Barclays Global Financial Services Conference

September 11, 2017



Strategic initiatives

Grow and Diversify Revenue

- Leverage Regions 360® to grow customers and households and deepen existing relationships
- Prudently grow non-interest income
- Balance growth across geographies and businesses

Disciplined Expense Management

- $400mm in expense saves by 2019
- Continuously focus on efficiency and effectiveness
- Generate positive operating leverage

Optimize and Effectively Deploy Regulatory Capital

- Attractive ROA and Risk Adjusted Returns
- Return appropriate capital to shareholders

2017 YTD Results[(1)]

Results reflect continued execution of our strategic plan

Profitability

- Net Income[(2)] increased 13% YTD
- Diluted EPS[(2)] increased 20% YTD
- Net interest income and other financing income (FTE) increased 2% YTD
- Net interest margin increased 11 bps YTD to 3.28%
- Non-interest expenses remain well controlled as efficiency efforts helped mitigate core expense inflation and the impact of new initiatives
- Disciplined approach to credit continues to deliver positive results as we reported improvement in almost every credit metric during 2Q17

Balance Sheet and Capital Optimization

- Received no objection to planned capital actions; Board authorized share repurchase program up to $1.47 billion, and a 29% increase in quarterly common stock dividend
- Remain committed to prudently growing loans without compromising risk adjusted returns
- Positioned to increase net interest income and other financing income even in the absence of meaningful loan growth aided in part by the strength of our deposit franchise

Focused on the Fundamentals

- Grew checking accounts, households, credit cards and wealth management relationships and assets under management
- Temkin Group recognized Regions as top rated bank and 4th overall company in the United States for customer experience
- Recognized by Javelin Strategy & Research as a Trust in Banking Leader Award winner and received the Gallup Great Workplace Award for the third consecutive year
- Remain committed to offering superior service, as well as financial advice, guidance and education to help customers reach their financial goals

(1) Through June 30, 2017
(2) From continuing operations available to common shareholders

Prudently managing loans

Average loans and leases



2Q17 Results and Outlook

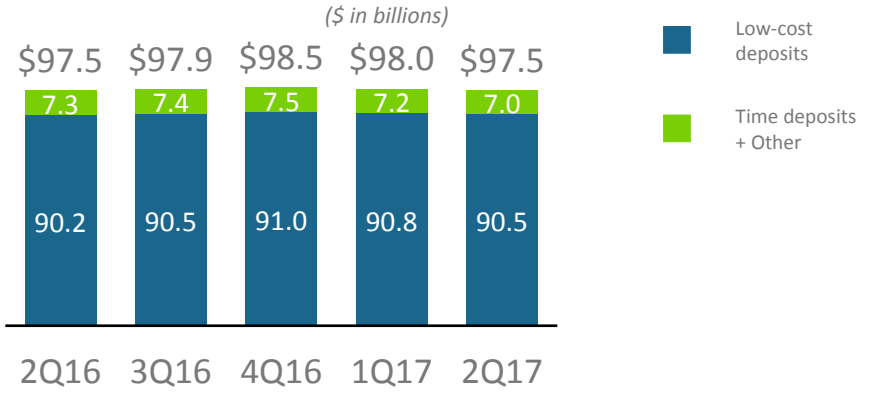
- Average loan and lease balances remain relatively stable
- Total new and renewed loan production increased 46%
- Average consumer lending portfolio declined $87 million
  - Continued to experience loan growth in residential mortgage, home equity loans, indirect-other, and direct lending categories
  - Impacted by decision to exit third-party arrangement within the indirect-vehicle portfolio and continued declines in home equity lines of credit
- Average Business lending portfolio increased $19 million
  - Growth in commercial and industrial partially offset by declines in owner-occupied commercial real estate and investor real estate construction loans

2017 Guidance - Excluding the impact of exiting the third-party indirect-vehicle portfolio, full year average loans are expected to be flat to slightly down compared to the prior year

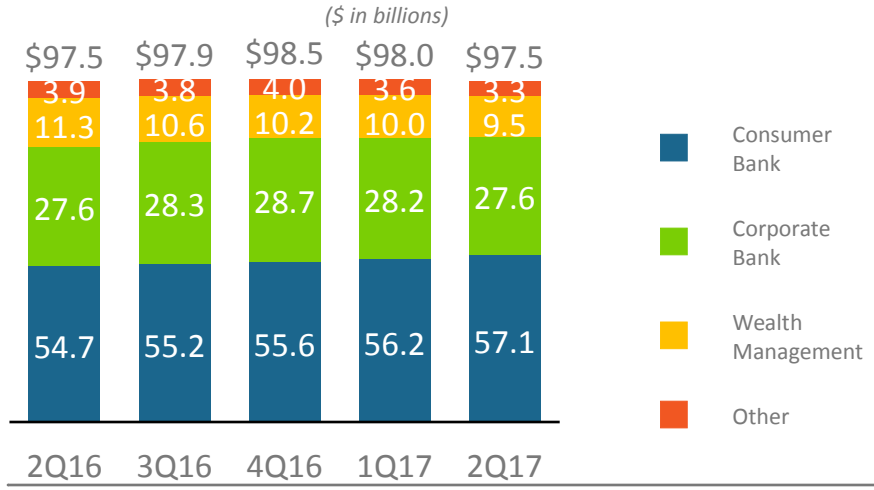
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Solid deposit mix

Average deposits by type



Average deposits by segment



2Q17 Results and Outlook

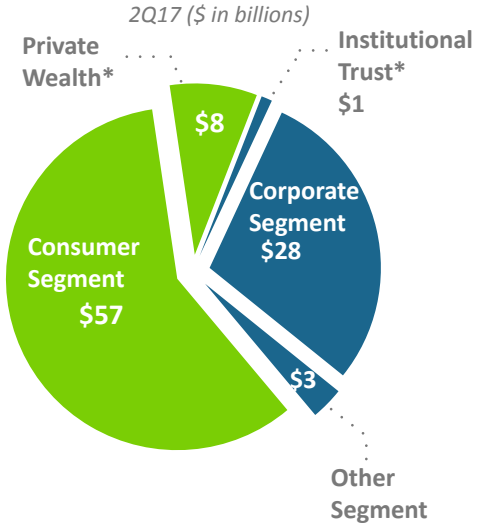
- Average deposits decreased $478 million
- Average Consumer deposits increased $890 million or 2%, reflecting the strength of the retail franchise
- Average Corporate deposits decreased $581 million or 2% driven by seasonal decline in public funds deposits
- Average Wealth Management deposits decreased $496 million or 5% as a result of ongoing strategic reductions of certain collateralized deposits
- Average Other deposits declined $291 million or 8% primarily due to declines in average retail brokered sweep deposits
- Deposit costs remained low at 15 basis points
- Funding costs remained low at 34 basis points
- Expect continued growth in low-cost consumer deposits will offset the strategic declines in collateralized and brokered deposits in 2017

2017 Guidance - Full year average deposits are expected to be relatively stable with the prior year

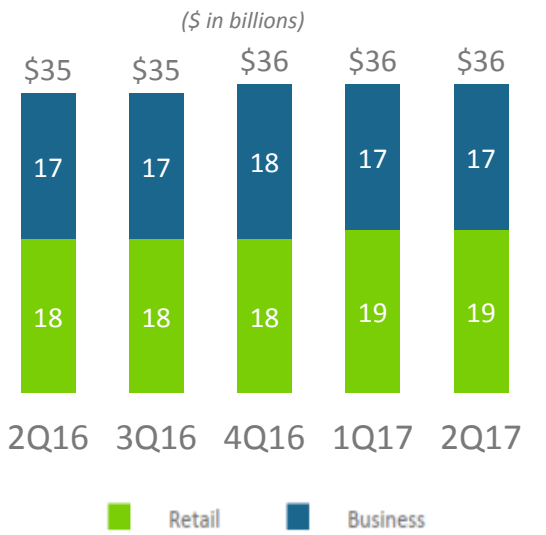
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Deposit advantage

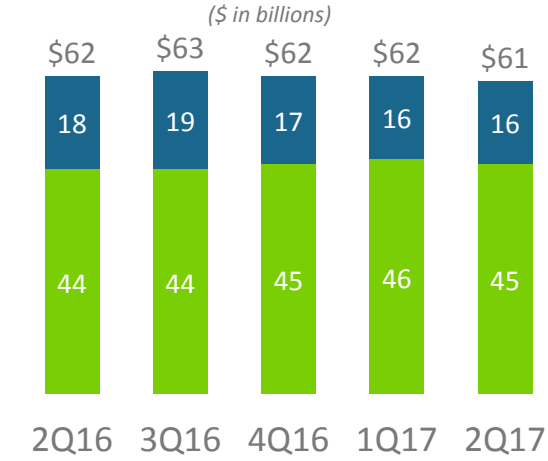
Deposits by Customer Type[1]
(Retail vs. Business)



Non-Interest Bearing Deposits by Customer Type[1]



Interest Bearing Deposits by Customer Type[1]



