News Release

Kroger Ratifies Agreements with UFCW Local 1529

MEMPHIS, Tenn., Nov. 1, 2012 /PRNewswire/ -- The Kroger Co. (NYSE: KR) associates working at 80 of the company's Delta Division stores have ratified new labor agreements with UFCW Local 1529.

"We are pleased to reach an agreement that is good for our associates and allows us to be competitive in the region," said Tim Brown, president of Kroger's Delta Division. "I want to thank our associates for their patience during the negotiations process. I am grateful to work with a dedicated and professional team committed to serving our customers with excellence."

The two contracts cover more than 9,040 associates working in 80 stores in West Tennessee, Mississippi, East Arkansas, and Murray, KY.

Kroger, one of the world's largest retailers, employs more than 339,000 associates who serve customers in 2,425 supermarkets and multi-department stores in 31 states under two dozen local banner names including Kroger, City Market, Dillons, Jay C, Food 4 Less, Fred Meyer, Fry's, King Soopers, QFC, Ralphs and Smith's. The company also operates 788 convenience stores, 342 fine jewelry stores, 1,124 supermarket fuel centers and 37 food processing plants in the U.S.

Recognized by Forbes as the most generous company in America, Kroger supports hunger relief, breast cancer awareness, the military and their families, and more than 30,000 schools and grassroots organizations. Kroger contributes food and funds equal to 160 million meals a year through more than 80 Feeding America food bank partners. A leader in supplier diversity, Kroger is a proud member of the *Billion Dollar Roundtable* and the U.S. Hispanic Chamber's *Million Dollar Club*.

SOURCE The Kroger Co.

Kroger Contacts: Media: Keith Dailey, +1(513) 762-1304, or Investors: Cindy Holmes, +1(513) 762-4969