News Release

Kroger To Webcast Second Quarter Conference Call With Investors

CINCINNATI, Aug. 24, 2012 /PRNewswire/ -- The Kroger Co. (NYSE: KR) will host a conference call with investors on Friday, September 7 at 10 a.m. (ET) to discuss financial results for the second quarter of fiscal 2012.

The presentation will be broadcast online at http://www.thekrogerco.com/finance/financialinfo_investorconferencecalls.htm. Click on "Investor Webcasts" to access the event. An on-demand replay of the webcast will be available from approximately 1 p.m. (ET) Friday, September 7 through Friday, September 21, 2012.

Kroger, one of the world's largest retailers, employs more than 339,000 associates who serve customers in 2,425 supermarkets and multi-department stores in 31 states under two dozen local banner names including Kroger, City Market, Dillons, Jay C, Food 4 Less, Fred Meyer, Fry's, King Soopers, QFC, Ralphs and Smith's. The company also operates 789 convenience stores, 337 fine jewelry stores, 1,109 supermarket fuel centers and 38 food processing plants in the U.S. Recognized by Forbes as the most generous company in America, Kroger supports hunger relief, breast cancer awareness, the military and their families, and more than 30,000 schools and grassroots organizations in the communities it serves. Kroger contributes food and funds equal to 160 million meals a year through more than 80 Feeding America food bank partners. For more information please visit Kroger.com.

SOURCE The Kroger Co.

Media: Keith Dailey, +1-513-762-1304 or Investors: Cindy Holmes, +1-513-762-4969