News Release

Kroger To Host 2013 Investor Conference

CINCINNATI, Oct. 16, 2013 /PRNewswire/ -- The Kroger Co. (NYSE: KR) will host an investor conference in New York City on Wednesday, October 30, 2013.

The following Kroger executives will address investors:

David Dillon, Kroger chairman and chief executive officer

Rodney McMullen, president and chief operating officer

Mike Schlotman, senior vice president and chief financial officer

Mike Donnelly, senior vice president, merchandising

Robert Clark, group vice president, non-perishables merchandising and procurement

These presentations will be broadcast live over the internet at ir.kroger.com from 9:30 a.m. (ET) to approximately 12:00 noon (ET). Click on **"Webcasts"** to access the event. The presentations will be available in an archived format for two weeks following the conference.

Kroger, one of the world's largest retailers, employs 343,000 associates who serve customers in 2,418 supermarkets and multi-department stores in 31 states under two dozen local banner names including Kroger, City Market, Dillons, Jay C, Food 4 Less, Fred Meyer, Fry's, King Soopers, QFC, Ralphs and Smith's. The company also operates 783 convenience stores, 326 fine jewelry stores, 1,195 supermarket fuel centers and 37 food processing plants in the U.S. Recognized by Forbes as the most generous company in America, Kroger supports hunger relief, breast cancer awareness, the military and their families, and more than 30,000 schools and grassroots organizations. Kroger contributes food and funds equal to 200 million meals a year through more than 80 Feeding America food bank partners. A leader in supplier diversity, Kroger is a proud member of the *Billion Dollar Roundtable* and the U.S. Hispanic Chamber's *Million Dollar Club*.

SOURCE The Kroger Co.

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