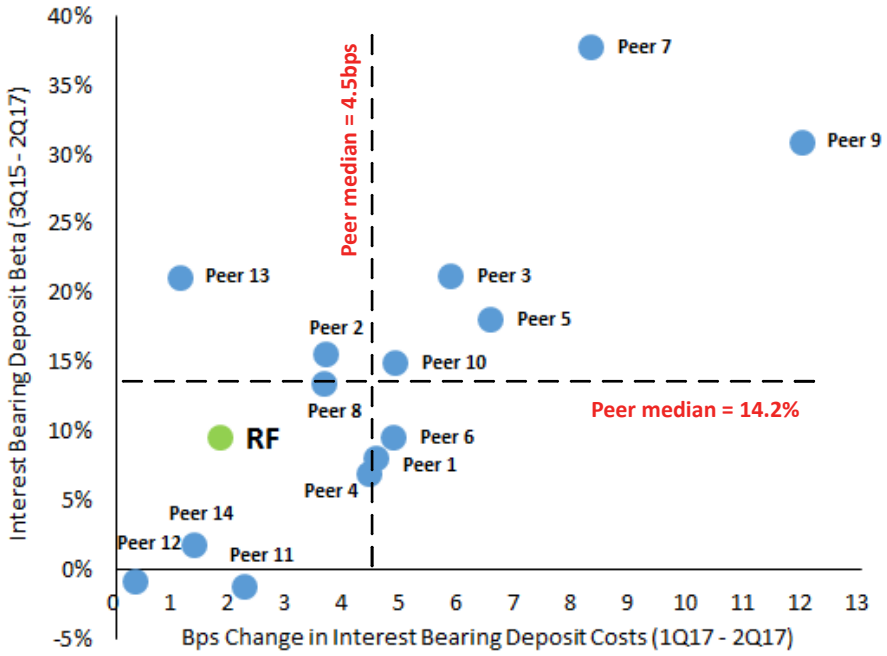
- Retail deposits consist of consumer and private wealth accounts and represent 67% of total deposits
- Business deposits consist of corporate, institutional and other accounts and represent 33% of total deposits
- 37% of total average 2Q17 deposits are non-interest bearing deposits
- Approximately 44% of our consumer low-cost deposit dollars have been customers for over 10 years
- Deposit MSA stratification
  - ~50% of deposits <1M people
  - ~35% of deposits <500K people

* Private Wealth and Institutional Trust deposits are combined into the Wealth Management Segment.
(1) Average Balances

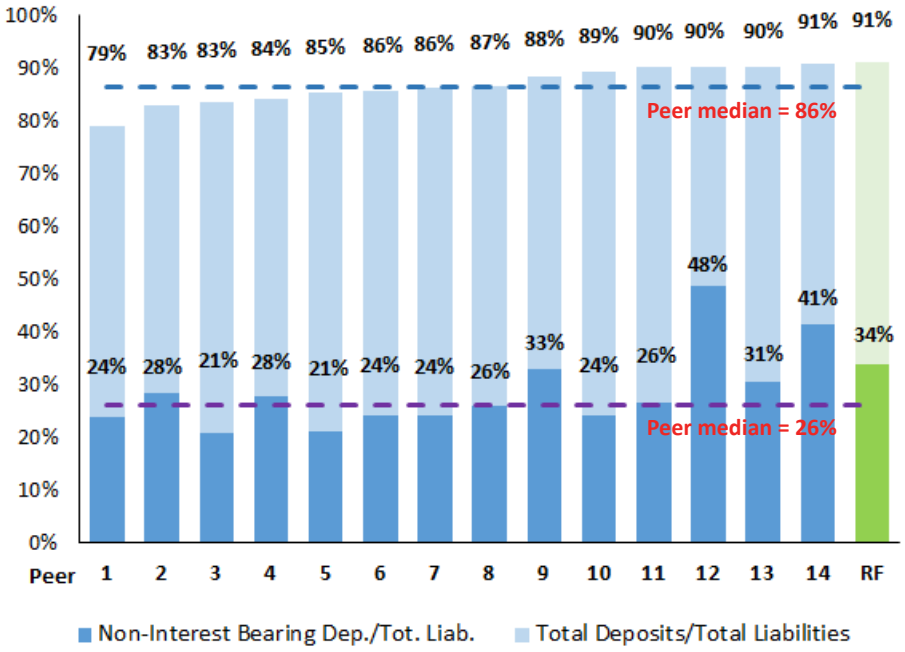
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Deposit composition and pricing
(as of June 30, 2017)

Interest bearing deposit betas



Deposit funding composition



- Regions' predominantly deposit funded balance sheet, which includes an attractive mix of low cost deposits, provides for a competitive funding advantage against the peer set
  - 91% of liability funding is comprised of deposits, the highest in the peer group
  - 34% of liability funding is in non-interest bearing accounts, the third highest in the peer group
- This advantage is evidenced in the current rising rate cycle through Regions' 10% deposit beta to date versus the peer median of 14%

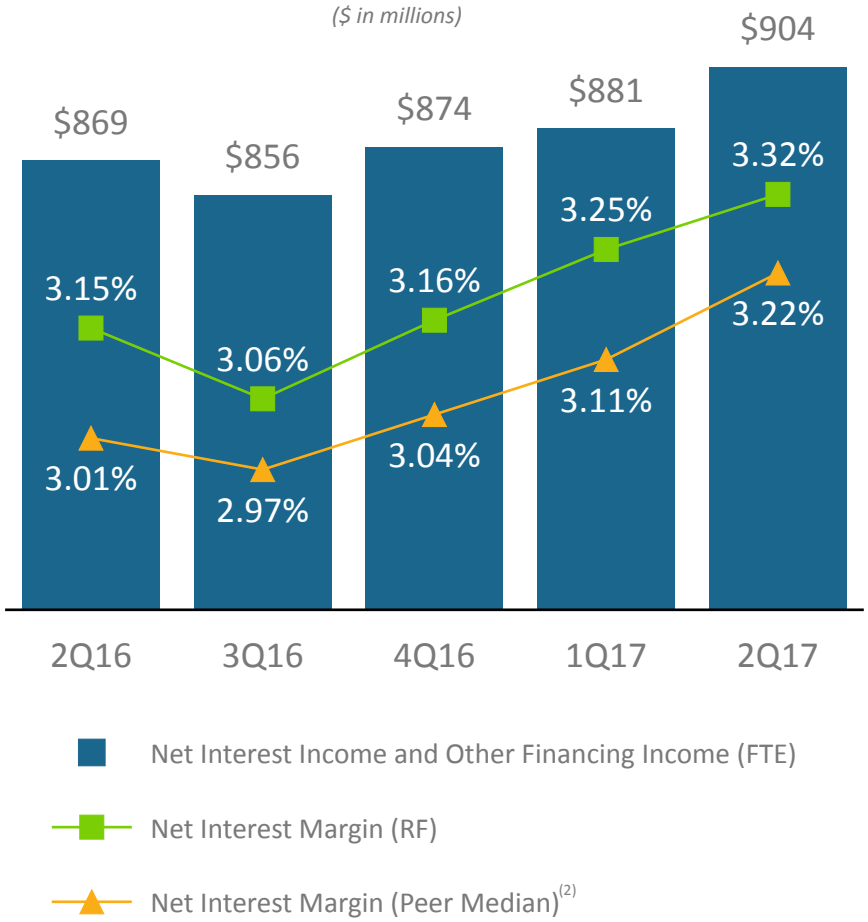
Peers include: BBT, CFG, CMA, FHN, FITB, HBAN, HBHC, KEY, MTB, PNC, SNV, STI, USB, ZION

Source: SNL Financial

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Net interest income[1] growth and improving net interest margin

Net interest income[1] and net interest margin



2Q17 Results and Outlook

- Net interest income[1] (FTE) increased $23 million or 3%, and the net interest margin increased 7 bps
  - Both margin and income benefited from higher interest rates and favorable credit-related interest recoveries
  - One extra day in the quarter benefited net interest income[1] (FTE) by ~$5 million and negatively impacted net interest margin by ~ 2 bps
- NIM continues to outperform and is 10 bps above the peer median at 2Q17
- Expect continued growth in net interest income[1] and expect net interest margin to be stable to up modestly

2017 Guidance - Full year net interest income[1] growth of 3%-5%

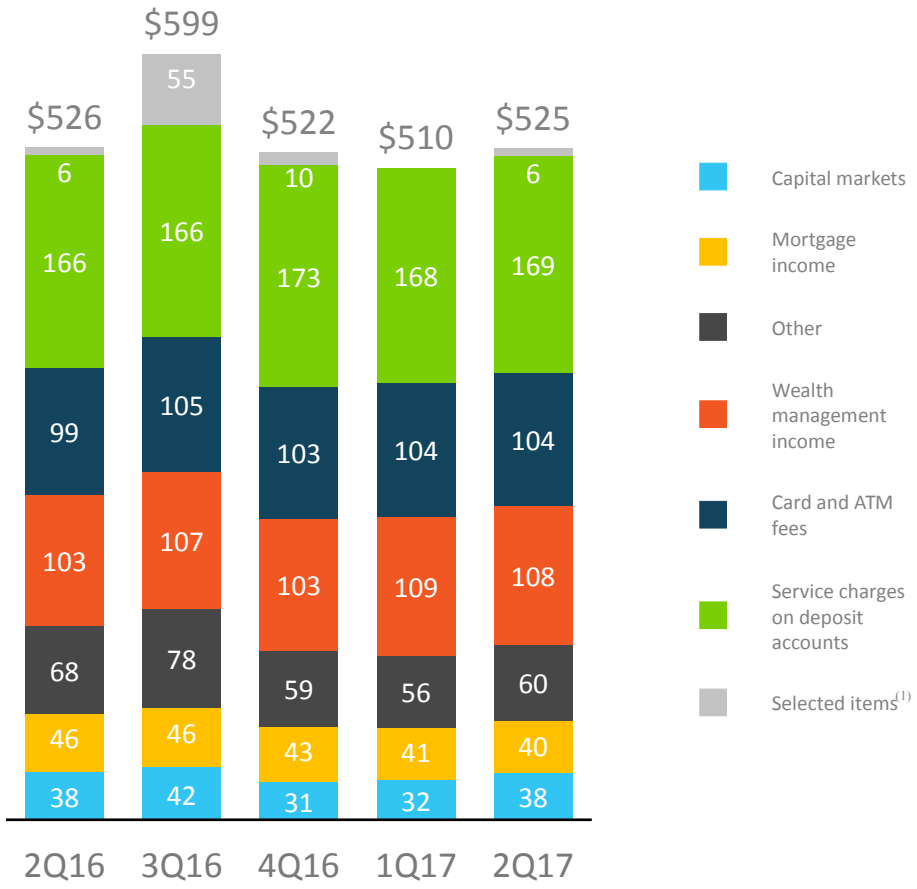
(1) Net interest income and other financing income
(2) Source: SNL Financial; Peer median includes BBT, CFG, CMA, FHN, FITB, HBAN, HBHC, KEY, MTB, PNC, SNV, STI, USB, ZION

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Creating sustainable franchise value

Non-interest income

($ in millions)



