News Release

Select Containers of Kroger Deluxe French Vanilla Ice Cream Recalled for Undeclared Allergen

CINCINNATI, Nov. 6, 2012 /PRNewswire/ -- The Kroger Co. (NYSE: KR) said today it is recalling select containers of Kroger Deluxe French Vanilla Ice Cream sold at the company's Dillons, King Soopers/City Market, Fry's Food and Smith's Food & Drug operating divisions in 11 states because it may contain pecans not listed on the label.
Customers should return the product to stores for a full refund or replacement.

People who are allergic to pecans could have a serious or life-threatening reaction if they consume this product. For consumers who are not allergic to pecans, there is no safety issue with the product.

Dillons, Gerbes, Baker's, Fry's, **King Soopers, City Market** and **Smith's** stores in the following states are included in this
recall: **Arizona, Colorado,Idaho, Kansas, Missouri, Montana, Nebraska, Nevada, New Mexico, Utah and Wyoming.**
Not included in this recall are Kroger, Ralphs, Food 4 Less, Fred Meyer and QFC stores.
Item Description:

Kroger is recalling the following ice cream: Kroger Deluxe French Vanilla Ice Cream sold in 48 fluid ounce cartons with a "sell by" date of June 12, 2013under the following UPC Code: 11110 50718. Kroger has removed affected items from store shelves and initiated its customer recall notification system that alerts customers who may have purchased recalled Class 1 products through register receipt tape messages and phone calls.

Consumers who have questions about this recall may contact Kroger toll-free at 800-KROGERS (800-576-4377). For more information, please visitwww.kroger.com/recalls.
Kroger, one of the world's largest retailers, employs more than 339,000 associates who serve customers in 2,425 supermarkets and multi-department stores in 31 states under two dozen local banner names including Kroger, City Market, Dillons, Jay C, Food 4 Less, Fred Meyer, Fry's, King Soopers, QFC, Ralphs and Smith's. The company also operates 788 convenience stores, 342 fine jewelry stores, 1,124 supermarket fuel centers and 37 food processing plants in the U.S.
Recognized by Forbes as the most generous company in America, Kroger supports hunger relief, breast cancer awareness, the military and their families, and more than 30,000 schools and grassroots organizations. Kroger contributes food and funds equal to 160 million meals a year through more than 80 Feeding America food bank partners. A leader in supplier diversity, Kroger is a

proud member of the *Billion Dollar Roundtable* and the U.S. Hispanic Chamber's *Million Dollar Club*.
SOURCE The Kroger Co.

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