News Release

Kroger To Webcast Second Quarter Conference Call With Investors

CINCINNATI, Aug. 29, 2013 /PRNewswire/ -- The Kroger Co. (NYSE: KR) will host a conference call with investors on Thursday, September 12 at 10 a.m. (ET)to discuss financial results for the second quarter of fiscal 2013.

The presentation will be broadcast online at ir.kroger.com. Click on **"Webcasts"** to access the event. An on-demand replay of the webcast will be available from approximately 1 p.m. (ET) Thursday, September 12 through Thursday, September 26, 2013.

Kroger, one of the world's largest retailers, employs 343,000 associates who serve customers in 2,419 supermarkets and multi-department stores in 31 states under two dozen local banner names including Kroger, City Market, Dillons, Jay C, Food 4 Less, Fred Meyer, Fry's, King Soopers, QFC, Ralphs and Smith's. The company also operates 784 convenience stores, 322 fine jewelry stores, 1,182 supermarket fuel centers and 37 food processing plants in the U.S. Recognized by Forbes as the most generous company in America, Kroger supports hunger relief, breast cancer awareness, the military and their families, and more than 30,000 schools and grassroots organizations. Kroger contributes food and funds equal to 160 million meals a year through more than 80 Feeding America food bank partners. A leader in supplier diversity, Kroger is a proud member of the *Billion Dollar Roundtable* and the U.S. Hispanic Chamber's *Million Dollar Club*.

SOURCE The Kroger Co.

Media: Keith Dailey, (513) 762-1304; Investors: Cindy Holmes, (513) 762-4969