News Release

Kroger Releases Annual Sustainability Report

Commits to Zero Waste, Sustainable Palm Oil

CINCINNATI, June 26, 2013 /PRNewswire/ -- The Kroger Co. (NYSE: KR) today published its seventh annual sustainability report and committed to moving retail locations toward "zero waste" and sourcing 100% certified sustainable palm oil.
Kroger is:

Moving toward the EPA's Zero Waste threshold of 90%, in all Kroger retail locations. To get there, Kroger will increase the diversion rate to 65% for all stores by the end of 2013, and to 70% by the end of 2015. Today, the company diverts 58% of waste.
Committed to sourcing 100% certified sustainable palm oil by the end of 2015. Kroger is working with supplier partners to transition out of unsustainable palm oil, to help prevent the loss of critical habitats, and support the protection of high conservation value forests.
"For 130 years, Kroger has aimed to serve each individual customer, every day, and to be good stewards of our communities and the environment," saidDavid Dillon, Kroger's chairman and chief executive officer. "Our sustainability progress today is part of this proud heritage, thanks to more than 343,000 associates who are helping make each community we serve a better place to live."
Learn more about Kroger's sustainability progress and download the full report at www.kroger.com/sustainability.
Highlights of 2012 Sustainability Progress
Social
Kroger is Feeding the Hungry. Kroger's number one community priority is to support organizations that bring food and hope to our hungry neighbors. A founding partner of Feeding America, the nation's largest domestic hunger agency, Kroger worked with more than 80 local food banks in 2012 to donate the equivalent of 200 million meals.
Helping Customers Support the Causes They Care About. In 2012, the Kroger family of stores provided $49 million to more than 30,000 schools and charitable organizations participating in Community Rewards, a sales-based community fundraising program that enables shoppers to select a cause Krogershould support.
One of the Safest Companies in America. Kroger's overall accident rate has been reduced by 76.3% since 1995. In 2012, 782 retail locations, nine manufacturing plants, and one distribution

center went the entire year without a recordable accident.

Environment

Kroger is Reducing its Carbon Footprint. Kroger's aggressive work to reduce energy, the implementation of a refrigerant management plan and improved fleet productivity has led to a 4.8% reduction in overall carbon footprint – even as the company grows in size and sales.

Reducing Energy Consumption. Since 2000, Kroger has reduced overall energy consumption in stores by 32.7%. In total, Kroger facilities have saved more than 2.48 billion kWh—that is enough electricity to power every single family home in Columbus, Ohio for one year.

Improving Transportation Efficiency. Kroger has increased its fleet efficiency by 33.1% since 2008 and is on track to meet their goal of improved fleet efficiency by 40% by 2014. The company's store delivery fleet includes 2,700 tractors and 10,000 trailers and makes almost 5,400 deliveries every day.

Economic

Kroger is Growing Jobs. Kroger has created more than 33,000 jobs since 2007.

Promoting Supplier Diversity. Since 2006, Kroger has spent more than $1 billion annually with minority-owned and women-owned business enterprises.Kroger is a member of the *Billion Dollar Roundtable* and the U.S. Hispanic Chamber's *Million Dollar Club*.

Investing in Underserved Communities. In the past five years, Kroger has spent more than $1 billion on new grocery stores and remodels in low-income census tracts.

Kroger, one of the world's largest retailers, employs 343,000 associates who serve customers in 2,419 supermarkets and multi-department stores in 31 states under two dozen local banner names including Kroger, City Market, Dillons, Jay C, Food 4 Less, Fred Meyer, Fry's, King Soopers, QFC, Ralphs and Smith's. The company also operates 784 convenience stores, 322 fine jewelry stores, 1,182 supermarket fuel centers and 37 food processing plants in the U.S. Recognized by Forbes as the most generous company in America, Kroger supports hunger relief, breast cancer awareness, the military and their families, and more than 30,000 schools and grassroots organizations.

SOURCE The Kroger Co.

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