



News Release

Kroger Family of Pharmacies to Offer Health Assessment Kiosks at Locations Nationwide

CINCINNATI, Aug. 14, 2012 /PRNewswire/ -- The first step to improving health and wellness is to know where you stand today. To help customers "know their numbers", The Kroger Co. (NYSE:KR) Family of Pharmacies announced today it will place self-use health screening kiosks at all 1,950 locations nationwide.

The Kroger HealthCENTER kiosks, provided by Stayhealthy, Inc., a California-based wellness solutions company, provide customers with an easy, free and secure solution to consistently measure, monitor and improve body composition and other clinical conditions. Assessments include blood pressure, weight, body composition, BMI, color vision and the ability to upload blood glucose numbers and other biometric results.

"Our customers tell us they want to make healthy choices but don't always know where to start," said Matthew Feltman, Kroger's health strategy coordinator. "We're pleased to expand the availability of Kroger HealthCENTERS to help customers take their first steps toward overall health and wellness."

Kroger customers will be able to create personal health record accounts, which they can access at any time at Kroger.com, to chart their progress. They will also have access to health information and solutions designed to help them in their personal health and fitness goals.

Kroger has been piloting the HealthCENTERS in approximately 275 pharmacy locations since January. The kiosks are currently accessible to customers in Cincinnati, OH, Lexington, KY, and Denver, CO. Kroger expects most other pharmacy locations will have the kiosks by early 2013.

About Kroger

Kroger, one of the world's largest retailers, employs more than 339,000 associates who serve customers in 2,425 supermarkets and multi-department stores in 31 states under two dozen local banner names including Kroger, City Market, Dillons, Jay C, Food 4 Less, Fred Meyer, Fry's, King Soopers, QFC, Ralphs and Smith's. The company also operates 789 convenience stores, 337 fine jewelry stores, 1,109 supermarket fuel centers and 38 food processing plants in the U.S.

Recognized by Forbes as the most generous company in America, Kroger supports hunger relief, breast cancer awareness, the military and their families, and more than 30,000 schools and grassroots organizations in the communities it serves. Kroger contributes food and funds equal to 160 million meals a year through more than 80 Feeding America food bank partners. For more information please visit Kroger.com.

About Stayhealthy, Inc.

Stayhealthy, Inc. is a privately-owned healthcare solutions corporation headquartered in Monrovia, California. Since 1995, Stayhealthy has been committed to changing the way the world measures health fitness and has built a world-wide reputation within the research community for providing the highest-quality, FDA-cleared health measurement products.

SOURCE The Kroger Co.

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