2Q17 Results and Outlook

- Non-interest income increased $15 million or 3%; includes the recognition of a $5 million deferred gain associated with the sale of affordable housing residential mortgage loans in 4Q16 (which is adjusted) and negative impact of operating lease impairment charges of $7 million in 2Q17 and $5 million in 1Q17 (which are not adjusted)
- Adjusted non-interest income(1) increased $9 million or 2%
  - Capital markets income increased $6 million due to increased M&A activity and fees from placement of permanent financing for real estate customers
  - Bank-owned life insurance income, within other non-interest income, increased $3 million due to higher claim benefits
  - Mortgage income remained relatively stable; purchased rights to service $2.7 billion of mortgage loans in 2Q17

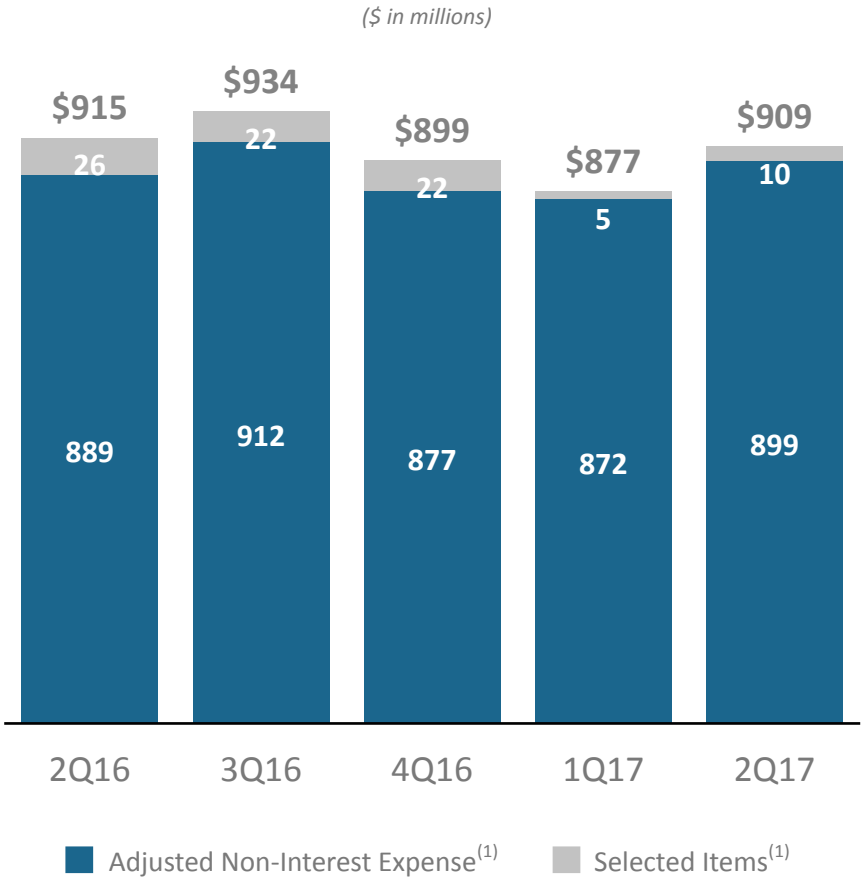
2017 Guidance - Full year adjusted non-interest income relatively stable with 2016*

(1) Non-GAAP; see appendix for reconciliation
* Expectation revised since 2Q17.

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Prudently managing expenses

Non-interest expenses



2Q17 Results and Outlook

- Expenses increased $32 million or 4%; adjusted expenses(1) increased $27 million or 3%
  - Salaries and Benefits increased $19 million and included full quarter impact of merit increases and $10 million pension settlement charge (which is not adjusted)
  - Professional, legal and regulatory increased $6 million due to an increase in legal settlement expense
  - Furniture & equipment expense increased $5 million associated with capital investment projects and technology initiatives
- Adjusted efficiency ratio(1) increased 50 bps to 63.2% and included the pension settlement charge (included in NIE) and operating lease impairment charge (included in non-interest income); these charges negatively impacted the ratio by 100 bps

2017 Guidance - Full year adjusted non-interest expense growth of 0%-1%; adjusted efficiency ratio ~62%

(1) Non-GAAP; see appendix for reconciliation

Investing in growth initiatives

2015-2016

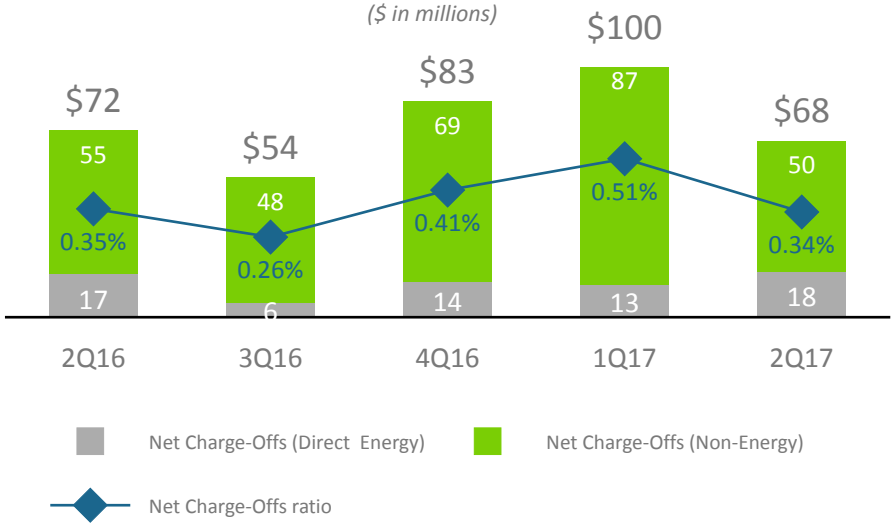
- GreenSky
- Fundation
- CMBS origination
- Regions.com powered by Avant
- Mortgage servicing rights acquisitions
- Financial consultants
- Retail bankers
- Insurance lift-outs and acquisitions
- M&A advisory
  - BlackArch acquisition
- Multi-family debt placements
- Affordable housing
  - First Sterling acquisition
- Treasury platform

2017-2018

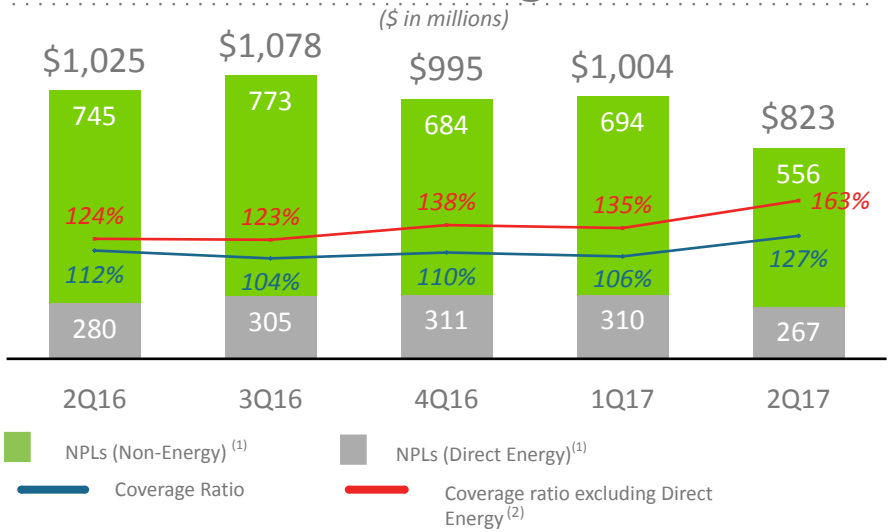
- Additional point-of-sale opportunities
- Expansion of mortgage home loan direct channel
- Additional mortgage servicing rights acquisitions
- Loan sales & trading
- Fixed income sales & trading
- Multi-family debt placements
- Grow affordable housing
- Enhanced treasury management platform
- Insurance acquisitions
- De novo branch additions
- Digital loan offers
- Streamlined digital account opening solutions
- Additional retail bankers
- Integration of artificial intelligence and personalization to enhance the customer experience

Stable asset quality

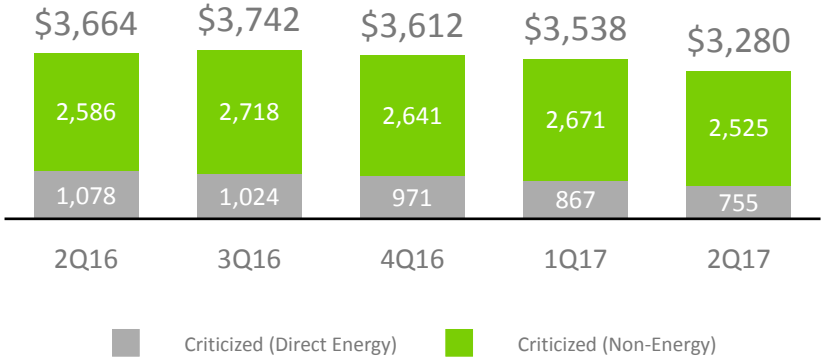
Net charge-offs and ratio



NPLs and coverage ratio(1)



