Top Associate Honor

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Exceptional mentor's noble work benefits young people in Robertson County

BIRMINGHAM, Ala.--(BUSINESS WIRE)-- [Regions Bank](#) (NYSE: RF) on Wednesday announced that Patsy Fleeman is the July 2014 recipient of the Regions Bank Better Life Award. Fleeman is a Business Banking sales assistant in Springfield, Tenn. The Better Life Award is the top honor given to a Regions associate for outstanding dedication and job performance, as well as exemplary involvement and commitment to the community.



Patsy Fleeman, Business Banking sales assistant in Springfield, Tenn., is the July 2014 recipient of the Regions Bank Better Life Award. (Photo: Business Wire)

In addition to the recognition, Regions donates \$1,000 in the name of the recipient to a charity of the winner's choice. Fleeman has chosen Big Brothers and Big Sisters of Middle Tennessee. A [video profile of Fleeman](#) is available on the [Regions Financial YouTube channel](#).

Patsy Fleeman is a part of the go-to agricultural lending team in Robertson County, Tenn. Her farming background helps her tailor products for her clients and often drives her to go the extra mile to meet their needs; she once worked from home when the bank was closed in a snowstorm, so a farming customer could buy supplies at a rare bargain price.

Fleeman's colleagues say she's dependable, very supportive and always willing to help. They see that same commitment in her work with Big Brothers and Big Sisters, where she mentors two sisters who lost their father. It was a devastating experience for the girls, and they needed help coping with their loss. Then they met Fleeman.

"It blew me away to learn what an impact Patsy is making on the lives of these girls," said Neil Sutherland, Regions' Business Banker in Springfield. "Now Patsy shows me text messages from their mother showing awards and achievements they are reaching in school. It's just so impressive."

Each girl has her own "Miss Patsy Day" twice a month to play games, go to movies, make crafts and do other activities. Patsy sometimes takes them to church with her on Sundays.

"The girls have truly been a blessing to me," said Fleeman. "They were so sad when we first met, but now they smile. I treasure my time with them."

Fleeman also volunteers for her church and local chamber of commerce. She and her husband care for local rescue animals and are working to become foster parents for children in Robertson County.

About The Better Life Award

The Better Life Award is presented monthly to a Regions associate who lives the company's mission to make life better for customers, associates and the communities Regions serves, and who is an example of the company's values:

- Put People First
- Do What Is Right
- Focus On Your Customer
- Reach Higher
- Enjoy Life

Regions associates are nominated for the award by their managers and peers. Regions Chairman, President and Chief Executive Officer Grayson Hall honors recipients at the company's headquarters in Birmingham, Ala., at a meeting broadcast live to offices in the 16 states Regions serves. In addition to the recognition, associates who earn the Better Life Award receive an additional week of vacation, a crystal award, and a \$1,000 donation is made in their name to the charity of their choice.

About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$118 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, mortgage, and insurance products and services. Regions serves customers in 16 states across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,700 banking offices and 2,000 ATMs. Additional information about Regions and its full line of products and services can be found at www.regions.com.

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