

Regions Bank Wins Six Greenwich Excellence Awards for Middle Market Banking

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Middle Market clients give Regions high marks for overall satisfaction, likelihood to recommend, relationship manager capability and treasury management services

BIRMINGHAM, Ala.--(BUSINESS WIRE)-- [Regions Bank](#) (NYSE:RF) has been recognized by Greenwich Associates for providing distinguished quality service to middle market clients.

Regions Bank received six National Greenwich Excellence Awards in Middle Market Banking in 2013:

- Overall Satisfaction
- Likelihood to Recommend
- Relationship Manager Capability
- Online Services
- Treasury Management - Overall Satisfaction
- Treasury Management - Customer Service

"We are pleased that Greenwich Associates and our clients continue to recognize Regions as a bank that is committed to delivering an exceptional client experience," said John Asbury, head of Business Services for Regions Bank. "Our relationship managers are committed to understanding our clients' business objectives and offering customized service and solutions to help them reach their financial goals."

Greenwich Excellence Awards are based on feedback from nearly 14,000 middle market businesses that rated their bank in various categories, including customer service, product capabilities and likelihood to recommend.

About Greenwich Associates

Greenwich Associates is the leading research-based consulting firm servicing the financial services industry. Greenwich Associates' studies provide benefits to the buyers and sellers of financial services in the form of benchmark information on best practices and market intelligence on overall trends. Based in Stamford, Connecticut, with additional offices in London, Toronto, Tokyo, and Singapore, the firm offers over 100 research-based consulting programs to more than 250 global financial services companies. Please contact us for further information or to arrange an interview with one of our consultants. You can visit our website, www.greenwich.com, for more information.

About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$117 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, mortgage, and insurance products and services. Regions serves customers in 16 states across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,700 banking offices and 2,000 ATMs. Additional information about Regions and its full line of products and services can be found at www.regions.com.

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