Criticized Business Loans



2Q17 Results and Outlook

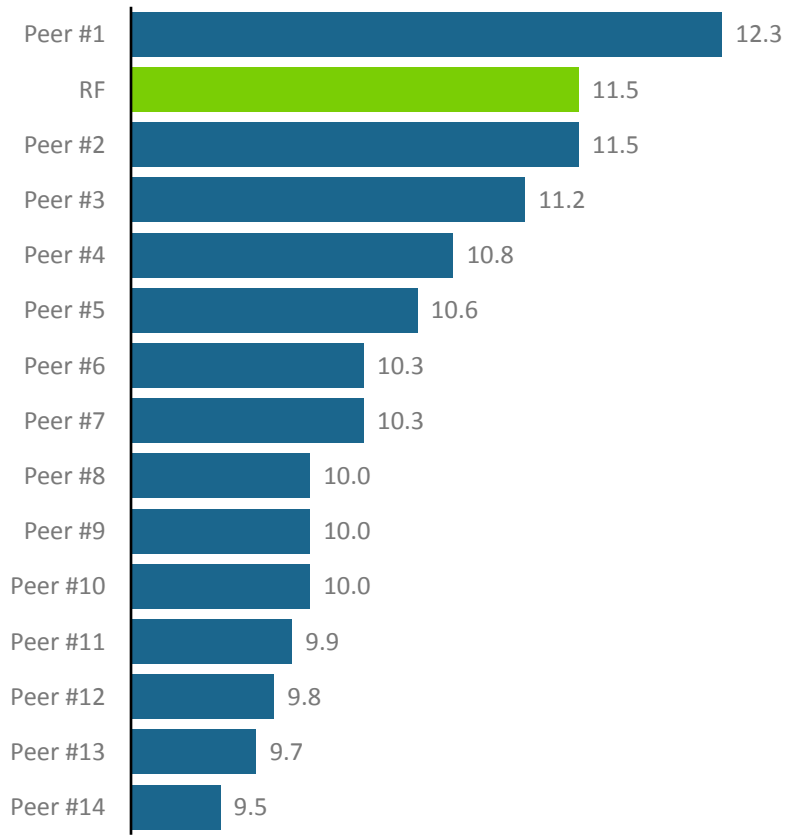
- Provision for loan losses was $20 million less than net charge-offs primarily attributable to reductions in NPLs, criticized and classified loans across various industries
- Decrease in NPLs driven by broad based improvement in commercial loans; decrease in criticized business loans driven by declines in energy, transportation & warehousing, wholesale goods and other industries
- Allowance for loan losses, as a percent of NPLs, was 127%; excluding direct energy this ratio increased linked quarter from 135%(2) to 163%(2)
- Direct energy charge-offs totaled $18 million for the quarter and $31 million for the first half of the year
- Loan exposure in the Houston market impacted by Hurricane Harvey is approximately $3.2 billion, and potential losses are currently estimated in the $10-$20 million range based on current modeling results

(1) Excludes loans held for sale
(2) Non-GAAP; see appendix for reconciliation

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Strong capital levels

Basel III Common Equity Tier 1 Ratio



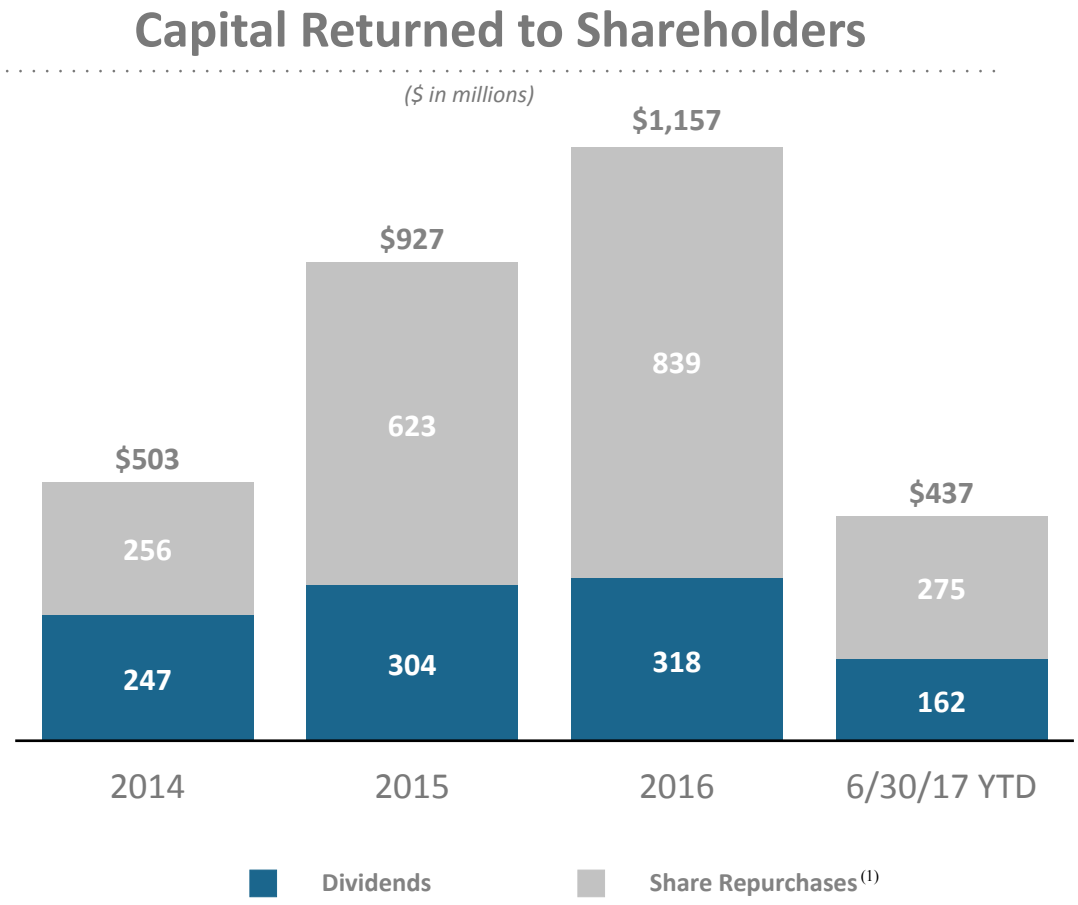
Capital Priorities

- Organic Growth
- Strategic Investments
- Dividends
- Share Repurchases

Note: Regions' and peer CET1 ratios are as of 6/30/17. Peers includes BBT, CFG, CMA, FHN, FITB, HBAN, HBHC, KEY, MTB, PNC, SNV, STI, USB and ZION.
Source: SNL Financial

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Robust capital returns



- Received no objection to planned CCAR capital actions; Board authorized share repurchase program up to $1.47 billion, and a 29% increase in quarterly common stock dividend
- Remain committed to target CET1 ratio of 9.5 percent based on current risk in our balance sheet
- Target dividend payout ratio between 30 and 40 percent; expect target range to increase to 35 to 45 percent over time
- 3Q17 share repurchases through September 8th totaled $500 million
- Sufficient capital to support organic growth, strategic investments, and a robust return to shareholders

(1) Includes fees associated with open market share repurchases.

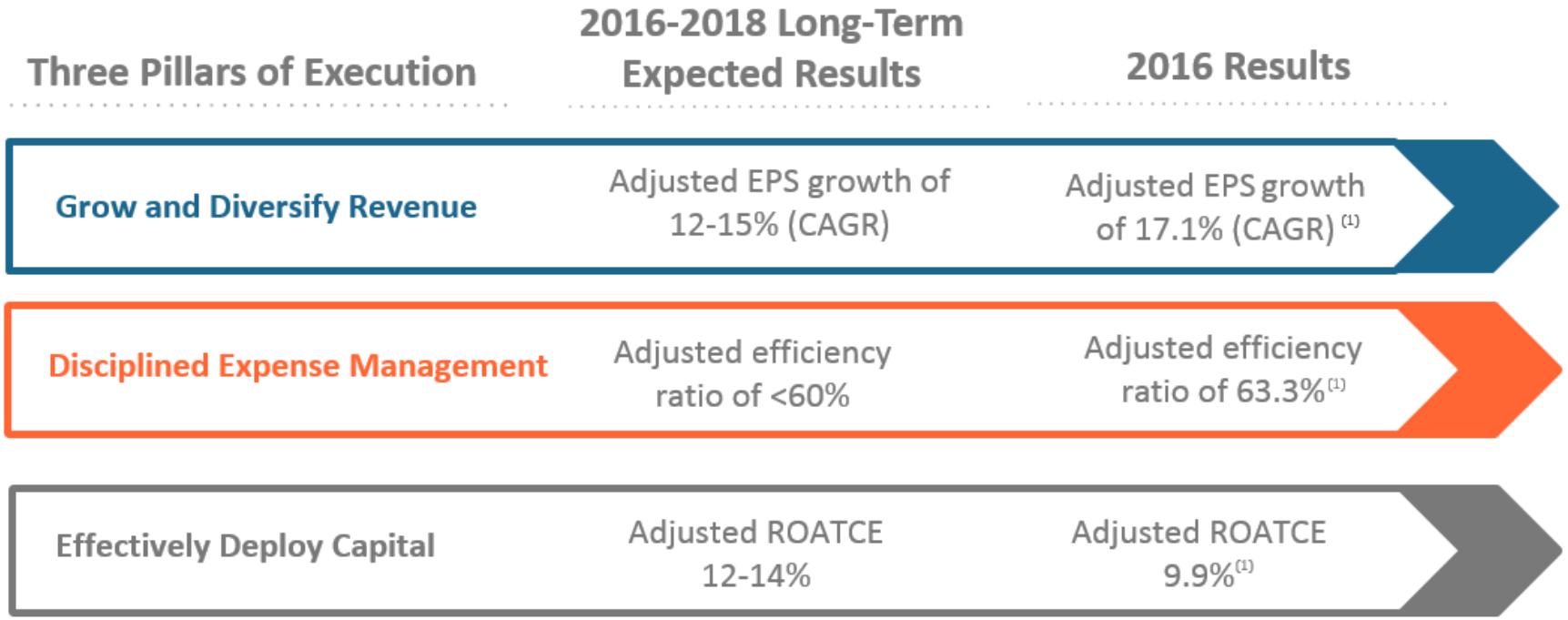
2017 expectations

- Excluding the impact of the third-party indirect-vehicle portfolio, full year average loans are expected to be flat to slightly down compared to the prior year
- Full year average deposits are expected to be relatively stable with the prior year
- Net interest income and other financing income growth of 3%-5%
- Adjusted non-interest income relatively stable with the prior year*
- Adjusted expenses 0%-1%; adjusted efficiency ratio ~62%
- Adjusted operating leverage of 2%-4%
- Effective tax rate expected in the 30%-31% range
- Net charge-offs of 35-50 bps

Note: The reconciliation with respect to these forward-looking non-GAAP measures is expected to be consistent with the actual non-GAAP reconciliations included in the attached appendix.

* Expectation revised since 2Q17.

Executing on our strategy



Note: The reconciliation with respect to forward-looking non-GAAP measures is expected to be consistent with the actual non-GAAP reconciliations included in the attached appendix.

