

Regions Bank Launches Commercial Insights on Regions.com

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BIRMINGHAM, Ala.--(BUSINESS WIRE)-- [Regions Bank](#) (NYSE:RF) commercial clients and prospects now have access to a collection of articles, white papers, economic reports and other complimentary resources through the new [Commercial Insights](#) section on [regions.com](#).

"Now more than ever, business executives are seeking a financial services partner that serves as a trusted advisor in addition to offering customized products and services," explained John Asbury, head of the Business Services Group. "Commercial Insights is designed with the needs of large and growing companies in mind and offers Regions clients a new, fresh source of information to help them manage their business. It's one more way Regions is providing industry-leading expertise to help our clients succeed."

[Commercial Insights](#) provides timely information on topics such as finance, operations, risk management and business innovation. The content features commentary from Regions subject matter experts and other thought leaders from a variety of business disciplines.

"The key to reaching our diverse audience of clients and prospects is relevance," says Michele Elrod, head of Corporate Marketing. "In addition to providing insights from Regions bankers, we have partnered with *Inc.* magazine and the Build Network to generate content that addresses the critical challenges our clients and prospects face."

The site's content library will consistently grow, featuring editorial content designed to keep clients and prospects engaged. Regions Commercial Insights is available at [regions.com/commercialinsights](#).

About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$117 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, mortgage, and insurance products and services. Regions serves customers in 16 states across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,700 banking offices and 2,000 ATMs. Additional information about Regions and its full line of products and services can be found at [www.regions.com](#).

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