News Release

Kroger Receives American Cancer Society Corporate Impact Award

CINCINNATI, Nov. 16, 2012 /PRNewswire/ -- The Kroger Co. (NYSE: KR) today was awarded a 2012 Excellence in Philanthropy Award from the American Cancer Society.

The honor is given to corporations that have provided $1 million or more to the American Cancer Society during the previous calendar year through a variety of support activities. Kroger is one of 19 companies recognized this year.

Kroger's award is based on the company's enthusiastic support of the American Cancer Society's *Making Strides Against Breast Cancer* and *Relay for Life*events across the country.

"Each year, thousands of Kroger associates commit their energy, time and funds to fight cancer in their communities," said Lynn Marmer, Kroger's group vice president for corporate affairs. "We're so proud to accept this award that recognizes the contribution of each and every *Making Strides* and *Relay for Life* team in the Kroger family."

Kroger, one of the world's largest retailers, employs more than 339,000 associates who serve customers in 2,425 supermarkets and multi-department stores in 31 states under two dozen local banner names including Kroger, City Market, Dillons, Jay C, Food 4 Less, Fred Meyer, Fry's, King Soopers, QFC, Ralphs and Smith's. The company also operates 788 convenience stores, 342 fine jewelry stores, 1,124 supermarket fuel centers and 37 food processing plants in the U.S.

Recognized by Forbes as the most generous company in America, Kroger supports hunger relief, breast cancer awareness, the military and their families, and more than 30,000 schools and grassroots organizations. Kroger contributes food and funds equal to 160 million meals a year through more than 80 Feeding America food bank partners. A leader in supplier diversity, Kroger is a proud member of the *Billion Dollar Roundtable* and the U.S. Hispanic Chamber's *Million Dollar Club*.

SOURCE The Kroger Co.

Keith Dailey, +1-513-762-1304