News Release

Kroger Asks Customers to Check Refrigerators and Freezers for Recalled Break 'N Bake Chocolate Chip Cookie Dough Packages

CINCINNATI, Aug. 25, 2013 /PRNewswire/ -- The Kroger Co. (NYSE: KR) family of stores in 26 states is asking customers to check their refrigerators and freezers for recalled Kroger Break 'N Bake 16 oz. chocolate chip cookie dough packages (UPC: 11110 87530) with a "use by" date of November 24, 2013.
Customers should return the product to stores for a full refund or replacement.

Product supplier ConAgra Foods, in cooperation with the U.S. Food and Drug Administration, today recalled a limited number of Kroger Break 'N Bake chocolate chip cookie dough packages because the product may contain peanut butter cup cookie dough.

People who are allergic to peanuts could have a serious or life-threatening reaction if they consume this product. For customers who are not allergic to peanuts, there is no safety issue with the product. There have been no illnesses reported to date in connection with this product.

The recalled items were sold in Kroger, Dillons, Baker's, Gerbes, Foods Co., Food 4 Less, Fred Meyer, Fry's, Jay C, Owen's, Pay Less, Scott's, QFC, Ralphs and Smith's stores in 26 states, including: Alabama, Alaska, Arizona, California, Georgia, Idaho, Illinois, Indiana, Kansas, Kentucky, Michigan, Missouri, Montana,Nebraska, Nevada, New Mexico, North Carolina, Ohio, Oregon, South Carolina, Tennessee, Utah, Virginia, Washington, West Virginia and Wyoming.
Not affected by this recall are Kroger's Southwest Division stores in Texas and Louisiana; Kroger's Delta Division stores in western Tennessee, Mississippi,Arkansas, western Kentucky and southern Missouri; and King Soopers and City Market stores in Colorado, New Mexico, Utah and Wyoming.

What Kroger is Doing

Kroger has removed affected items from store shelves and initiated its customer recall notification system. Customers who may have purchased the affected products will receive register receipt messages and/or automated phone calls. Kroger is also placing signs in stores.

What Customers Should Do

Kroger is asking customers to carefully check their refrigerators and freezers for the recalled product. Any opened or unopened products included in this recall should not be consumed and

should be returned to their local Kroger family store for a full refund.

Customers who have questions about the recall may contact ConAgra Foods consumer relations toll free at 800-252-0634.

Kroger, one of the world's largest retailers, employs 343,000 associates who serve customers in 2,419 supermarkets and multi-department stores in 31 states under two dozen local banner names including Kroger, City Market, Dillons, Jay C, Food 4 Less, Fred Meyer, Fry's, King Soopers, QFC, Ralphs and Smith's. The company also operates 784 convenience stores, 322 fine jewelry stores, 1,182 supermarket fuel centers and 37 food processing plants in the U.S. Recognized by Forbes as the most generous company in America, Kroger supports hunger relief, breast cancer awareness, the military and their families, and more than 30,000 schools and grassroots organizations. Kroger contributes food and funds equal to 200 million meals a year through more than 80 Feeding America food bank partners. A leader in supplier diversity, Kroger is a proud member of the Billion Dollar Roundtable and the U.S. Hispanic Chamber's Million Dollar Club. SOURCE The Kroger Co.

Media, Keith Dailey, 1-513-762-1304; Investors, Cindy Holmes, 1-513-762-4969