(1) Non-GAAP; see appendix for reconciliation

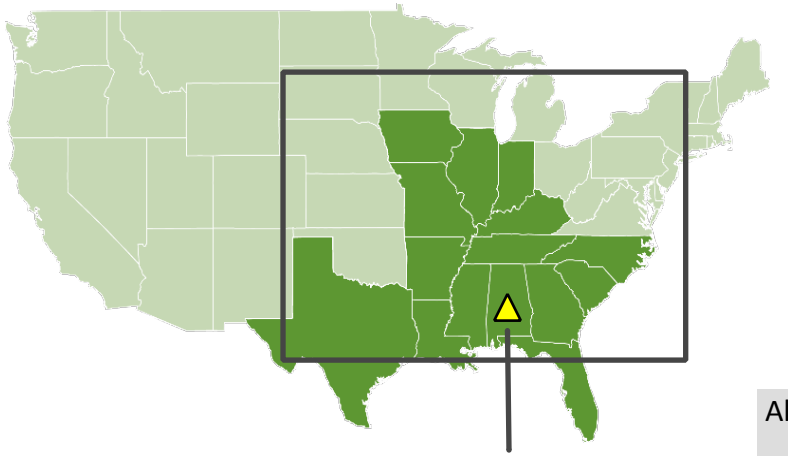
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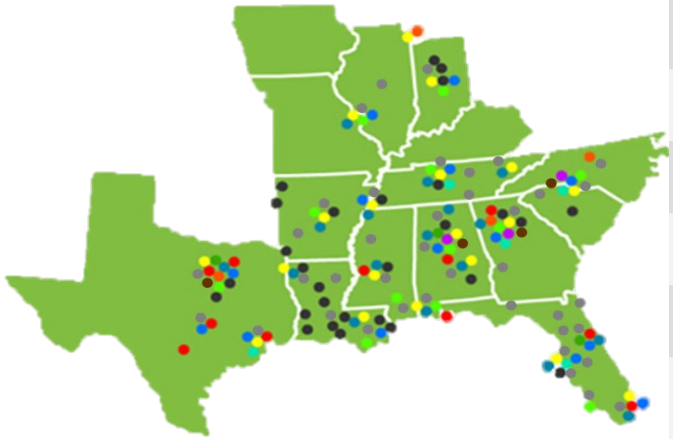
Appendix, Non-GAAP and Forward Looking Statements

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Our banking franchise

Regions aims to be the premier regional financial institution in America





Ranked 16th Nationally in Total Deposits(2)

Branch Locations by State (1)

Alabama – 206	Louisiana – 99
Arkansas – 77	Mississippi – 119
Florida – 320	Missouri – 55
Georgia – 120	North Carolina – 6
Illinois – 46	South Carolina – 25
Indiana – 51	Tennessee – 211
Iowa – 8	Texas – 72
Kentucky – 11	

Line of Business Coverage

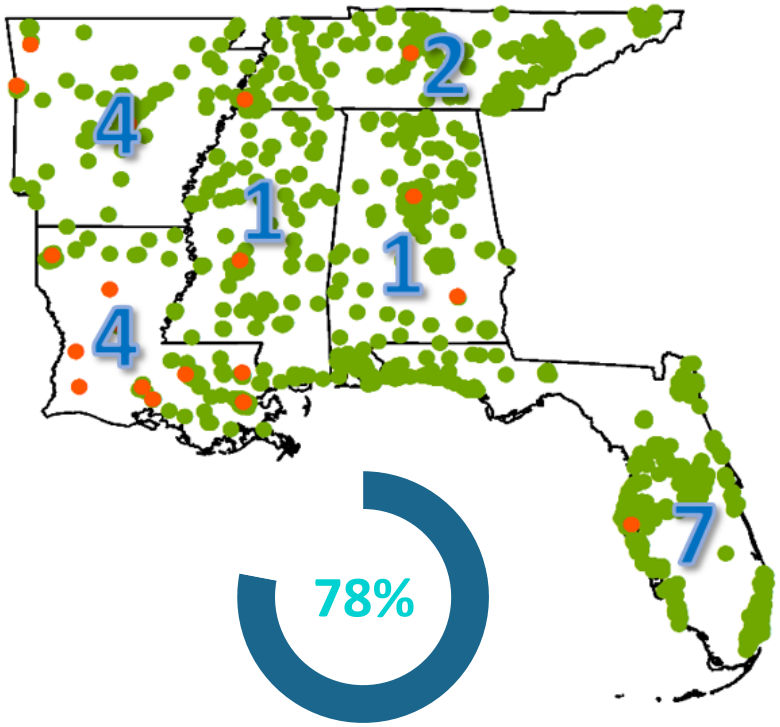
- Corporate Banking
- Business Capital
- Capital Markets
- Dealer Finance
- Equipment Finance
- Government/Institutional
- Specialized Industry
- Institutional Services
- Insurance
- Private Wealth
- Real Estate Corporate Banking
- Commercial Banking

(1) Full Service branches as of 6/30/2017
(2) Source: SNL Financial as of 6/30/2016

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Strength of our markets

Market Share Rank in Core States



78% of total deposits are in our core states
Alabama - Mississippi - Florida
Louisiana - Tennessee - Arkansas

Market Share in High Growth Markets

Top MSAs	Deposits ($ in billions)	Market Rank	'17-'22 Population Growth
Birmingham, AL	$11.8	1	1.7%
Nashville, TN	$7.2	2	7.0%
Tampa, FL	$5.1	4	6.5%
Miami, FL	$4.4	13	6.7%
Memphis, TN	$4.0	2	1.9%
Atlanta, GA	$3.3	6	6.7%
Jackson, MS	$3.0	2	1.3%
New Orleans, LA	$2.9	4	4.3%
St. Louis, MO	$2.8	6	1.1%
Houston, TX	$2.7	11	8.8%

National Average: 3.8%

Source: SNL Financial
As of 6/30/2016 FDIC summary

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Commercial retail lending overview

($ in millions)	As of 6/30/17 Loan Balances	Total Commitments Including Outstanding Balances	% Utilization	$ Criticized	% Criticized	# of Clients *
REITs	$1,503	$2,797	54%	—	—	27
Investor real estate (IRE)	1,034	1,115	93%	21	2%	356
C&I	1,358	2,480	55%	43	3%	7,204
CRE-OO	662	692	96%	34	5%	1,311
ABL	643	1,735	37%	22	3%	26
Total Retail [1]	$5,200	$8,819	59%	$120	2%	8,924

Total retail

- Approximately $250 million of outstanding balances across the REIT and IRE portfolios relate to shopping malls
- Portfolio exposure to REIT's specializing in enclosed malls consists of a small number of credits, all of which are investment grade
- IRE portfolio is widely distributed, largest tenants typically include 'basic needs' anchors
- C&I retail portfolio is also widely distributed; largest categories include:
  - Motor vehicle & parts dealers ~$450 million outstanding to ~1,100 clients
  - Building materials, garden equipment & supplies ~$200 million outstanding to ~700 clients
  - Non-store retailers ~$170 million outstanding to ~270 clients
  - Less than $65 million outstanding to clothing & accessories
- CRE-OO portfolio consists primarily of small strip malls and convenience stores
- ABL portfolio is collateralized primarily by inventory and accounts receivable
- Generally, well placed retail centers continue to perform well with low vacancy rates
- Regions has not been impacted by recent big name bankruptcies; continue to watch the sector closely
- Securities portfolio includes ~$810 million of post-crisis issued AAA rated CMBS with exposure to retail within the diversified collateral pool; protected with 34% credit enhancement, and losses expected to be de minimis in severely adverse scenario; portfolio also includes ~$83 million in retail related high quality, investment grade corporate bonds

(1) Does not include $28 million of retail related operating leases.
* Represents the number of clients with loan balances outstanding.

Energy lending overview

($ in millions)	As of 6/30/17 Loan / Lease Balances	Total Commitments Including Outstanding Balances	% Utilization	$ Criticized	% Criticized	As of 3/31/17 Loan / Lease Balances	Total Commitments Including Outstanding Balances	% Utilization	$ Criticized	% Criticized
Oilfield services and supply (OFS)	$601	$926	65%	$335	56%	$647	$1,015	64%	$375	58%
Exploration and production (E&P)	678	1,261	54%	388	57%	664	1,298	51%	445	67%
Midstream	519	1,188	44%	13	3%	502	1,152	44%	27	5%
Downstream	81	299	27%	16	20	83	278	30%	16	19%
Other	106	287	37%	3	3%	117	256	46%	3	3
Total direct	1,985	3,961	50%	755	38%	2,013	3,999	50%	866	43%
Indirect	544	994	55%	103	19%	514	913	56%	112	22%
Direct and indirect	2,529	4,955	51%	858	34%	2,527	4,912	51%	978	39%
Operating leases	97	97	—	58	60%	119	119	—	61	51%
Loans held for sale	$1	$1	—	$1	100%	—	—	—	—	—
Total energy	$2,627	$5,053	52%	$917	35%	$2,646	$5,031	53%	$1,039	39%

Total energy

- Total outstandings and commitments declined primarily due to paydowns and payoffs
- Allowance for loan and lease losses was 6.9% of direct energy balances at 6/30/17 vs 6.1% at 3/31/17
- No second lien exposure outstanding within the energy portfolio
- Leveraged loans account for 22% of energy related balances; the majority are Exploration & Production and Midstream
- Energy charge-offs are $18 million for 2Q17 and $31 million for 2017 year to date
- Under a stressed scenario with oil averaging below $25, incremental losses could total $100 million over the next 8 quarters
- Utilization rate has remained between 40-60% since 1Q15
- 13% of direct energy loans are on non-accrual status
- ALLL/NPL excluding direct energy is 163%(1)

Note: Securities portfolio contained ~$4MM of high quality, investment grade corporate bonds that are energy related at 6/30/17, unchanged from 3/31/17.
A leveraged relationship is defined as senior cash flow leverage of 3x or total cash flow leverage of 4x except for Midstream Energy which is 6x total cash flow leverage.
(1) Non-GAAP; see appendix for reconciliation

