

# Regions Promotes Financial Education through Enhanced Scholastic Partnership

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*Teachers, students and families receive new educational resources during Financial Education Month*

BIRMINGHAM, Ala.--(BUSINESS WIRE)-- In recognition of Financial Education Month, [Regions Bank](#) (NYSE:RF) is expanding its relationship with educational content provider [Scholastic](#) to add new material created for kindergarten through second grade students, in addition to enhancing tools for third through fifth graders.

"The key to providing children with the tools for responsible money management is to begin talking with them about money while they're still young," said Michele Elrod, Regions head of Marketing. "Teaming with Scholastic allows Regions to provide free, quality math materials to classrooms and families across our footprint. This collaboration furthers Regions' commitment to provide advice, guidance and education in the communities we serve."

In 2013, Regions launched a national affiliation with Scholastic, a global children's education and publishing company linked to more than 90 percent of schools in the U.S. The collaboration offers branded "Adventures in Math" lesson plans, activity sheets and two online digital games to teachers, students and their parents.

The partnership now includes new downloadable content and two e-magazines that can be found at [Scholastic.com/Regions](#). The Regions Scholastic page also features digital games - one for kindergarten through second graders and one for third through fifth graders. Each game challenges students to make decisions about saving, giving and budgeting.

In addition to providing financial education resources for grade school students, Regions is also continuing its years-long partnership with critical skills company EverFi. Since 2010, Regions has reached nearly 20,000 people through EverFi high school, college and adult online financial education programs. At the high school level, more than 50 schools across eight states participate in the EverFi program, connecting students with tools designed to help them achieve lasting success as they enter college and adulthood.

## **About Regions Financial Corporation**

Regions Financial Corporation (NYSE:RF), with \$118 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, mortgage, and insurance products and services. Regions serves customers in 16 states across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,700 banking offices and 2,000 ATMs. Additional information about Regions and its full line of products and services can be found at [www.regions.com](#).

Regions Financial Corporation  
Jeremy King, 205-264-4551  
or  
LANE for Regions Bank  
Tracy Anderson, 503-546-7877

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