Kroger Creates New Position to Lead Sustainability Initiatives

CINCINNATI, March 13, 2012 /PRNewswire/ -- The Kroger Co. (NYSE: KR) announced today Suzanne Lindsay has joined the company as Director of Sustainability. Ms. Lindsay will direct Kroger's internal sustainability initiatives and will lead the company's Sustainability Leadership Team.

Ms. Lindsay previously created and led sustainability initiatives at PetSmart, Inc. She has also worked extensively in real estate, development, and civil engineering. She holds a bachelor's degree in Civil Engineering from Lawrence Technological University, in Michigan.

"We have made substantial progress in sustainability in the past five years through energy savings, waste reduction, transportation efficiency and by reducing the use of plastic bags," said Lynn Marmer, Group Vice President of Corporate Affairs at Kroger. "Suzanne will help us accelerate our progress and identify new opportunities to improve our environmental stewardship. We are pleased that she is joining the Krogerfamily."

An overview of Kroger's sustainability efforts can be found at http://sustainability.kroger.com.

Kroger, the nation's largest traditional grocery retailer, employs more than 339,000 associates who serve customers in 2,435 supermarkets and multi-department stores in 31 states under two dozen local banner names including Kroger, City Market, Dillons, Jay C, Food 4 Less, Fred Meyer, Fry's, King Soopers, QFC, Ralphs and Smith's. The company also operates 791 convenience stores, 348 fine jewelry stores, 1,090 supermarket fuel centers and 39 food processing plants in the U.S. Recognized by Forbes as the most generous company in America, Kroger supports hunger relief, breast cancer awareness, the military and their families, and more than 30,000 schools and grassroots organizations in the communities it serves. Kroger contributes food and funds equal to 125 million meals a year through more than 80 Feeding America food bank partners. For more information please visit www.kroger.com.

SOURCE The Kroger Co.

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