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Energy lending - Oil Field Services and Exploration & Production detail

Type	As of 6/30/17 ($ in millions)	# of Clients*	Commentary
Marine	$395	8	Sector remains under stress. Approximately 45% of marine outstandings are under contract for remainder of 2017.
Integrated OFS	92	6	Improving conditions for companies servicing onshore activity. Average utilization remains at 30% indicating clients have ample liquidity.
Compression	50	2	Linked to movement of natural gas. Sector is more stable and lower risk than other sectors.
Fluid Management	10	2	Improvement in this sector as rig counts have improved. Exposure is minimal after recent payoffs.
Pre-drilling / Drilling	54	3	Outlook for onshore drillers is improving. Offshore drillers remain stressed; however Regions only has minimal exposure to offshore drillers.
Total Oil Field Services (OFS)	601	21	
Exploration and production (E&P)	678	27**	
Total OFS and E&P	$1,279		

OFS Portfolio

- 47% shared national credit (SNC) loans
- 65% utilization rate compared to 64% in 1Q17
- 83% of non-pass rated (criticized) loans paying as agreed

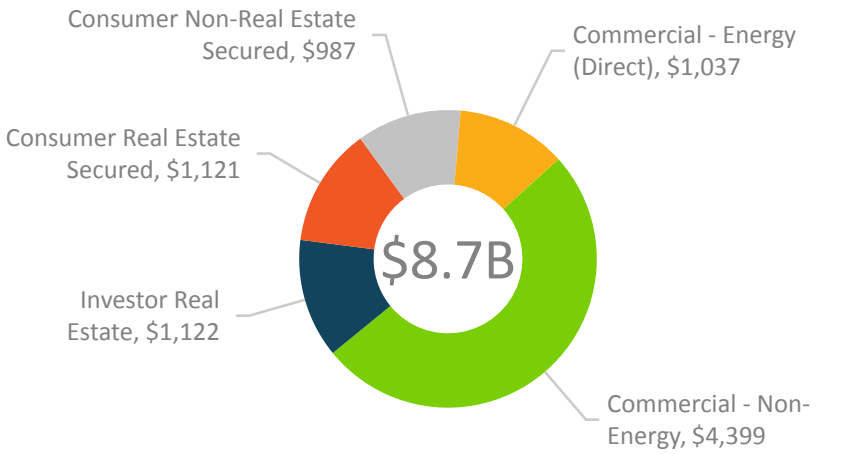
E&P Portfolio

- Majority of borrowing is senior secured
- 97% shared national credit (SNC) loans
- 54% utilization rate compared to 51% in 1Q17
- 84% of non-pass rated (criticized) loans paying as agreed

*Represents the number of clients that comprise 75% of the loan balances outstanding.
**Represents the number of clients that comprise 90% of the loan balances outstanding.

Loan balances by select states

Texas

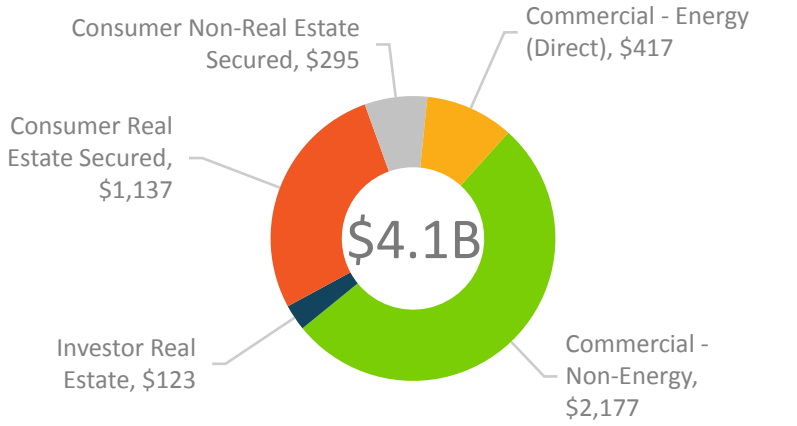


Investor Real Estate Balances by City

($ in millions)

	Office	Retail	Multi-Family	Single Family	Other	Total
Houston	$46	$39	$245	$69	$17	$416
Dallas	93	31	154	53	31	362
San Antonio	—	26	51	41	25	143
Other	9	65	91	3	33	201
Total	$148	$161	$541	$166	$106	$1,122

Louisiana



Investor Real Estate Balances by City

($ in millions)

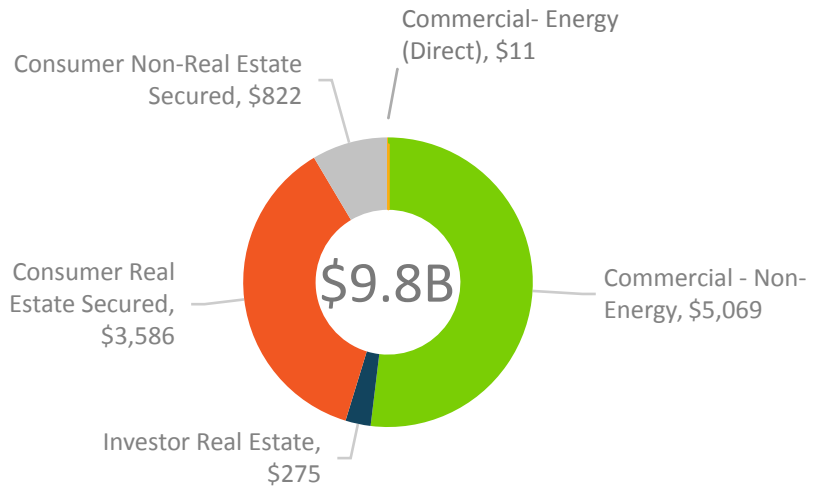
	Office	Retail	Multi-Family	Single Family	Other	Total
Baton Rouge	$35	$1	$8	$13	$21	$78
New Orleans	5	5	1	1	6	18
Other	1	5	5	1	15	27
Total	$41	$11	$14	$15	$42	$123

Note: Intelligence from our customer assistance program (CAP) reveals no noticeable increase in assistance requests in these markets to date.

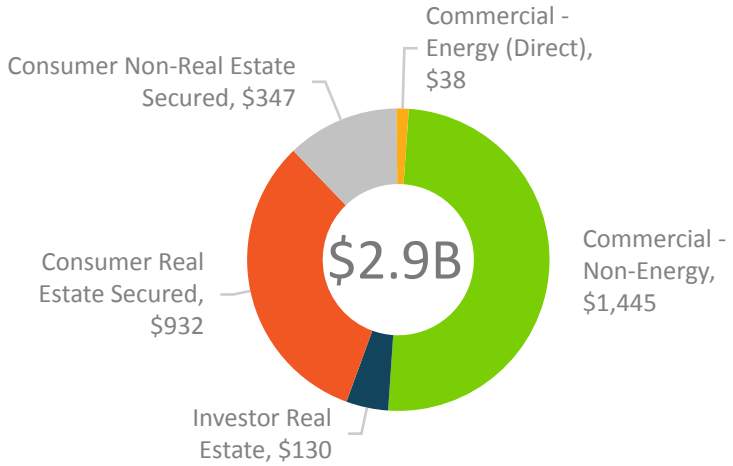
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Loan balances by select states

Alabama



Mississippi



Investor Real Estate Balances by City						
($ in millions)	Office	Retail	Multi-Family	Single Family	Other	Total
Birmingham	$14	$21	$5	$19	$23	$82
Huntsville	82	15	5	3	1	106
Mobile / Baldwin County	2	15	3	2	11	33
Other	7	10	18	11	8	54
Total	$105	$61	$31	$35	$43	$275

Investor Real Estate Balances by City						
($ in millions)	Office	Retail	Multi-Family	Single Family	Other	Total
North Mississippi	—	—	—	—	$80	$80
Jackson/Other	4	5	19	1	3	32
Gulfport / Biloxi / Pascagoula	—	—	18	—	—	18
Total	$4	$5	$37	$1	$83	$130

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Non-GAAP reconciliation: Non-interest income, non-interest expense and efficiency ratio

The table below presents computations of the efficiency ratio (non-GAAP), which is a measure of productivity, generally calculated as non-interest expense divided by total revenue. Management uses this ratio to monitor performance and believes this measure provides meaningful information to investors. Non-interest expense (GAAP) is presented excluding certain adjustments to arrive at adjusted non-interest expense (non-GAAP), which is the numerator for the efficiency ratio. Non-interest income (GAAP) is presented excluding certain adjustments to arrive at adjusted non-interest income (non-GAAP), which is the numerator for the fee income ratio. Net interest income and other financing income on a taxable-equivalent basis and non-interest income are added together to arrive at total revenue on a taxable-equivalent basis. Adjustments are made to arrive at adjusted total revenue on a taxable-equivalent basis (non-GAAP), which is the denominator for the efficiency ratio. Regions believes that the exclusion of these adjustments provides a meaningful base for period-to-period comparisons, which management believes will assist investors in analyzing the operating results of the Company and predicting future performance. These non-GAAP financial measures are also used by management to assess the performance of Regions' business. It is possible that the activities related to the adjustments may recur; however, management does not consider the activities related to the adjustments to be indications of ongoing operations. The table on the following page presents a computation of the operating leverage ratio (non-GAAP) which is the period to period percentage change in adjusted total revenue on a taxable-equivalent basis (non-GAAP) less the percentage change in adjusted non-interest expense (non-GAAP). Regions believes that presentation of these non-GAAP financial measures will permit investors to assess the performance of the Company on the same basis as that applied by management.

		Quarter Ended								
($ amounts in millions)		**6/30/2017**	3/31/2017	12/31/2016	9/30/2016	6/30/2016	2Q17 vs. 1Q17		2Q17 vs. 2Q16	
ADJUSTED EFFICIENCY AND FEE INCOME RATIOS, ADJUSTED NON-INTEREST INCOME/EXPENSE-CONTINUING OPERATIONS										
Non-interest expense (GAAP)	**A**	**$ 909**	$ 877	$ 899	$ 934	$ 915	$ 32	3.6 %	$ (6)	(0.7)%
Adjustments:										
Professional, legal and regulatory expenses [1]		—	—	—	—	(3)	—	NM	3	(100.0)%
Branch consolidation, property and equipment charges		**(7)**	(1)	(17)	(5)	(22)	(6)	NM	15	(68.2)%
Loss on early extinguishment of debt		—	—	—	(14)	—	—	NM	—	NM
Salary and employee benefits—severance charges		**(3)**	(4)	(5)	(3)	(1)	1	(25.0)%	(2)	200.0 %
Adjusted non-interest expense (non-GAAP)	**B**	**$ 899**	$ 872	$ 877	$ 912	$ 889	$ 27	3.1 %	$ 10	1.1 %
Net interest income and other financing income (GAAP)		**$ 882**	$ 859	$ 853	$ 835	$ 848	$ 23	2.7 %	$ 34	4.0 %
Taxable-equivalent adjustment		**22**	22	21	21	21	—	NM	1	4.8 %
Net interest income and other financing income, taxable-equivalent basis	**C**	**$ 904**	$ 881	$ 874	$ 856	$ 869	$ 23	2.6 %	$ 35	4.0 %
Non-interest income (GAAP)	**D**	**$ 525**	$ 510	$ 522	$ 599	$ 526	$ 15	2.9 %	$ (1)	(0.2)%
Adjustments:										
Securities (gains) losses, net		**(1)**	—	(5)	—	(6)	(1)	NM	5	(83.3)%
Insurance proceeds [1]		—	—	—	(47)	—	—	NM	—	NM
Leveraged lease termination gains, net [1]		—	—	—	(8)	—	—	NM	—	NM
Gain on sale of affordable housing residential mortgage loans [1]		**(5)**	—	(5)	—	—	(5)	NM	(5)	NM
Adjusted non-interest income (non-GAAP)	**E**	**$ 519**	$ 510	$ 512	$ 544	$ 520	$ 9	1.8 %	$ (1)	(0.2)%
Total revenue, taxable-equivalent basis	**C+D=F**	**$ 1,429**	$ 1,391	$ 1,396	$ 1,455	$ 1,395	$ 38	2.7 %	$ 34	2.4 %
Adjusted total revenue, taxable-equivalent basis (non-GAAP)	**C+E=G**	**$ 1,423**	$ 1,391	$ 1,386	$ 1,400	$ 1,389	$ 32	2.3 %	$ 34	2.4 %
Efficiency ratio (GAAP)	**A/F**	**63.6%**	63.1%	64.4%	64.2%	65.6%				
Adjusted efficiency ratio (non-GAAP)	**B/G**	**63.2%**	62.7%	63.2%	65.3%	64.0%				
Fee income ratio (GAAP)	**D/F**	**36.8%**	36.7%	37.4%	41.2%	37.7%				
Adjusted fee income ratio (non-GAAP)	**E/G**	**36.5%**	36.6%	36.9%	38.8%	37.5%				

NM - Not Meaningful

REGIONS

Non-GAAP reconciliation: Non-interest income, non-interest expense and efficiency ratio

The table below presents computations of the efficiency ratio (non-GAAP), which is a measure of productivity, generally calculated as non-interest expense divided by total revenue. Management uses this ratio to monitor performance and believes this measure provides meaningful information to investors. Non-interest expense (GAAP) is presented excluding certain adjustments to arrive at adjusted non-interest expense (non-GAAP), which is the numerator for the efficiency ratio. Non-interest income (GAAP) is presented excluding certain adjustments to arrive at adjusted non-interest income (non-GAAP), which is the numerator for the fee income ratio. Net interest income and other financing income on a taxable-equivalent basis and non-interest income are added together to arrive at total revenue on a taxable-equivalent basis. Adjustments are made to arrive at adjusted total revenue on a taxable-equivalent basis (non-GAAP), which is the denominator for the efficiency ratio. Regions believes that the exclusion of these adjustments provides a meaningful base for period-to-period comparisons, which management believes will assist investors in analyzing the operating results of the Company and predicting future performance. These non-GAAP financial measures are also used by management to assess the performance of Regions' business. It is possible that the activities related to the adjustments may recur; however, management does not consider the activities related to the adjustments to be indications of ongoing operations. The table on the following page presents a computation of the operating leverage ratio (non-GAAP) which is the period to period percentage change in adjusted total revenue on a taxable-equivalent basis (non-GAAP) less the percentage change in adjusted non-interest expense (non-GAAP). Regions believes that presentation of these non-GAAP financial measures will permit investors to assess the performance of the Company on the same basis as that applied by management.

		Year Ended December 31			
($ amounts in millions)		2016	2015	2016 vs. 2015	
ADJUSTED EFFICIENCY, FEE INCOME AND OPERATING LEVERAGE RATIOS, ADJUSTED NON-INTEREST INCOME/EXPENSE- CONTINUING OPERATIONS					
Non-interest expense (GAAP)	A	$ 3,617	$ 3,607	$ 10	0.3%
Adjustments:					
Professional, legal and regulatory expenses		(3)	(48)	45	(93.8)%
Branch consolidation, property and equipment charges		(58)	(56)	(2)	3.6%
Loss on early extinguishment of debt		(14)	(43)	29	(67.4)%
Salary and employee benefits—severance charges		(21)	(6)	(15)	250.0%
Adjusted non-interest expense (non-GAAP)	B	$ 3,521	$ 3,454	$ 67	1.9%
Net interest income and other financing income (GAAP)		$ 3,398	$ 3,307	$ 91	2.8%
Taxable-equivalent adjustment		84	75	9	12.0%
Net interest income and other financing income, taxable-equivalent basis	C	$ 3,482	$ 3,382	$ 100	3.0%
Non-interest income (GAAP)	D	$ 2,153	$ 2,071	$ 82	4.0%
Adjustments:					
Securities gains, net		(6)	(29)	23	(79.3)%
Insurance proceeds		(50)	(91)	41	(45.1)%
Leveraged lease termination gains, net		(8)	(8)	—	NM
Gain on sale of affordable housing residential mortgage loans		(5)	—	(5)	NM
Adjusted non-interest income (non-GAAP)	E	$ 2,084	$ 1,943	$ 141	7.3%
Total revenue, taxable-equivalent basis	C+D=F	$ 5,635	$ 5,453	$ 182	3.3%
Adjusted total revenue, taxable-equivalent basis (non-GAAP)	C+E=G	$ 5,566	$ 5,325	$ 241	4.5%
Operating leverage ratio (GAAP)	F-A				3.0%
Adjusted operating leverage ratio (non-GAAP)	G-B				2.6%
Efficiency ratio (GAAP)	A/F	64.2%	66.2%		
Adjusted efficiency ratio (non-GAAP)	B/G	63.3%	64.9%		
Fee income ratio (GAAP)	D/F	38.2%	38.0%		
Adjusted fee income ratio (non-GAAP)	E/G	37.5%	36.5%		

NM - Not Meaningful

Non-GAAP reconciliation: Adjusted allowance for loan losses to non-performing loans, excluding loans held for sale

The table below presents computations of the adjusted allowance for loan losses to non-performing loans, excluding loans held for sale ratio (non-GAAP), generally calculated as adjusted allowance for loan losses divided by adjusted total non-accrual loans, excluding loans held for sale. The allowance for loan losses (GAAP) is presented excluding the portion of the allowance related to direct energy loans to arrive at the adjusted allowance for loan losses (non-GAAP). Total non-accrual loans (GAAP) is presented excluding direct energy non-accrual loans to arrive at adjusted total non-accrual loans, excluding loans held for sale (non-GAAP), which is the denominator for the allowance for loan losses to non-accrual loans ratio. Management believes that excluding the portion of the allowance for loan losses related to direct energy loans and the direct energy non-accrual loans will assist investors in analyzing the Company's credit quality performance absent the volatility that has been experienced by energy businesses. Non-GAAP financial measures have inherent limitations, are not required to be uniformly applied, are not audited, and should not be considered in isolation, or as a substitute for analyses of results as reported under GAAP.

		As of				
($ amounts in millions)		**6/30/2017**	**3/31/2017**	12/31/2016	9/30/2016	6/30/2016
Allowance for loan losses (GAAP)	**A**	**$ 1,041**	**$ 1,061**	$ 1,091	$ 1,126	$ 1,151
Less: Direct energy portion		**136**	**123**	147	176	226
Adjusted allowance for loan losses (non-GAAP)	**B**	**$ 905**	**$ 938**	$ 944	$ 950	$ 925
Total non-accrual loans (GAAP)	**C**	**$ 823**	**$ 1,004**	$ 995	$ 1,078	$ 1,025
Less: Direct energy non-accrual loans		**267**	**310**	311	305	280
Adjusted total non-accrual loans (non-GAAP)	**D**	**$ 556**	**$ 694**	$ 684	$ 773	$ 745
Allowance for loan losses to non-performing loans, excluding loans held for sale (GAAP)	**A/C**	**1.27x**	**1.06x**	1.10x	1.04x	1.12x
Adjusted allowance for loan losses to non-performing loans, excluding loans held for sale (non-GAAP)	**B/D**	**1.63x**	**1.35x**	1.38x	1.23x	1.24x

Non-GAAP reconciliation: YTD return on average tangible stockholders' equity and earnings per common share from continuing operations

The tables below present computations of "adjusted net income from continuing operations available to common shareholders," "adjusted return on average tangible common stockholders' equity" and "adjusted earnings per common share from continuing operations," which exclude certain significant items that are included in the financial results presented in accordance with GAAP. Management believes these measures provide a meaningful base for period-to-period comparisons, and will assist investors in analyzing the operating results of the Company and predicting future performance. These non-GAAP financial measures are also used by management to assess the performance of Regions' business. It is possible that the activities related to the adjustments may recur; however, management does not consider the activities related to the adjustments to be indications of ongoing operations. Regions believes that presentation of these non-GAAP financial measures will permit investors to assess the performance of the Company on the same basis as that applied by management. These non-GAAP measures also provide analysts and investors certain metrics regarding the progress of the Company in comparison to long-term expected results previously communicated.

		Year ended December 31			
		2016	2015	2016 vs. 2015	
ADJUSTED RETURN ON AVERAGE TANGIBLE COMMON STOCKHOLDERS' EQUITY					
Net income from continuing operations available to common shareholders (GAAP)	A	$ 1,094	$ 1,011	$ 83	8.2%
Total net adjustments to non-interest expense[1]		96	153	(57)	(37.3)%
Total net adjustments to non-interest income[2]		(69)	(128)	59	(46.1)%
Income tax adjustment[3]		(2)	(28)	26	(92.9)%
Adjusted net income from continuing operations available to common shareholders (non-GAAP)	B	$ 1,119	$ 1,008	$ 111	11.01%
Average stockholders' equity (GAAP)		$ 17,126	$ 16,916	$ 210	1.2%
Less: Average intangible assets (GAAP)		5,125	5,099	26	0.5%
Average deferred tax liability related to intangibles (GAAP)		(162)	(170)	8	(4.7)%
Average preferred stock (GAAP)		820	848	(28)	(3.3)%
Average tangible common stockholders' equity (non-GAAP)	C	$ 11,343	$ 11,139	$ 204	1.8%
Return on average tangible common stockholders' equity (non-GAAP)[4]	A/C	9.65%	9.07%		
Adjusted return on average tangible common stockholders' equity (non-GAAP)[4]	B/C	9.87%	9.04%		
ADJUSTED EARNINGS PER COMMON SHARE					
Weighted average number of shares outstanding (diluted)	D	1,261	1,334		
Earnings per common share from continuing operations (GAAP)	A/D	$ 0.87	$ 0.76	$ 0.11	14.5%
Adjusted earnings per common share from continuing operations (non-GAAP)	B/D	$ 0.89	$ 0.76	$ 0.13	17.1%

(1) The total net adjustments to non-interest expense is the summation of the adjustments previously shown on page 26.
(2) The total net adjustments to non-interest income is the summation of the adjustments previously shown on page 26.
(3) The computation of the income tax impact for adjusted items is based on 38.5%, comprised of the statutory federal rate of 35%, adjusted for applicable state income taxes, net of the related federal tax benefit. The tax adjustment also includes the tax impact from leveraged lease termination gains.
(4) On a continuing operations basis.

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Forward-looking statements

This presentation may include forward-looking statements as defined in the Private Securities Litigation Reform Act of 1995. The terms "Regions," the "Company," "we," "us" and "our" mean Regions Financial Corporation, a Delaware corporation, and its subsidiaries when or where appropriate. The words "anticipates," "intends," "plans," "seeks," "believes," "estimates," "expects," "targets," "projects," "outlook," "forecast," "will," "may," "could," "should," "can," and similar expressions often signify forward-looking statements. Forward-looking statements are not based on historical information, but rather are related to future operations, strategies, financial results or other developments. Forward-looking statements are based on management's current expectations as well as certain assumptions and estimates made by, and information available to, management at the time the statements are made. Those statements are based on general assumptions and are subject to various risks, and because they also relate to the future they are likewise subject to inherent uncertainties and other factors that may cause actual results to differ materially from the views, beliefs and projections expressed in such statements. Therefore, we caution you against relying on any of these forward-looking statements. These risks, uncertainties and other factors include, but are not limited to, those described below:

- Current and future economic and market conditions in the United States generally or in the communities we serve, including the effects of declines in property values, unemployment rates and potential reductions of economic growth, which may adversely affect our lending and other businesses and our financial results and conditions.
- Possible changes in trade, monetary and fiscal policies of, and other activities undertaken by, governments, agencies, central banks and similar organizations, which could have a material adverse effect on our earnings.
- The effects of a possible downgrade in the U.S. government's sovereign credit rating or outlook, which could result in risks to us and general economic conditions that we are not able to predict.
- Possible changes in market interest rates or capital markets could adversely affect our revenue and expense, the value of assets and obligations, and the availability and cost of capital and liquidity.
- Any impairment of our goodwill or other intangibles, or any adjustment of valuation allowances on our deferred tax assets due to adverse changes in the economic environment, declining operations of the reporting unit, or other factors.
- Possible changes in the creditworthiness of customers and the possible impairment of the collectability of loans and leases, including operating leases.
- Changes in the speed of loan prepayments, loan origination and sale volumes, charge-offs, loan loss provisions or actual loan losses where our allowance for loan losses may not be adequate to cover our eventual losses.
- Possible acceleration of prepayments on mortgage-backed securities due to low interest rates, and the related acceleration of premium amortization on those securities.
- Our ability to effectively compete with other financial services companies, some of whom possess greater financial resources than we do and are subject to different regulatory standards than we are.
- Loss of customer checking and savings account deposits as customers pursue other, higher-yield investments, which could increase our funding costs.
- Our inability to develop and gain acceptance from current and prospective customers for new products and services in a timely manner could have a negative impact on our revenue.
- The effects of any developments, changes or actions relating to any litigation or regulatory proceedings brought against us or any of our subsidiaries.
- Changes in laws and regulations affecting our businesses, such as the Dodd-Frank Act and other legislation and regulations relating to bank products and services, as well as changes in the enforcement and interpretation of such laws and regulations by applicable governmental and self-regulatory agencies, which could require us to change certain business practices, increase compliance risk, reduce our revenue, impose additional costs on us, or otherwise negatively affect our businesses.
- Our ability to obtain a regulatory non-objection (as part of the CCAR process or otherwise) to take certain capital actions, including paying dividends and any plans to increase common stock dividends, repurchase common stock under current or future programs, or redeem preferred stock or other regulatory capital instruments, may impact our ability to return capital to stockholders and market perceptions of us.
- Our ability to comply with stress testing and capital planning requirements (as part of the CCAR process or otherwise) may continue to require a significant investment of our managerial resources due to the importance and intensity of such tests and requirements.
- Our ability to comply with applicable capital and liquidity requirements (including, among other things, the Basel III capital standards and the LCR rule), including our ability to generate capital internally or raise capital on favorable terms, and if we fail to meet requirements, our financial condition could be negatively impacted.
- The Basel III framework calls for additional risk-based capital surcharges for globally systemically important banks. Although we are not subject to such surcharges, it is possible that in the future we may become subject to similar surcharges.
- The costs, including possibly incurring fines, penalties, or other negative effects (including reputational harm) of any adverse judicial, administrative, or arbitral rulings or proceedings, regulatory enforcement actions, or other legal actions to which we or any of our subsidiaries are a party, and which may adversely affect our results.
- Our ability to manage fluctuations in the value of assets and liabilities and off-balance sheet exposure so as to maintain sufficient capital and liquidity to support our business.
- Our ability to execute on our strategic and operational plans, including our ability to fully realize the financial and non-financial benefits relating to our strategic initiatives.
- The success of our marketing efforts in attracting and retaining customers.

Forward-looking statements continued

- Possible changes in consumer and business spending and saving habits and the related effect on our ability to increase assets and to attract deposits, which could adversely affect our net income.
- Our ability to recruit and retain talented and experienced personnel to assist in the development, management and operation of our products and services may be affected by changes in laws and regulations in effect from time to time.
- Fraud or misconduct by our customers, employees or business partners.
- Any inaccurate or incomplete information provided to us by our customers or counterparties.
- The risks and uncertainties related to our acquisition and integration of other companies.
- Inability of our framework to manage risks associated with our business such as credit risk and operational risk, including third-party vendors and other service providers, which could, among other things, result in a breach of operating or security systems as a result of a cyber attack or similar act.
- The inability of our internal disclosure controls and procedures to prevent, detect or mitigate any material errors or fraudulent acts.
- The effects of geopolitical instability, including wars, conflicts and terrorist attacks and the potential impact, directly or indirectly, on our businesses.
- The effects of man-made and natural disasters, including fires, floods, droughts, tornadoes, hurricanes, and environmental damage, which may negatively affect our operations and/or our loan portfolios and increase our cost of conducting business.
- Changes in commodity market prices and conditions could adversely affect the cash flows of our borrowers operating in industries that are impacted by changes in commodity prices (including businesses indirectly impacted by commodities prices such as businesses that transport commodities or manufacture equipment used in the production of commodities), which could impair their ability to service any loans outstanding to them and/or reduce demand for loans in those industries.
- Our inability to keep pace with technological changes could result in losing business to competitors.
- Our ability to identify and address cyber-security risks such as data security breaches, malware, "denial of service" attacks, "hacking" and identity theft, a failure of which could disrupt our business and result in the disclosure of and/or misuse or misappropriation of confidential or proprietary information; disruption or damage to our systems; increased costs; losses; or adverse effects to our reputation.
- Our ability to realize our adjusted efficiency ratio target as part of our expense management initiatives.
- Significant disruption of, or loss of public confidence in, the Internet and services and devices used to access the Internet could affect the ability of our customers to access their accounts and conduct banking transactions.
- Possible downgrades in our credit ratings or outlook could increase the costs of funding from capital markets.
- The effects of problems encountered by other financial institutions that adversely affect us or the banking industry generally could require us to change certain business practices, reduce our revenue, impose additional costs on us, or otherwise negatively affect our businesses.
- The effects of the failure of any component of our business infrastructure provided by a third party could disrupt our businesses; result in the disclosure of and/or misuse of confidential information or proprietary information; increase our costs; negatively affect our reputation; and cause losses.
- Our ability to receive dividends from our subsidiaries could affect our liquidity and ability to pay dividends to stockholders.
- Changes in accounting policies or procedures as may be required by the FASB or other regulatory agencies could materially affect how we report our financial results.
- Other risks identified from time to time in reports that we file with the SEC.
- The effects of any damage to our reputation resulting from developments related to any of the items identified above.

You should not place undue reliance on any forward-looking statements, which speak only as of the date made. Factors or events that could cause our actual results to differ may emerge from time to time, and it is not possible to predict all of them. We assume no obligation to update or revise any forward-looking statements that are made from time to time, either as a result of future developments, new information or otherwise, except as may be required by law.

See also the reports filed with the Securities and Exchange Commission, including the discussion under the "Risk Factors" section of Regions' Annual Report on Form 10-K for the year ended December 31, 2016 as filed with the Securities and Exchange Commission and available on its website at www.sec.gov.


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